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NEWS SUMMARY

GENERAL

China's new 10-year plan

£4,143bn 'must be spent on energy'

Hua Guofeng, who has named Zhao Ziyang to succeed him as China's Premier, announced a new 10-year economic plan to 3,000 national assembly delegations in Peking. It modifies existing strategy.

He also called for a concerted birth control campaign, with couples limited to one child. Two-thirds of China's population of almost 1bn is under 30.

When Hua criticised Moscow for its Afghan occupation and for backing Vietnam in Kampuchea, Soviet and East block diplomats present walked out. Back Page

Cash for Tories

The Labour Party says that gifts to the Conservatives and political allies increased by more than 50 per cent to £2.75m in 1980-81. Top contributors with £50,000 each were GEC, Consolidated Gold and Rank Organisation, GEC, and Rank.

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Two-thirds

OVERSEAS NEWS

AFTER THE CHANGE IN POLAND'S LEADERSHIP

Schmidt scorns notions of Soviet 'restraint' on Poland

BY JONATHAN CARR IN BONN

THE WEST GERMAN Chancellor, Herr Helmut Schmidt, has delivered an unusually sharp attack on the notion that the Soviet Union has shown restraint over events in Poland.

In response to a question from a radio interviewer yesterday, Herr Schmidt stressed that "it is not restraint when one state does not interfere in the internal affairs of another—that is the norm."

Nor was it restraint, Herr Schmidt said, when Soviet media indulged in commentaries marked by "powerful aggression" against the West in particular.

The Chancellor said that through its military intervention in Afghanistan the Soviet Union had earned worldwide criticism and was threatened with international isolation.

It would have been very hard for Moscow to handle yet more criticism over a similar action elsewhere while fighting in Afghanistan continued. He added, however, that Bonn had no evidence that Moscow had been planning such fresh intervention.

Herr Schmidt did not comment on the latest leadership changes in Warsaw—although he is known to have been on



Chancellor Schmidt... Poland needs help

Bonn has already agreed to provide a state-backed guarantee for one third of a DM 1.2bn (£281.4m) commercial bank loan to the Poles and the Government is prepared to consider with other Western nations what more might be done.

But in an interview this weekend, the Economics Minister, Count Otto Landsdorf, warned against any Western action, however well intentioned, which could support Communist charges of interference in Poland's internal affairs.

Count Landsdorf said the U.S. Government had been right to recommend to the American trade union movement not to send finance to Poland. There had also been signs of similar initiatives in West Germany.

"I can only strongly warn against this course," the Minister said. "This is exactly the kind of action which (communist) critics of the solution now found in Poland could use as an excuse for saying that attempts were being made to restore capitalism there with Western money. In this irresponsible way we could harm, if not destroy, the real interest of the Polish workers."

But he did stress that the Polish economy needed help from outside and that the West had an interest in seeing Poland do well. The better it did so, the less danger there was of domestic Polish problems spilling over to affect foreign political relations.

Pact troops start manoeuvres

By Leslie Collett in Warsaw

The largest military manoeuvres by the Warsaw Pact armies in 10 years opened today in Poland's neighbour, East Germany, with 40,000 troops from six countries taking part.

Romania has sent only staff officers in line with its policy that Warsaw Pact members should not send their troops into each other's countries.

The military exercises near the Polish border will include naval landing exercises on the Baltic coast by the Soviet, Polish and East German navies.

The manoeuvres, codenamed Brotherhood 80, were planned well in advance of the current unrest in Poland. It is felt unlikely that Warsaw Pact armies would be used against Poland. However, it is recalled that Poland and the other Warsaw Pact countries except Romania was obliged to send army units into Czechoslovakia in August 1968, together with the Soviet army.

The Soviet Union and its allies are not expected to intervene militarily in Poland unless Moscow is convinced the Polish Communist Party has totally lost its grip on the country. This is currently not the situation.

Russia expects Kania to conform

BY DAVID SATTER IN MOSCOW

THE REPLACEMENT OF Mr. Edward Gierek as head of the Polish Communist Party by Mr. Stanislaw Kania will make little difference to the Soviet authorities as long as Mr. Kania can stem the tide of democratization and keep the situation in Poland under control.

The identity of the Polish Communist leader is of far less importance to the Soviet authorities than his ability to rule in conformity with the Soviet Union's needs.

The changes of leadership in Poland in 1956 and 1970 both occurred without any interference by the Soviet Union and the fact that the Soviet news agency, Tass, waited seven hours to report Mr. Kania's accession indicates that the Russians were taken by surprise this time as well.

Although the Soviet authorities were deeply disturbed by events in Poland there is no reason to believe that they imagined the problem in Poland could be solved simply by removing Mr. Gierek. The hard currency loan to Poland from the Soviet Union was agreed while Mr. Gierek was still in power and the Russians probably counted on him as a symbol of continuity in the extremely unpredictable situation which lies ahead.

The Soviet attitude toward eastern European leaders is both impersonal and eminently practical. The Soviet authorities leave them free to make economic and political decisions but count on them to support unquestioningly Soviet foreign policy, to participate in joint economic projects, to participate on the Warsaw pact and to guarantee the continued supremacy of the local Communist Party.

In this sense, the congratulatory telegram sent at the weekend to Mr. Kania by Mr. Leonid Brezhnev, the Soviet party leader, could with equal ease have been sent to any member of the Polish Politburo who had been elevated to top leadership.

The reference to Mr. Kania in the telegram as a firm supporter of "proletarian internationalism," a code phrase for Soviet control, and "the unbreakable friendship between Poland and the Soviet Union" was a reflection, not so much of what Mr. Kania is, but what the Soviets expect Mr. Kania, and any Polish leader, to be.

The Soviet authorities appreciate, perhaps better than anyone else, the dangers of allowing the Communist Party's monopoly on power to be compromised in a Socialist state.

The party's attempt to dominate every form of organisational life in a society means that an automatic vacuum is created in any area where there is an abandonment or relaxation of party control.

There has never been a social vacuum in any Socialist state to compare with what was introduced by Polish Government

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President Brezhnev... good wishes

agreement to the formation of independent trade unions and the Soviet authorities will be watching carefully to see whether Mr. Kania can, in an unprecedented situation, maintain the principal elements of party control.

The Soviet authorities do not want to intervene militarily in Poland because of the heavy political cost of an invasion, but the opening created in the Polish system by the appearance of independent trade unions

would be insignificant compared with the opening created in the Socialist bloc by the overthrow of Communist rule in Poland.

Mr. Kania's task from the Soviet point of view is to prevent democratisation from reaching the point where Communist rule in Poland is threatened. If he does not succeed, a Soviet invasion of Poland is inevitable. The triumph of democracy in Poland would be intolerable because it would retake one of the principal supports of Soviet rule in Russia, the firm belief that Communist rule is unchallengeable.

The Poles may yet learn the full meaning of the Russian proverb which has become a watchword of Soviet life: "If you can't learn, we'll teach you. If you won't learn, we'll force you."

In a possible indication that the Soviets will be launching a propaganda campaign of their own against the independent Polish unions, Tass issued a report over the weekend from the Austrian newspaper, Der Kurier. It accused Mr. Lech Wałęsa, the Gdańsk strike leader, of organising the "free trade unions of the Baltic coast" for two years in advance.

Tass quoted the Austrian report as saying that assertions by strike leaders that the strikes were spontaneous were "no more than a blind" which "ordinary Poles did not believe."

China to abandon 10-year plan

BY TONY WALKER IN PEKING

CHAIRMAN HUA Guofeng, China's outgoing Prime Minister, yesterday nominated his successor, Zhao Ziyang, the 62-year-old former party boss from Sichuan province.

Mr. Hua told more than 3,000 deputies at the National People's Congress in Peking that Mr. Zhao was a "suitable choice and worthy of trust."

The outgoing Prime Minister has held the job since Chou En-lai's death in 1976. Mr. Hua will remain chairman of the Chinese Communist Party, nominally the most powerful position in China.

Mr. Zhao has been Prime Minister in all but name since he was made executive Vice Premier in charge of day-to-day affairs of state earlier this year.

Mr. Hua also announced that five veteran officials, including Deng Xiaoping and Li Xiannian, were giving up their vice premiership.

One small surprise is that Wang Renzhong, the party propaganda chief, is also giving up his vice premiership.

Chairman Hua explained that he was giving up the Prime Ministryship in line with policy agreed in February at a meeting of the Communist Party's central



Chairman Hua, right, announces his departure from the premiership.

committee to prevent an over-concentration of power.

Other points made by Mr. Hua in a long speech which occupied most of the afternoon's proceedings were:

• China is drafting a 10-year economic plan to run from 1981-1990 and this will incorporate a five-year plan beginning next year.

• Efforts to control population will be redoubled in what is described as a "crash drive"

over the next 30 or 40 years.

• China remains determined to unify the motherland by retrieving Taiwan and is convinced that the historical trend towards reunification is irresistible.

• Bolder steps will have to be taken to carry on structural reform of economic management and make it a success.

• China will continue to oppose hegemonism (the Chinese term for Soviet expansion).

When Mr. Hua attacked Soviet

Swedish VAT rise passed by one vote

BY WILLIAM DULLIFORCE IN STOCKHOLM

THE SWEDISH Riksdag (Parliament) passed by a one-vote majority on Saturday the 1.9 per cent rise in value added tax demanded by the non-socialist coalition Government of Prime Minister Thorbjörn Falldin as an emergency measure to cut domestic consumption.

The vote came after a 14-hour debate at the end of the extraordinary session on the economy, for which the Social Democrat and Communist opposition had insisted MPs be recalled from their holidays.

By a similar majority of one, the Riksdag approved increases in fuel-and-electricity prices and rejected the opposition's counter proposal for the introduction of temporary import

restrictions.

Although the non-socialist ranks held, the extraordinary Riksdag session has sharpened the political situation in Sweden. Both opposition and union leaders are calling on the Government to go and to open the way for a new election, a suggestion which Mr. Falldin firmly rejected during the debate.

Union leaders have declined the Prime Minister's invitation to meet the Government and the employers tomorrow to discuss next year's national wage talks, although they left open the possibility that they would accept at a later date.

The coalition Government has been forced belatedly to act by the accelerating current account deficit, which according to Mr. Falldin can reach Skr 21bn (£2.1bn) or over 4 per cent of GNP this year.

The Government will next submit a programme to cut Skr 7bn in budget spending.

The VAT increase means that shop-level consumers will pay 23.46 per cent VAT on a wide range of consumer goods.

Renter reports from Helsinki: The four-party coalition Finnish Government has agreed on a national budget for 1981 containing total expenditure of about FM 56bn (£5.46bn). Finance Minister Ahti Pekkala said income tax scales will be lowered to offset a predicted inflation rate of about 11 per cent.

Anderson campaign boosted

By Our Washington Correspondent

MR. JOHN ANDERSON, the third man in the U.S. Presidential race, has won a major lift for his flagging independent candidacy by getting the endorsement of New York State's Liberal Party, and thus denying President Carter important backing in the country's second largest state.

The weekend endorsement came a day after the Federal Election Commission ruled that the financially strapped "independent" campaign could get a post-election federal subsidy if Mr. Anderson wins more than 5 per cent of the vote in November.

Buoyed by these developments, Mr. Anderson yesterday forecast his political fortunes would soon rise "very significantly," in the opinion polls. He needs to achieve this to take part in the forthcoming televised election debates with President Carter and Mr. Ronald Reagan, the Republican candidate.

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Progress over Iran Cabinet as Bani-Sadr accepts 14 ministers

BY OUR FOREIGN STAFF

IN THE first break in the deadlock over Iran's future Government, President Abol Hassan Bani-Sadr yesterday approved 14 cabinet ministers but left out a third of the candidates proposed, including all the important economic appointments, because of doubts about their ability.

Mr. Bani-Sadr's truncated version of the cabinet proposed by Mr. Mohammed Ali Rajai, the Prime Minister, was presented in a letter to the Iranian Parliament yesterday. But the President and Mr. Rajai did agree on two posts not included in the original list with Mr. Javad Fakouri put forward as Defence Minister and Mr. Mohammad Ahmadzadeh as minister without portfolio and head of the national steel company.

Mr. Bani-Sadr refused to give

his endorsement to the candidates for the ministries of economics and finance, commerce, labour, oil, and for head of the Plan and Budget Organisation.

The President objected on the grounds of youth and inexperience. He also rejected the candidate for Foreign Minister, Mr. Hussein Moussavi, the editor of the newspaper of the Islamic Republican Party.

In this, he had the support of Iran's spiritual leader, Ayatollah Ruhollah Khomeini, who said last week that the President need only approve those ministers whom he found acceptable.

AP adds from Washington:

The last U.S. Ambassador to Iran has accused the Administration of Mr. Jimmy Carter of contributing to chaos in Iran

through shortsightedness and indecision in the last days before the collapse of the monarchy.

Mr. William Sullivan, writing in Foreign Policy magazine, said the Administration acted "directly contrary to American interests" in trying to head off the revolution when it was clear that the forces of Ayatollah Khomeini would triumph.

Mr. Sullivan was particularly critical of Mr. Zbigniew Brzezinski, the head of the National Security Council. Just before the revolution, Mr. Sullivan said Mr. Brzezinski telephoned him asking if he could arrange a military coup.

"I regret that the reply I made is unprintable," Mr. Sullivan wrote.

Begin 'may soften' over talks

BY DAVID BUCHAN IN WASHINGTON

PRIME MINISTER Menahem Begin has given the U.S. the "impression" that he will shortly move to sweeten the atmosphere for resumed negotiations over Palestinian autonomy with Egypt, Mr. Edmund Muskie said yesterday.

But, echoing Mr. Sol Linowitz, the American Middle East mediator, the U.S. Secretary of State said Mr. Begin had made no specific commitment to delay moving his office to Jerusalem or to free some Palestinian political prisoners—concessions that would mollify the Egyptian leader.

Mr. Muskie claimed, however, that both President Sadat and Mr. Begin had very importantly renewed their commitment to build on their bilateral treaty with a Palestinian autonomy agreement, and he disputed this was mainly because of their joint desire to help President Carter get re-elected.

Mr. Linowitz earlier disclosed the Carter administration is to take a more central role in the

autonomy negotiations by offering its own draft for discussion by Israel and Egypt. He gave no details and described the

DAMASCUS—President Hafez Assad of Syria will fly to Libya today to finalise a merger plan between the two countries, the official Syrian news agency SANA reported yesterday. He and the Libyan leader, Col. Muammar Gaddafi, will hold talks aimed at "establishing union between the two countries." Col. Gaddafi called for a merger in a speech marking the eleventh anniversary of the coup that brought him to power. He praised Syria as the last bastion against Israel.

The Israeli Foreign Minister has told the Egyptians on a number of occasions that the lack of growth in bilateral relations has made Israel suspicious about Egypt's commitment to full peace between the two countries.

The invitation was sent to Jerusalem by Dr. Boutros Ghali, the Egyptian Minister of State for Foreign Affairs.

U.S. proposals as "an interim step" to get the negotiations resumed, possibly in mid-October.

Back from a trip to the Middle East last week, Mr. Linowitz suggested that Egypt

will take a more central role in the

negotiations.

NEW ISSUE
September 4, 1980

**Federal National Mortgage Association****\$400,000,000**

UK NEWS

'Wales must win fight for TV channel'By Robin Reeves,
Welsh Correspondent

IF THE Government is worried that planned hunger strikes could lead to physical violence in Wales, it has only to keep its promise to establish a Welsh language television channel, Mr. Gwynfor Evans, Plaid Cymru's president, told a party rally in Cardiff at the week-end.

"The fight for a Welsh channel is one which Wales must win, because upon this fight depends the future of the Welsh heritage," Mr. Evans said.

He suggested that only loss of face was preventing the Government from reverting to its original manifesto and Queen's Speech proposal to establish a Welsh television service on the Fourth Channel, due to start transmitting in autumn 1982.

He said of the Government: "If it lets me die to avoid losing face, its standing in Wales will be dealt a blow which I hope will prove mortal." Mr. Evans plans to begin his fast to death on October 6 unless the Government changes its mind.

The Government is known to be deeply concerned at the possible consequences of Mr. Evans' proposed action. The situation may be discussed at a Cabinet meeting on Thursday.

Development body rejects merger call

THE Development Corporation for Wales, which is responsible for attracting overseas investment to Wales, has strongly rejected the Commons select committee recommendation that it be merged with the Welsh Development Agency, writes Robin Reeves. Meeting in Mold, North Wales, the corporation's governing board of representatives from industry, commerce and local government decided to seek an urgent meeting with Mr. Nicholas Edwards, the Welsh Secretary, to press for its autonomy to be safeguarded. A merger with the Welsh Development Agency, Wales' equivalent of the National Enterprise Board, was recommended by the Select Committee on Welsh Affairs.

British Airways reduces cost of Asian fares

BY JAMES MCDONALD

BRITISH AIRWAYS has introduced a package of reduced fares for flights to Asia this autumn, including a cheaper advance purchase fare to Hong Kong.

Alongside its already announced £99 single advance purchase fare to Hong Kong—on which passengers cannot specify the flight—the company is offering a £149 advance purchase one-way fare, a reduction of £31, and a £298 advance purchase excursion round fare, a reduction of £52.

Tickets for the advance purchase fares must be bought at least 14 days before departure.

Outbound travel must be between October 15 and the end of November; and return travel must be completed by December 15.

New and reduced fares are available to Bangkok, Singapore, Kuala Lumpur, Brunei and Jakarta for outbound travel in October and November and between February 1 and June 15 next year.

Advance purchase fares on these routes will fall by £15 one-way and £30 return in the autumn, and by £24 one-way and £60 round-trip in the spring.

Tickets, however, must be bought at least 30 days before departure. The fares are subject to Government approval.

"With the competition more intense than ever, we are determined to remain the leading carrier on our prime Hong Kong route," says Mr. Jim Harris, British Airways' controller, UK and Ireland.

"We have also enjoyed a lot of growth on the rest of our extensive Far East network and these latest reductions will stimulate this growth still further," he said.

Bitter accusations after textile show is switched to Milan

BY RHYNS DAVID

OFFICIALS OF the National Exhibition Centre (NEC) yesterday reacted angrily to the switch of the next international textile machinery show in 1983 from Birmingham to Milan. They alleged bad faith on the part of the European organisers, Cematec, and failure by the British Textile Machinery Association (BTMA) to argue the UK case strongly enough.

The move, which follows two and a half years of negotiation and preparation by the NEC, was announced on Friday by Mr. Pieter Leijdekkers, the president of Cematec, the European trade body covering textile machinery.

Mr. Clive Wilkinson, leader of Birmingham City Council, described the Cematec decision and the way it had been reached as disgraceful. He claimed the NEC had met every demand

tunity to confirm the suitability of temporary structures which the NEC was proposing to use to accommodate the show, the biggest of its kind in the world.

The decision follows protracted negotiations, however,

over the price Birmingham was proposing to charge. NEC officials claimed yesterday that the readiness of the Italians to undercut any price Birmingham offered was the real reason for the switch. The exhibition was held in Milan in 1975 and in Hanover in 1979.

Mr. Clive Wilkinson, leader of Birmingham City Council, described the Cematec decision and the way it had been reached as disgraceful. He claimed the NEC had met every demand

made on it. This included securing financial support from the Government and the city of Birmingham ensuring that the rental price for space could be substantially reduced.

Cematec claimed that the original specification for the temporary buildings which the NEC had agreed with BTMA had been changed. It had been impossible to check whether replacement buildings—introduced after the proposed original supplier had gone out of business—would meet the critical climatic requirements necessary for the successful operation of textile machinery.

Mr. Terry Golding, the NEC's chief executive, flatly contradicted this yesterday.

The rising cost of raising children

BY JAMES MCDONALD

PARENTS with one child spend 18 per cent of their take-home pay on the child until he or she is 18. The average married couple starting a family will spend £32,000 to bring up one child—£48,500 for two children at today's prices.

Inflation over 18 years could easily treble these costs, but

"The Which? Book of Money," published by the Consumers' Association, says prospective parents are unlikely to be put

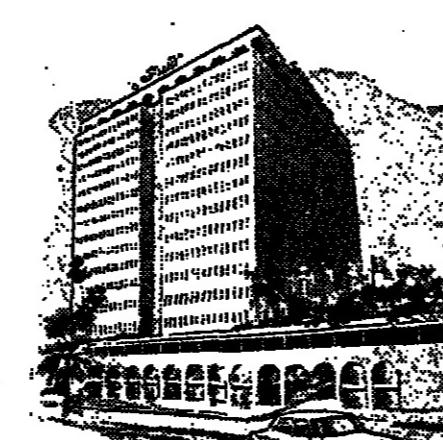
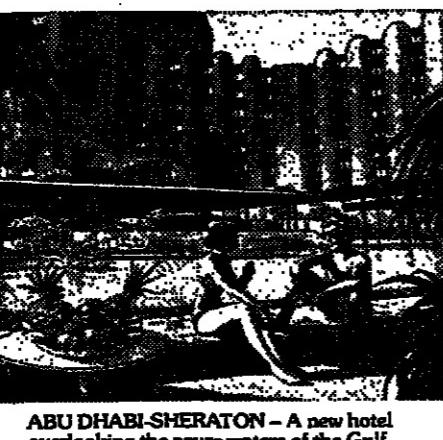
off by these figures. As the children get older they become more expensive, and a family with two children, aged 17 and 15, will find that 39p in every pound goes on them. Other expensive times occur when the child is newly-born and when he reaches school age.

The book itemises the £32,000 cost of one child to a couple with average earnings—husband £26,000 per year and wife £4,000 gross—or £4,700 and £2,800 respectively after tax and assuming the wife returns to work after five years. Loss of the wife's net pay for five years accounts for £14,000: spending on the child over 18 years is given as £23,000; less hotel benefits of £5,000; net cost £22,000.

The Which? Book of Money, available from bookshops or the Consumers' Association, Caxton Hill, Hertford, £8.95.

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هذا العنوان بالإنجليزية

Reactors built in Germany 'work best'

By David Fishlock

GERMAN-BUILT pressurised water reactors continue to perform better than any other kind of light water reactor, says a London energy analyst.

Dr. Nigel Lucas, lecturer in mechanical engineering at Imperial College, and energy adviser to the House of Lords, advises a much stronger pattern in the behaviour of the pressurised water reactor than for its rival, the boiling water reactor.

Written by S.R.I. International, a consultancy offshoot of Stanford University, California, the report indicates a pressing need to make companies aware of the potential of new electronic technology to improve efficiency and increase profits.

It recommends that the centre should be set up as a limited company, independent of Government and academic institutions, although industry, commerce, universities and technical colleges would be invited to take shares in it.

British-built, gas-cooled and Canadian-built heavy water reactors have not been included in his analysis because there is too little operating data available on big reactors of this kind to permit his very sophisticated type of computer analysis.

An examination of the performance of 63 pressurised water reactors of more than 150MW electrical output shows a significant tendency for their "capacity factor"—the proportion of saleable electricity produced—to fall with increasing size by 3 to 4 per cent per 100MW.

It shows that more recently-built reactors have a better performance in the first year of operation, by about 3 per cent a year.

There are significant differences in the performance of plant built by different countries. German-built pressurised water reactors perform "outstandingly well," having an average capacity factor about 13 per cent higher than U.S.-built ones.

They appear to improve rapidly with age over the first four to five years, eventually reaching a plateau some 20 per cent above their first-year average.

The performance of the 45 boiling water reactors examined shows much less strong patterns. But the data indicate that capacity factors fall with increasing size by about 3 per cent per 100 MW.

More recently built boiling water reactors show little tendency to improve with age, and eventually plateau some 15 per cent above the first year average.

Age, size, learning and country effects in light water reactors operating data 1980. N. J. D. Lucas and J. A. Hall, Department of Mechanical Engineering, Imperial College of Science and Technology, London SW7. Pp57. £10.00.

Talks fail to save factory

DESPITE eleventh-hour talks with the management, unions have been unable to save 500 jobs at Thorn Consumer Electronics, the Colwick, Nottingham, television manufacturers.

The company intends to close the factory at the end of November.

The closure is the largest in Nottingham for several years. Talks on redundancy payments with the Transport and General Workers' Union are due to start this week.

Microchip advice centre for industry recommended

By RAY PERMAN, SCOTTISH CORRESPONDENT

THE ESTABLISHMENT of a microelectronics applications centre to encourage industry to perform better than any other kind of light water reactor, says a London energy analyst.

Dr. Nigel Lucas, lecturer in mechanical engineering at Imperial College, and energy adviser to the House of Lords, advises a much stronger pattern in the behaviour of the pressurised water reactor than for its rival, the boiling water reactor.

Written by S.R.I. International, a consultancy offshoot of Stanford University, California, the report indicates a pressing need to make companies aware of the potential of new electronic technology to improve efficiency and increase profits.

It recommends that the centre should be set up as a limited company, independent of Government and academic institutions, although industry, commerce, universities and technical colleges would be invited to take shares in it.

Instead it suggests that the centre should be as divorced as possible from the academic image, which tends to put industry off.

It should have adequate, but unassuming buildings, probably on an industrial estate, and be staffed by engineers and managers recruited from industry rather than from universities.

The S.D.A. is discussing the report with interested parties, and it will form the basis of a recommendation to be put to

the Government, probably before the end of the year.

One controversial aspect is the report's rejection of the idea that the centre should be grafted on to any existing academic body, such as Edinburgh University's Wolfson Microelectronics Institute, one of the two UK designated centres of excellence in the field.

The report says few senior managers know how electronics could help them and some executives see the microchip as a personal threat. In a survey of 26 Scottish small businesses, 21 were found to have negligible or only rudimentary knowledge of the subject.

The Department of Industry's Microprocessor Awareness Programme is not reaching senior managers, the report says, and there is a need for microelectronics to be discussed in terms of increasing profits rather than as a technological marvel.

Pay demands keep jobs vacant—agencies

By RAYMOND SNODDY

THE ASSOCIATION OF Professional Employment Agencies has told the House of Commons Employment Committee that more job vacancies remain unfilled because too many applicants insist "on more money than employers are prepared to offer."

The association, set up in March and representing about 100 of the small-to-medium employment agencies, also said in evidence that many other vacancies in low paid jobs are difficult to fill because of the "easy availability of social security benefits."

The Federation of Personnel Services, which also submitted evidence to the Commons committee on the basis of a survey of 600 agencies, said it did not believe that people were choosy about jobs.

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The association argued that in low paid, unskilled work, many vacancies are hard to fill because the wages offered are not much more than the money that can be obtained on social security.

The association also told MPs that poor standards of education were a basic cause of high unemployment among school leavers.

The association considered that

Unskilled face highest jobs risk'

By Elaine Williams

THE GOVERNMENT'S assertion that the unemployed could "price themselves into jobs" by taking lower pay is a cruel myth says the Low Pay Unit in its latest review published today.

Instead it those who already have the lowest pay who face the highest risk of unemployment and are suffering disproportionately from the effect of unemployment.

The unit says the risk of losing one's job is six times as high for an unskilled worker as for a white collar worker.

It criticises the Government's intention to cut unemployment benefit in November, claiming the Government will "penalise one of the poorest groups in the country to solve a much exaggerated problem of work incentives."

There are very few people who might be financially better off out of work than employed, the unit says.

"While it may be reasonable to treat social security benefits as taxable income, there is no justification for the heavy-handed measures the Government has introduced in its place."

Vickers plans expansion without acquisition

By HAZEL DUFFY, INDUSTRIAL CORRESPONDENT

VICKERS, which merged with Rolls-Royce Motors on September 1, expects to expand without needing to take over other companies.

Interviewed in the current Vickers News, the group newspaper, Mr. David Plastow, Vickers' chief executive, says: "I believe there is a great deal of opportunity within Vickers for organic growth without looking outside."

Mr. Plastow also speaks about his determination "to integrate the two businesses as one." Five new business groups have been set up to incorporate the subsidiary parts of Vickers and Rolls-Royce.

The groups are: Howson-

Alphry, turnover £60m, described as a "clearly focused business" which will not be linked with any other; the Motor Car Group, turnover £95m, which represents the Rolls-Royce interests and Vickers Pressings; the Engineering Equipment Group, turnover £175m, formed from the original Vickers Engineering Group, and consisting of several businesses which make components and units for manufacture into final products outside the group; Engineering Products and Business Equipment Group, turnover £130m, manufacturing complete capital equipment; and a new International Group, whose shape is still to be defined.

In a letter to Mr. Heseltine with a memorandum of observations on the circular, Mr. John Collins, the institute president, says the "memorandum is a sincere attempt to clarify what is unclear in the draft and highlight the interpretation of policy and practice which the institute hopes is intended by the Department."

UK NEWS

Maurice Samuelson looks at how the recession has changed industry's attitude towards charitable donations

Poor profits mean the unkindest cut of all

MANY industrial companies which make donations to charity are expected to tighten their purse strings as the recession eats into their profits. And while big charities like those for cancer research and animal welfare still retain popular support, less glamorous organisations such as those for promoting mental health, helping drug-addicts or rehabilitating prisoners, find it more difficult to maintain their services and have to work much harder to raise funds.

A report published at the beginning of the summer by the Charities Aid Foundation (which advises charities and donors on taxation) showed that charities were having to find £400m in addition to their 1978-79 income of £2.25bn merely to maintain services at their existing level. Their 12 per cent rise in income compared with the previous year's figure was well below the rate of inflation.

Well under half of the £2.25bn raised, £880m came from what the foundation calls "voluntary" income. This included £421m provided by individuals; £205m from legacies; and £219m from

trusts. Direct donations by companies amounted to only £44m, a mere £1m more than the previous year.

The remaining income was raised by investment, government grants, trading activities and lotteries.

The Foundation's list of the 200 leading charities was headed by the Imperial Cancer Research Fund, with a total voluntary income of £8.5m.

The Fund said this week that its income is holding up surprisingly well in the recession

and that people who used to put 5p into its street collection boxes now give 10p. A large part of its funds come from legacies, which remain buoyant, as people's wills largely reflect the value of their real estate.

But the Fund is noticing the effects of the recession when it seeks new covenantors. Whereas a mail shot to 1,000 would normally have brought 200 positive replies, the Fund now feels it is doing well if it receives 20. The taker of many companies' replies to such letters, says the Fund, is that they are unwillingly trimming their support.

It is difficult to get companies to admit that this will be the case next year. Donations from industrial groups are not always centrally controlled, but may consist of individual gifts by local factories. But it is only to be expected that companies making sizeable lay-offs should be less generous to charities than in the past.

This is the case at Courtside, which has been steadily contracting and regrouping its manufacturing plant and where 8,000 redundancies have been announced since March. In the year ending March, 1979, it donated £162,000 to charities. But this amount dropped to £146,000 in the following year. Even the British Steel Corporation helped charities last year to the tune of £158,000.

The impression that attitudes to charity are hardening in industry is shared by Mr. Derek Hornby, new chairman of Carrington Vyvyan. His company is plagued by the difficulties facing other textile groups and is unlikely to increase donations to charity (which were just under £40,000 in 1978-79).

Nevertheless, while agreeing small voluntary deductions from thousands of workers' salaries. It is too soon to measure how many of these deductions have disappeared because of job losses.

Most of Dr. Barnado's voluntary income is from legacies and from street collections and volunteer groups. It says its income would only suffer badly if there was a simultaneous fall in both property and investment values, as in 1974, which affected the wills of its benefactors. But even Dr. Barnado's has noticed a "hardening" in the past two months, and its child care operations are affected by marginal cost increases and local authorities spending curbs.

The smaller the charity the bigger the difficulties. Shelter (the National Campaign for the Homeless), with an income of about £1m, is trying to bridge the gap between the 20 per cent rise in its costs and the 10 per cent increase in donations.

It has given serious thought to laying off some of its 50 permanent employees but has decided to do so through natural

wastage. It has recently been trying to secure more donations from companies, but initial results are said to be "not too encouraging."

Another organisation feeling the pinch is the National Association for Mental Health (Mind). It dropped from the 68th to the 109th position on the charities' list between 1978 and 1979. With its income of £376,000 it was a pygmy compared with the Royal Society for the Prevention of Cruelty to Animals (income £4.6m) and far poorer, too, than less famous animal charities such as the Donkey Sanctuary.

Too small to be recorded on the Charities Aid Foundation's list is Release, which assists drug addicts in London and the South-East. Half its £80,000 a year budget is privately funded, with benefactors including Virgin Records. Nevertheless, it has had to make two of its 14 staff redundant. It has no separate fund-raisers and its remaining staff are having to work harder to keep the organisation solvent while handling some 20,000 inquiries and cases a year.

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UK NEWS - LABOUR

Alternatives to Press Council outlined by NUJ

BY JOHN LLOYD, LABOUR CORRESPONDENT

A SERIES of structures to replace the Press Council, with extensive powers to enforce corrections, apologies and the right of reply, has been proposed by Mr. Francis Beckett, the President of the National Union of Journalists.

In a paper shortly to be circulated to the union's branches, Mr. Beckett says it is the NUJ's responsibility to put forward an alternative to the Council following the decision at its annual conference in April to leave that body because it believed it to be ineffective.

The paper, which has the approval of the union's executive council, is not yet official union policy, having rather the status of a "green paper."

Its main recommendations are:

• The appointment of a statutory media complaints council, which would have "the sole

function of investigating cases of complaint against the media" and attempting early reconciliation."

• The appointment of a further statutory body—a complaints commission—with powers to enforce the publication of a correction, or an apology, or the right of reply from the complainant. The membership of the commission would be drawn largely from the trades unions, with minority representation of journalists and possibly some proprietorial representation.

• As an interim solution—assuming these bodies are not appointed in the short term—the establishment by the union itself of a tribunal to investigate complaints under its code of conduct. The tribunal would be empowered to censure and otherwise discipline NUJ members found to have violated the code.

Journalists to meet

BY OUR LABOUR CORRESPONDENT

JOURNALISTS at Independent Television News meet today to decide whether they will continue to press for extra payment to work with electronic news gathering equipment.

They face management's threat to dismiss them if they do not agree to its introduction by September 22.

The 107 journalists, including reporters, scriptwriters and newscasters, had been offered upgraded incremental scales and a productivity increase of

3 per cent. The 32 reporters were also offered a flat payment of £50.

ITN has said that offers were not related to the new news-gathering equipment.

However, in the management's dismissal statement last week, Mr. Bill Hodgson, general manager, said the £50 and the 3 per cent productivity deal were now withdrawn. It is believed these elements would be reinstated if the journalists agreed to work with the new technology.

More railway investment urged

BY OUR LABOUR STAFF

THE Government's failure to recognise the importance of the railways had led to the "stupid situation where you constantly put up fares, service deteriorates, and everybody complains," Mr. Sid Weighell, general secretary of the National Union of Railwaymen, said yesterday.

Mr. Weighell, speaking on the BBC radio programme World at One, said British Rail could not adopt the strategy of cutting fares to gain more passengers, because it had neither the rolling stock nor the workers to do so.

He contrasted BR unfavourably with the German railways, which had a two-thirds Government subsidy. "That is the price of a good, modern, effective railway service, and the people in Germany like it," he said.

Mr. Cliff Rose, BR's director of industrial relations, said on the same programme that "the recession has hit us badly, particularly on the freight side." He said the passenger services had also suffered from a reduction in business travel.

Asked if BR could afford to pay the £450m-£500m wage rises linked to productivity improvements over the next four years, which has been proposed in the NUR's plan for increased productivity, Mr. Rose said BR wanted a higher-paid, more productive workforce.

However, he said some of the proposals in the union's package were "extreme," and represented bargaining positions. The 35-hour week demanded was "a long way off."

Mr. Rose said BR had told the Government major investment was required to ensure the railways' future efficiency.

"We have a difficult financial framework in which to work. We have made it clear to the Government that the existing framework is not satisfactory and will not allow us to run a rail network that this country needs in the 1980s and 1990s."

He said the Government should allow BR to improve its opportunities for investment, particularly in electrification.

Talks between the rail unions and BR on productivity are

William Hall on British Shipbuilders' strikes

Troubles coming by the yard

THE sharp rise in the number of man-hours lost through strikes at British Shipbuilders this year is an unfortunate blemish on the corporation's impressive record of industrial relations since it was nationalised.

So far this year, 725,000 man-hours have been lost in disputes, more than in the previous two years together. The year 1980 looks like being the worst year since the early 1970s for strikes and the worst since the industry was nationalised in 1977.

Most of British Shipbuilders' 73,000 labour force has been working normally but a handful of disputes, mainly in the naval warship yards, have caused the time lost this year to jump.

In March a two-week strike at Yarrow on the Clyde accounted for three-quarters of the 340,000 man-hours lost in the first half of 1980.

In June there was a nine-day strike at Vosper Thornycroft's Woolston, Southampton, yard, and in July the current dispute started at Vicker's warshipyard at Barrow. Although the time lost in this has not been calculated, it is reckoned to be about the order of 250,000 hours to date.

Aside from a dispute at Clark Haworth on Tyneside and small strikes at Smith's Dock and Scott Lithgow, the merchant shipyards have been operating with little disturbance. Close to 90 per cent of the time lost has been in the three specialist warship yards of Vickers, Vosper-Thornycroft and Yarrow.

The reasons for the deterioration in British Shipbuilders' strike record are complex. Last year's performance was un believably good; only 270,000 man-hours were lost, about a seventh of the national average. This year British Ship-

builders negotiated a pay deal which was the envy of the managements of many other industries. The 11½ per cent pay increase for its workforce was well below the rate of inflation and is probably one of the underlying reasons for the restiveness now appearing in some parts of the organisation.

In addition, the fact that disputes have been concentrated in the specialist warship yards is important. Unlike the merchant shipyards, the warship builders have not been hit by the severe recession in world shipbuilding and they have been taking on workers. Shortages of specialist craftsmen at certain yards and the problem of relativity in pay structures are at the root of most of the disputes.

Transformation

While the outbreak of disputes at the three big warship yards this year is disturbing, it is easy to overlook the transformation of industrial relations at British Shipbuilders over the past three years.

Before nationalisation in 1977, Britain's shipyards were an industrial relations nightmare. Inter-union strikes were common, bargaining units were fragmented, and stoppages were too frequent.

Since then, British Shipbuilders has reduced its workforce by a sixth to 72,000, yet industrial relations have improved immeasurably. By far the most important development was the establishment of a national agreement between British Shipbuilders and the Confederation of Shipbuilding and Engineering Unions. The first agreement was made in 1978-79.

Instead of 168 separate wage negotiations, British Shipbuilders now conducts a single industry-wide negotiation. Naturally, there are tensions when

bargaining decisions are removed from local yards, but on the whole the national agreement has worked very well so far, and is regarded as the cornerstone of British Shipbuilders' long-term survival plan.

The unavoidable task of transforming British Shipbuilders' industrial relations has also put a strain on the senior management involved, and this is reflected in the recent reshuffle of responsibilities.

After many months' searching, Mr. Richard Whalley was brought in from the engineering industry in April, 1979, to be the British Shipbuilders' Board member for personnel and industrial relations. However, this appointment does not seem to have been a great success and Mr. Whalley has been assigned to "special duties" until his contract expires in March, 1981.

The overall responsibility for labour relations has been taken over by Mr. Ken Griffin, the deputy chairman and a former trade unionist.

In addition to shouldering many of Mr. Whalley's responsibilities, Mr. Griffin has also had to take on part of the workload of Mr. Ian Farmingham, the managing director for industrial relations who retired for health reasons this year.

British Shipbuilders expects soon to appoint a new managing director for industrial relations, who will probably be brought in from outside the corporation. He may eventually be made an executive Board member.

Although British Shipbuilders' senior management is anxious to stress that the strength and professionalism of its industrial relations team has not been affected by the changes at the top of the department, the growing number of man-hours lost indicates otherwise.

Instead of 168 separate wage negotiations, British Shipbuilders now conducts a single industry-wide negotiation. Naturally, there are tensions when

productivity talks, initiated by BR, have been going on all year. The need for savings has been emphasised in recent weeks by publication of the half-year figures for BR, showing a £24.2m loss.

Newspaper strike talks

By Our Labour Staff

TSLS will be held on Thursday between the National Union of Journalists and the Newsprint Society to try to avert a strike of 500 journalists working for weekly papers in the London area called for next Monday.

Mr. Murray, a right-winger, is chairman of the union's executive committee and has been nominated to take Mr. Chalmers' seat on the TUC's General Council. Mr. Williams, a Communist Party member, is the delegate from the union's Merseyside and North Wales district.

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Talks between the rail unions and BR on productivity are

BY OUR LABOUR CORRESPONDENT

A DECISION is expected this week from the executive of the Boilermakers Union on the disputed result of the election for the union's next general secretary.

Mr. James Murray, one of the two candidates for the post, said yesterday he hoped an announcement could be made towards the end of the week. He added that a discussion by the union's executive last Friday had produced no firm conclusion.

The post is open because of the retirement of Mr. John Chalmers, the present general secretary, at the end of the year.

The result, announced last month, gave Mr. Murray a lead of 128 votes over Mr. Barry Williams, on a low poll of under 4,000 of the union's 130,000 members.

Mr. Murray, a right-winger, is chairman of the union's

executive committee and has been nominated to take Mr. Chalmers' seat on the TUC's General Council. Mr. Williams, a Communist Party member, is the delegate from the union's Merseyside and North Wales district.

Both sides have alleged irregularities in the voting procedure, which is conducted at union branch level. Allegations have included widespread falsification of ballot papers.

Reservoir plan opposed

THE NATIONAL Water Council is being asked to step in over plans to build a multi-million pound reservoir at Carsington, Derbyshire, which the Council for the Protection of Rural England feels is unnecessary.

The project, announced last month, gave Mr. Murray a lead of 128 votes over Mr. Barry Williams, on a low poll of under 4,000 of the union's 130,000 members.

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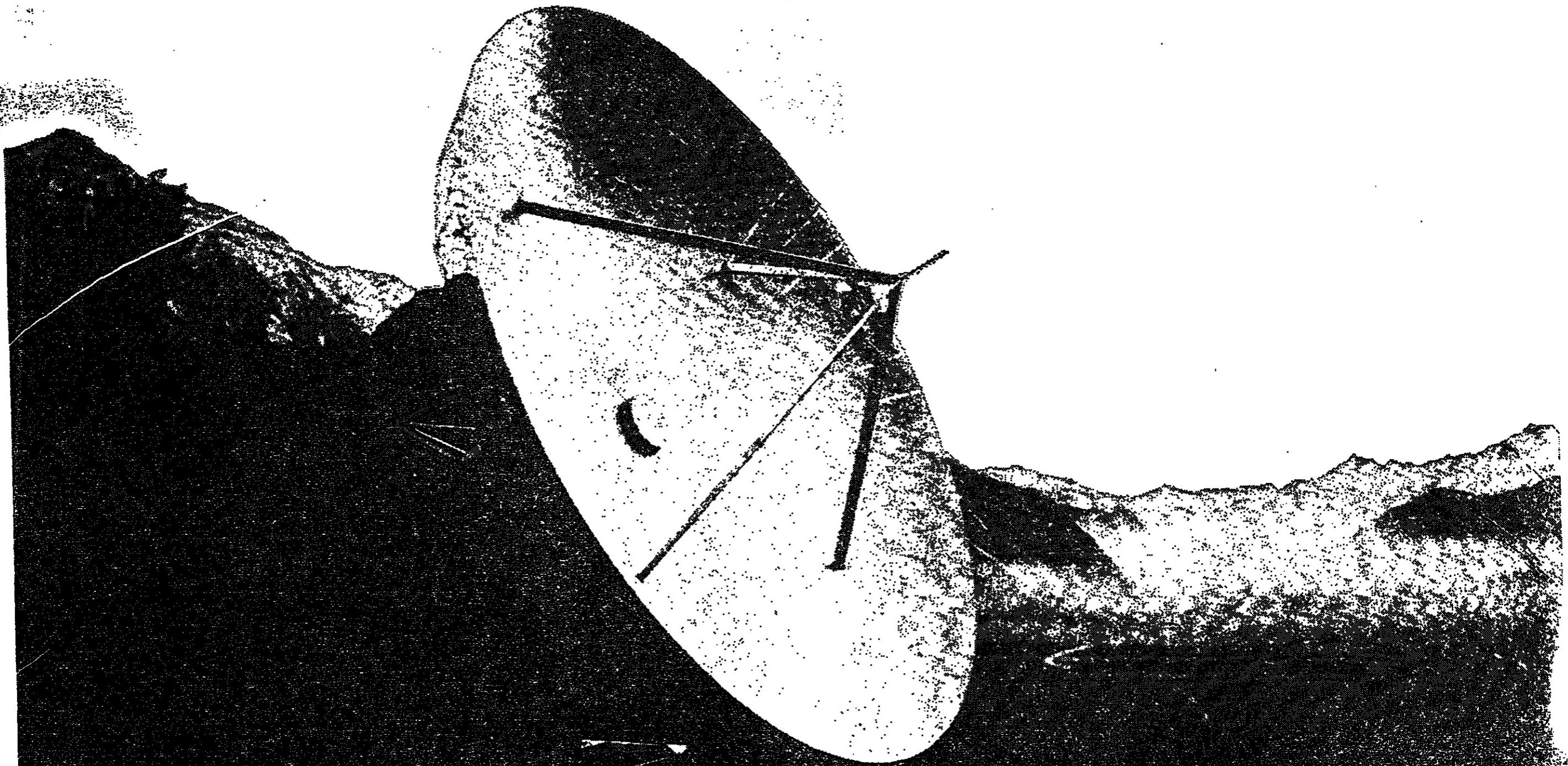
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THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

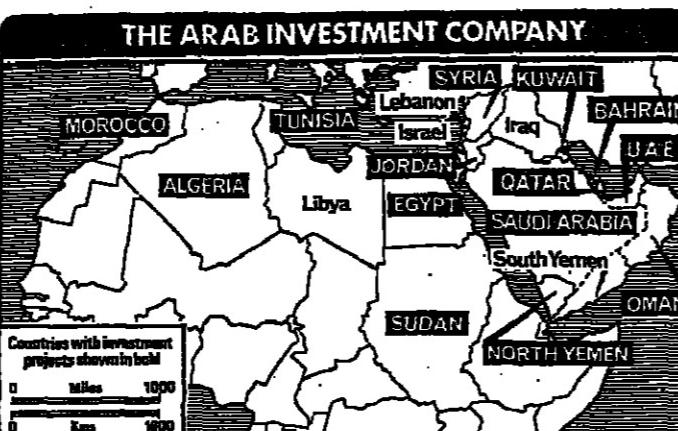
The cultural hurdle facing Arab businessmen

Following Friday's introduction to the climate of Arab business, Abdul Rahman Al-Sai suggests that because of a dearth of good management the potential offered by oil revenues has yet to be realised

ONE OF the disappointments of the last six years in the Arab world has been the failure of any big Arab company to break out of its home country or traditional type of business and become a major force in the Middle East. There is no point in making close comparisons with the past, but given the opportunities presented by the oil price increases since 1973-74, one might have expected a few of the big merchant houses, some banks or investment companies and perhaps a contractor or two to have taken off in the way that the Lebanese Contracting and Trading Company (CAT) did in the 1940s and 1950s, or the ill-fated Intra Bank in the early 1960s. After all, the 1970s presented bigger opportunities than were available at the time CAT established itself as the oil companies' contractor throughout the Middle East.

There are many reasons for the failure. The most fundamental is the plain fact that a surge in oil revenues should never alone be expected to be a trigger for successful growth. Then there are politics (which have hindered every type of inter-Arab development), and the hugely lucrative home markets of the oil states, which have given companies there little incentive to look elsewhere and have discouraged innovations in company policy by making massive profits almost unavoidable. The opposite problem in the deficit states, often coupled with tight state control of the economy, has created the same result. Exacerbating all of these problems is bad management.

The list of ambitiously managed companies in the Arab world is not very different now from what it was 10 years ago: Middle East Airlines and Trans-Mediterranean Airways of



and referring even the most trivial matters to a director.

It is an everyday event for the head of an Arab firm to tell one of his managers not only to write a simple telex confirming a deal, but also to have the wording approved and then report back to confirm that the telex has been sent. Half an hour later the same manager of a company which may have a \$100m turnover will find himself having to interview a junior mechanic who has come to ask for a job in the firm's garage.

Management in the Arab world is plagued by the dictatorship of the chief executive. The people at the top are not prepared to delegate responsibility. This is particularly frustrating for middle management and leads to lack of commitment and job satisfaction, and rapid staff turnover. There is also a tendency for directors not to look at an employee's performance as a whole and compliment or criticise him in this broad context, but to go through his work like a school teacher, modifying or overruling his decisions point by point. The corollary is that demoralised employees get into the habit of shirking decisions

his own or to buy a house abroad. One result of this is a hand-to-mouth cash flow, which may leave a huge firm with scarcely enough money for wages on pay day.

Another problem with partnerships is that they are easily split; in the event of the death of a partner there has been a tendency for the sons to break up company between them rather than have, say, two sons buying out the shares of the rest.

This is the biggest, but not

only, shortcoming of traditional Arab management. Private businesses are still mostly organised as partnerships, which reward the partners not with salaries and dividends but through a fluid system of allowances and expenses. In many trading houses there is nothing unusual in a partner dipping into the firm's current account

Meanwhile, in the many companies that employ "other

Arab" managers there will be own pros and cons. The result is that they will often call in a general manager to employ, promote and pay more to fellow Egyptians, while a Palestinian will do the same for fellow Palestinians. In both cases organisation becomes focused on loyalty to individuals, and the mutual loyalties of individuals, rather than on the corporation.

It is, of course, important to point out that while personal loyalty on this extravagant scale is highly damaging, personal loyalty is also one of the most positive features of Arab business organisation. It would be tragic to sacrifice loyalty on the altar of modernity, only to replace it with the alienation which is a major and increasing feature of business organisation in the West.

However, Arab directors are only too well aware of their own and their organisation's shortcomings; their problem is forcing themselves to do something about them. As the manager of a subsidiary of one of the big Saudi merchant groups put it recently: "Delegation for Arabs is like giving up smoking for Westerners; it's something one always intends to do but never actually does."

The owners and directors of Arab companies are reluctant to take difficult, embarrassing decisions which may cut through the intensely personal system of relationships within their organisations. Even if they are bold enough to do this they are often not sure what new system they should introduce.

It also seems that many Arab employers are temperamentally unsuited to deal with imperfect solutions. They do not like to be told that there are half a dozen possibilities, each with its



Abdul Rahman Al-Sai, Director General of The Arab Investment Company: "the days of almost unavoidable huge profits are at an end."

Arab employees, the problem is more complex but also more important. It is they whom organisations see as the key to their business in the long term. Several private firms already have programmes designed to recruit young Arabs as they leave university in America or Europe.

In both the new domestic and foreign operations, the owners of these companies find themselves seeking the technical and organisational expertise of foreign partners, who are used to a more stable and less lucrative environment than their own, where profits derive less from individual flair than from corporate efficiency. In this way cases of modern management are created in response to both internal and external pressures.

But this long-term objective must take account of the almost universal aspiration of young Arabs to go into business for themselves. This tendency is, of course, reinforced by the management styles described earlier; change those and create the possibility of an employee developing his full potential for decision-making and personal initiative within a corporate structure, and the cycle can be broken. The appearance of multi-national organisations, particularly in the Arabian Peninsula, is hastening this process.

The demand for skilled Arab managers has outstripped supply, and this situation will continue for at least the next decade. Traditionally-managed firms must compete in the market-place with bodies such as the Arab Monetary Fund, GAFI, International Bank, The Arab Investment Company and others which place a high premium on managers with decision-making flair and entrepreneurial aptitude. Increasingly, they will have to compete on the non-financial package—including responsibility and scope for decision-making, or face the unacceptable prospect of employing those who couldn't make the first division.

The key to changing management practice in the Arab world, as elsewhere, lies in the example and success of best existing practice. It would be foolish to equate traditional Arab management with blind conservatism and unwillingness to change—but it would be equally foolish to expect hundreds of years of practice to be jettisoned in favour of textbook theory as applied in the West (or, equally, completely different theories as applied in Japan or Korea).

Now the idea is to encourage expatriates to stay longer and to think of building careers with their Arabian employers, which should give the companies a life and impetus of their own—an important step towards what has become the nearly universal business model.

For Western employees, this revolves around the highly charged issue of delegating to meet the needs of the company. This means setting up joint ventures

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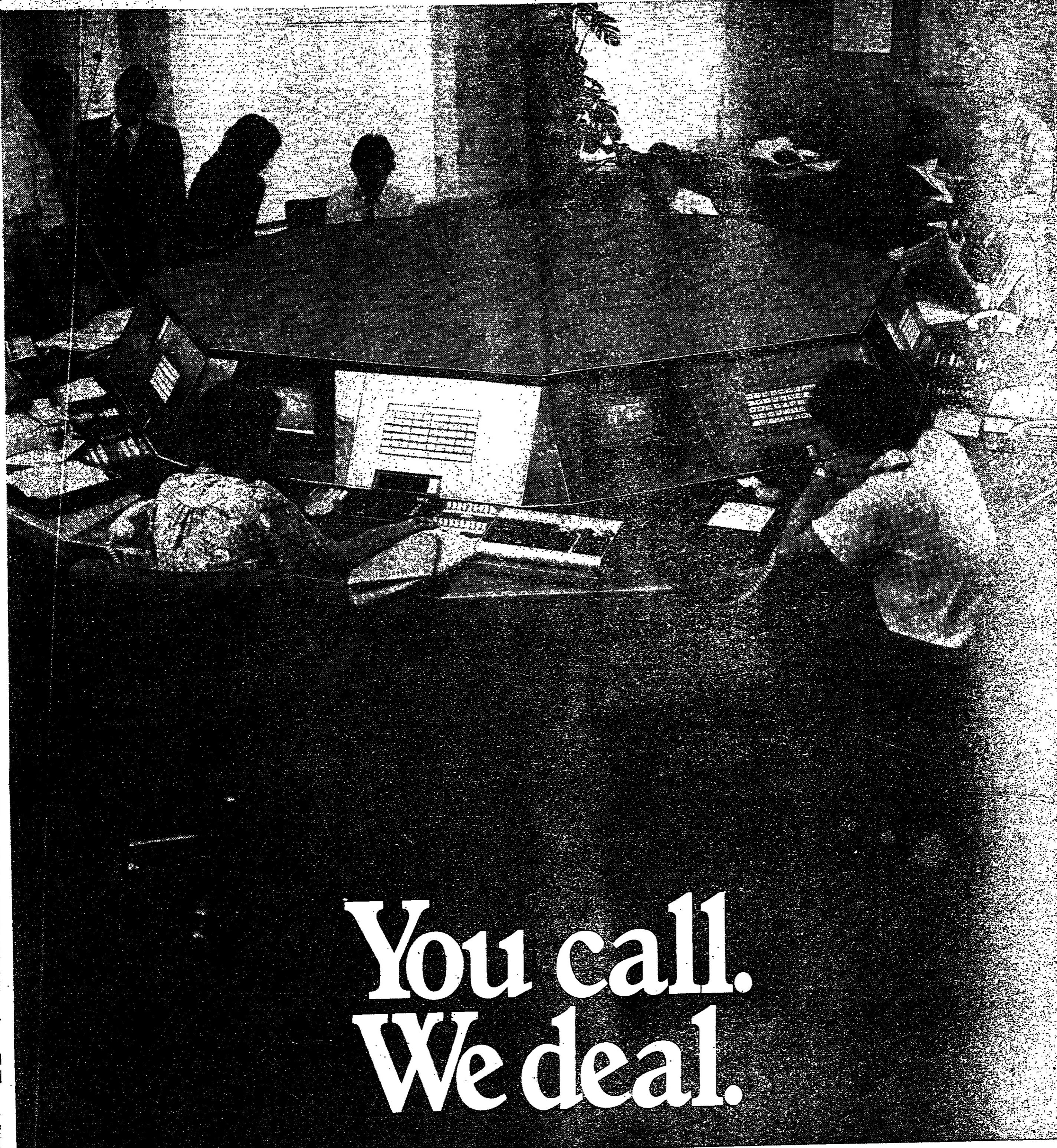
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Royal Court

Cloud Nine

by MICHAEL COVENNEY

It is only a year since *Cloud Nine*, Caryl Churchill's sexual cabaret play was seen on this stage—and on a second viewing, I am more convinced of its merits. In the first half, we are in colonial Africa in the last days of the Empire, where a family portrait dissolves into a superbly written, aphoristic comedy of sexual frustration and confusion. After the interval, we come up to date around a park bench where, although social ties are more relaxed and the odd character is trying desperately hard to be liberated, the problems are much the same.

What binds the two halves is the tone of the writing which is compassionate, witty and economic. There is no straining after period effects in Africa; just an attempt to make every line count and to reveal character development through a series of snapshot encounters. Harriet Walter, for instance, swoops sex to play young Edward and finds sexual gratification with her father's best friend—an explorer who has thought of white women where no white women have been thought of before—and is, thanks to her mother and nanny, repelled by her own gender.

In Part Two, Miss Walter, completing a marvellous andro-

gyne double, plays Edward's young sister (formerly a floppy doll) as a child-bound mother involved in a lesbian relationship and striking out for a career. If that sounds off-putting, bear with me while I explain that the evening scores countless resonances thanks to role reversal and inter-action of the company. Father's best friend (Hugh Fraser) is now Miss Walter's husband; he has read the Hite report and does know "that women have to learn to get their pleasure despite our clumsy attempts at expressing undying devotion and ecstasy." On that level, the piece is perfect company fodder and the production of Max Stafford-Clark and Les Waters positively revels in the challenge.

I withdraw all previously expressed reservations about Graeme Garden's acting ability on the basis of his accomplished control as paterfamilias and passive gay, the latter character blessed with the line, as he fondles his sister's bosom, "I think I'm a lesbian." And there is equally fine work from Ron Cook, Maggie Steed, Anna Nygh and Anthony O'Donnell. Flippancy and relaxed in the nicest middle-class manner, the evening amounts to an impressively adult entertainment.

Wigmore Hall

Lindsay Quartet

by DOMINIC GILL

After an unpropitious start last Wednesday, the second of the Lindsay Quartet's four recitals this month at the Wigmore Hall came together more smoothly on Saturday evening. It was an obvious choice for the Lindsay to use (since they have recorded the first three and are about to release the fourth). Michael Tippett's four string quartets as the unifying theme of their series; and it was still more imaginative programme-planning to propose the six marvellous quartets of Haydn's op. 20 as a common thread linking both the present series and those next (a Bartók cycle in February).

They may not have caught every subtle shade of ardour and expansiveness of Haydn's C major op. 20 no. 2 (there were pages in the first movement especially which moved a little dry); but there was a strong, willing current to the performance—and none of the comfortable neutrality of Wednesday. Peter Cropper sang out his first-violin melody in the adagio very roundly and sweetly; and the concentration of the ensemble in the dark

Paul Crossley

with real strength and the finale made much of the textural contrast between clean finger-work and blurred pedalling.

The pedantic vigour and rich sonority that Crossley achieved in the best sections of his Beethoven performance were still more satisfactorily applied to his interpretation of Schumann's effusive *Davidstundentänze*. Crossley avoided the threat of complacency that hangs over the more *gemüthlich* of these 18 characteristic pieces. His phrasing was, at times, highly strung and he displayed an interestingly wavy sense of rhythm, which came close to, but never succeeded in, distorting the shape of a phrase or a chord progression and this small-scale mediation between fantasy and discipline was echoed by his varied, subtle pacing of the larger sections of the work. An excellent performance.

RICHARD JOSEPH

RICHARD JOSEPH

In the event, the more staple fare offered on Friday evening proved almost as satisfying. Crossley's reading of Beethoven's "Waldisch" Sonata had firmly traced outlines and a refreshing lack of pomposity. But it did not, in the first movement, have quite the technical control to sustain the excitingly fast pace Crossley chose, so that shifts between semiquaver passage work and slower octaves were poorly managed. However, the slow movement was sculpted

CRICKET BY TREVOR BAILEY

Breamley's men show their class

AS WARWICKSHIRE had won the John Player Sunday League a week ago, the county season really ended on Saturday when Middlesex beat Surrey in the last Gillette final by the considerable margin of seven wickets with more than six overs to spare.

It was appropriate that this match should be between the two outstanding teams of the summer, who finished first and second in the Schweppes County Championship.

The extent of their victory simply reflects the superiority of Mike Breamley's team and underlines the reasons why they have achieved the double.

Surrey were put into bat on a slow, easy pitch—a replica of the one used in the Centenary Test when the Australians punished the England attack. They were first bowled by the opening spell of Van der Bijl and Daniel—the most formidable spearhead on all types of pitches in the country—and the main reason Middlesex won the championship—then hymnised by the admirable Selvey, whose 12 overs cost a mere 17 runs and produced two wickets and troubled by Emburey and the lively Hughes.

It surely cannot be purely coincidence that the first five counties in the championship have at least one imported fast bowler. The number of amateur



Ian Reddington and Jenny Hall

Exeter Cathedral

The Dynasts

by MICHAEL COVENNEY

As part of the city's centenary celebrations, Exeter Cathedral is playing host (until next Saturday) to the Northcott Theatre's ambitious revival of *The Dynasts* by Thomas Hardy.

There is no record of a professional production of these cinematic scenes from the Napoleonic Wars since Harley Granville Barker's at the Kingsway Theatre in 1914, although Hardy himself attended an

audience call-up of Villeneuve's suicide after Trafalgar, I was pinioned against a large pillar and deprived of appreciating the Russian position at Austerlitz.

Having smelt Sir John Moore's blood at Corunna and been well

placed for two of the best dialogue scenes in the epic—the Vienna café interlude and Napoleon's rejection of Josephine

(she begins "I see my doom, my friend, upon your face!")

I was miles away from Peters

burg and the Russian Empress

playing ventriloquist to a

dumpling son.

Hardy first considered writing

"an Iliad of Europe from

1789 to 1815" in 1875, and the three parts were published in 1904, 1906 and 1908. He intended his 19 Acts and 133 scenes for mental performance only, although an acute critic, John Wain, has suggested that "he wrote his huge work in accordance with the conventions of an art that had not yet been invented: the art of the cinema."

I would guess that Hugh Durrant's acting version incorporates about two-fifths of the original material. The best of *The Dynasts* has always seemed to me to be the narrative descriptive passages, in which battles and locations are imagined in Hardy's most accomplished prose style. The exploits of Napoleon are controlled by Hardy's concept of "The Immanent Will" and the expression of that concept, in the stilted poetry of disembodied spirits, is largely tedious.

It is impossible, in performance, to retain any of the prose qualities, and compensation must come from spectacular staging. Director Crispin Thomas treats carefully, and not all that successfully, in the footsteps of Bill Bryden's innovative promenade work at the National. Two folk singers chant on behalf of the working-class

cannon fodder. An enormous hanamichi-style stage runs the length of this magnificent cathedral, huge tricolors at either end. The trouble is that there is little opportunity for audience flow. Having enjoyed a close-up of Villeneuve's suicide after Trafalgar, we are pinioned against a large pillar and deprived of appreciating the Russian position at Austerlitz. Having smelt Sir John Moore's blood at Corunna and been well placed for two of the best dialogue scenes in the epic—the Vienna café interlude and Napoleon's rejection of Josephine (she begins "I see my doom, my friend, upon your face!")—I was miles away from Peters

burg and the Russian Empress playing ventriloquist to a dumpling son.

But the mobility problem is less off-putting than the mannered acting style. Ian Reddington's Napoleon does well to breathe any character at all into his largely lifeless words, but his is the kind of grinning stage tyrant Ian Holm buried years ago. Similarly, John Watts, who has a real chance with King George III, settles for a gibbering, unreal madness in the "bleeding" scene that is stylistically as old-fashioned as Ivor Novello.

I do not want to labour my dislike of the acting—especially when Jenny Hall as Maria Louise and Michael Irving as Wellington try so hard to break the mould. The ultimate blame, after all, probably lies with the intransigency of the script. In terms of staging, we kick off after the Spirits have had their boring and thankfully inaudible say, with an impressive coronation in Milan

and a final coronation in the "bleeding" scene that is stylistically as old-fashioned as Ivor Novello.

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and a final coronation in the "bleeding" scene that is stylistically as old-fashioned as Ivor Novello.

For all its interest as a collector's item, *The Dynasts* resolutely refuses to be moved from page to stage, despite Hugh Durrant's valiant work and his efforts, in his more accustomed role of costume designer, to dress the show attractively.

Midland Youth Jazz Orchestra on tour in September

BRMB Radio, of Birmingham, in association with the Jazz Centre Society, is presenting a four-day tour by the Midland Youth Jazz Orchestra with guests Kenny Baker (trumpet) and Kathy Stobart (saxes).

The tour, the first of its kind organised by BRMB Radio, starts in Redditch on September 11 and takes in the following venues: Redditch Palace Theatre, Lichfield Civic Hall, September 12; Dudley Faculty

of Education, September 13; and Solihull Library Theatre, September 14.

All performances start at 8 pm. Tickets are £2 for adults (£1.50 for Jazz Centre Society members) and 50p for children.

Based at The Midlands Arts Centre, Cannon Hill Park, MYJO has been described as an unofficial academy for budding jazz talent in the Midlands, attracting and nurturing the abilities of keen youngsters from all over the region.

Week of British films in New York

British Film Now!, a special adjunct to the New York Film Festival, will take place in the city from September 20-25. There will be nine programmes of British films which have been selected to demonstrate the range of film making in Britain at the present.

The week has been arranged jointly by the British Film Institute and the Film Society of the Lincoln Center in New York, and has been made possible by sponsorship from the British Council and several other organisations.

As in a dream, the images

flash up and collide with each other, disappear and return more forcefully. It is this quality that is so extraordinary.

The themes of patriotism,

Catholicism, rape and torture

merge in a nightmarish re-run

of the journey to Calvary.

One minute the old priest is carrying the cross, the next minute

the bride is recruited as Simon of Cyrene. The Jews in the

shape of the little dumpy lady

who has always been with

Kantor—are gunned down en

route. The back walls part to

reveal naked male dummies

piled into a cart. Off to camp?

Everyone, real and dummy,

takes up for the Last Supper

and the priest, sweating and

cowering, has to be helped from

the stage by a benign but visibly

moved Kantor.

This is performance art with

a passion and conviction un-

matched by anything similar I

have seen. The People Show,

for instance, simply do not have

anything as desperate or impor-

tant to discuss as does Kantor.

Cults are dangerous, though,

and Kantor is now as firmly

entrenched in the festival firm-

ament as Robert Wilson and

Peter Brook. He had better

watch out. Those shiny Italian

black shoes worried me a little.

So did the comment of the

Riverside staffer who declared

that only with Beckett had she

experienced comparable sen-

sation of rubbing shoulders with

genius.

MICHAEL COVENNEY

Architecture

Language problems

by COLIN AMERY

The holiday month has two advantages. There is time to look at the great heap of architectural books and periodicals that pile up relentlessly through the year and there is time to visit old buildings and places untouched by metropolitan mores. My musings were concentrated on the vexed question of the recent history of modern architecture and its comparative failure to find popular success.

At the beginning of the modern movement there was one factor that achieved primacy and that was the commitment to the truths of structure and function. Architecture in the 20th century had to become responsive as well as responsible. How has this change of climate come about? The critical debate has shifted away from the profession. It is difficult to think of much informed comment coming from practising architects whose work commands respect. Whether we like it or not a great deal of critical opinion is formed by academics, who may or may not be architects, and from the more general debate in the newspapers and periodicals.

There is an unfortunate tendency for academics to invent new systems of criticism and meaning to advance their academic careers. There have been too many books published recently that propound theories about modern architecture that have little to do with life but everything to do with the games they are seen in glossy architectural publications. The development of international architectural publishing has quickly spread the new architectural forms. The justification of the forms by deterministic doctrines has simply shown that

These forms, which we see around us in every city centre, housing estate or new school or hospital, are slightly altered and updated versions of new buildings around the world as they are seen in glossy architectural publications. The development of international architectural publishing has quickly spread the new architectural forms. The justification of the forms by deterministic doctrines has simply shown that

time we are treated to the organist and the thrilling soprano of Janet Howd. Spectacular effects are well maintained for the first hour and then tail off. At Trafalgar, we have two enormous wooden ships dragged up the aisles while small boys throw cannon balls across the nave. Nelson is given the full works (by Mr. Thomas, not Hardy) with a Te Deum, candles and processional funeral. And, much later on, the retreat from Moscow (after a disappointingly feeble inferno at the Kremlin) is accompanied by an illuminated snow storm that made me glad, for the first time in months, to see a pair of glittering bangles.

On its home ground, surprisingly little is made of the Wessex scenes, even allowing for the fact that nothing in them approaches the comic episodes of *The Trumpet Major*. The "Boney" conflagration takes place on the cathedral's front lawn, before we all return for the battle of Waterloo complete with puppet show, Wellington aboard a large model bay charger and the priceless exchange between the unfortunate Uxbridge and his commanding officer:

"I have lost my leg, by God!"

"By God, and have you! Ay—

the wind o' the shot

Blew past the withers of my

Copenhagen

Like the foul sweeping of a

witch's broom.

Aha—they are giving way!"

For all its interest as a collector's item, *The Dynasts* resolutely refuses to be moved from page to stage, despite Hugh Durrant's valiant work and his efforts, in his more accustomed role of costume designer, to dress the show attractively.

Wielopole Wielopole

Tadeusz Kantor's hypnotic

FINANCIAL TIMES

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Monday September 8 1980

Poland's new leader

POLAND's new Communist party leader Mr. Stanislaw Kania is faced with two main tasks. He has to restore the faith of the Polish Communist party in itself and recreate its authority in the country as a whole. If he manages to do both he will also succeed in his other main priority, which must be that of reassuring Moscow and its nervous East European allies.

It will not be an easy task but Mr. Kania has already shown by his actions over the past two months his understanding of the fact that the balance of power in Poland has shifted significantly. At a crucial point in the workers' struggle for an independent trade union he told a party meeting in Gdansk that "the crisis must be solved by political means."

Politics is the art of the possible. It requires of its practitioners that they base their actions primarily on an assessment of the real balance of forces in the country. Past record

There is nothing in Mr. Kania's past record to indicate that he is anything but a convinced and loyal Communist. But the country which he has been selected, not elected, to rule has never been a truly Communist country. It is deeply influenced by the Catholic church and also proudly nationalistic. It has shown it is no longer prepared to be misgoverned. As matters stand most Poles, including the leaders and supporters of the free trade union movement, accept that, mainly for geopolitical reasons, they too must be realistic. The new union leaders have specifically stated their acceptance of the leading role of the Communist party.

In order to lead, however, the party needs to build up both the morale of its members and the confidence of the people at large. Both are now at a low level. To its credit, the party appears to be fully cognisant of these facts. It has already begun to purge itself.

The first victims were the Prime Minister Mr. Edward Babiuch and several of his ministers. Next came Party Secretary Edward Gierek himself and several of the most obviously corrupt or ineffective

members of the party. Now comes the task of attracting back to the party those with skills and talent who have stood aloof, while at the same time drawing into public life those who up to now have been excluded as non-Communists.

In the meantime the economic situation has deteriorated sharply. The Government has estimated strike losses at over \$1bn. The round of wage rises conceded in order to buy a respite will inject a powerful new inflationary force into the system.

Two of Poland's principal exporters—the coal miners and the shipyards—have been prominent in the strike movement. The coal miners themselves are demanding an end to the shift system which has raised production—but at a high cost in terms of mine safety. A new effort will be required to keep exports rising.

In future higher productivity will have to come out of more rational planning, more efficient management and through a sharp improvement in the morale of all levels of society. The latter point is of special importance. Over the past two months years of pent-up emotion and tension have been spent. The workers and people of Poland have won a great victory and have regained their pride. Managing the economy has become more difficult.

Good politics

The way out of Poland's economic dilemma lies in improving supply through more efficient use of available resources. This requires an economic and political decision-making process that takes into account not only the aspirations but also the contribution of those involved. This desire for participation is one of the demands of the free trade union movement. It is not only good politics; it could also prove to be good economics.

The precise shape of the reforms needed still has to be decided. Strikes are continuing. A period of active and probably acerbic debate lies ahead. One of Mr. Kania's tasks will be to ensure that this is as free and open as possible while at the same time taking care that it remains within limits acceptable not only to Poles but also to Poland's nervous neighbours.

Unfair to rail users

COMMUTERS and other rail users will be justified in feeling incensed at the further inflationary imposition which is to be made on them by British Rail in November, when fares are due to rise by a percentage well in excess of the rate of inflation for the second time in less than 11 months. Last week's decision by BR management to break with its laudable practice, established over the past four years, of trying to avoid more than one fare increase annually, should be an embarrassment not only to Sir Peter Parker's management, but also to the workforce and, not least, the Government.

Productivity

At a time when energy conservation policy would indicate the desirability of using the country's railway network more intensively and when the overriding economic necessity is to bring down the rate of inflation, it is as foolish for the Government to stick to misguided assumptions about the economics of public transport as it is for the rail unions to perpetuate their members' low pay and low status by clinging to restrictive practices which stifle the growth of the railways. Between the Government's insistence on a rapid reduction in the railways' subsidy, and the unions' intransigence on productivity, the management are left with only two options—to unload all their problems on to consumers by raising fares and freight charges, while cutting services, or to take a stand in favour of economic reality and against both the unions and the Government.

The fundamental theorem of transport economics which BR management has not been successful in explaining either to the Government or to the public is that subsidising the railway is perfectly consistent with the principles of market economics and need not be simply an exercise in feather-bedding. Suburban railways, obviously, benefit not only the passengers but also the road users, residents, employers and traders in the cities served by railways. Intercity and freight services also confer significant advantages on other road users, as well as producing energy savings, if they can be operated at an efficient level of utilisation. In all cases, but particularly for the commuter services which account for most of BR's financial problems, it is econ-



Hesketh's new motor-cycles, Airship Industries' balloons and some new computer equipment: all of which can find

a new home on the new Unlisted Securities Market.

Q: When is a stock market listing not a stock market listing?

A: When The Stock Exchange Council says it is not.

Within a few months companies which do not wish or do not qualify to join the elect group whose shares are classified as "listed on the Stock Exchange" may choose to join a new market on which their shares will be continuously traded.

The new market will:

- offer the same facilities as listed companies enjoy, especially their powers of raising capital;

- be regulated by the Stock Exchange and open only to those companies which sign undertakings with the Stock Exchange Quotations Department.

Transactions in the new market will:

- normally be conducted through jobbers

- be recorded in the daily Official List of the Stock Exchange.

Given these facts companies successfully seeking entry to the new market should, one would think, be entitled to claim their shares were listed on the stock market. But the Stock Exchange Council intends to persist in denying them that claim and is clinging to its own title for the new market—the Unlisted Securities Market.

It is difficult to see how the Stock Exchange can call the new market "unlisted" when the shares which will be traded on it will be admitted to its own official list and regulated by its Quotations Department, but it is not difficult to see why it wants to draw the distinction.

The Stock Exchange is justifiably proud of the tight control it maintains over companies listed with it. Disclosure and accountability standards of publicly quoted companies are extremely high and investors in those companies are able to feel confident that their activities are scrutinised with diligence and expertise.

Investing in unquoted companies carries no such guarantee since it is not subject to the disciplines of the Stock Exchange. The risks are higher.

Yet for all sorts of reasons in the past decade or so fewer and fewer companies have chosen to come to the official market.

Instead they have allowed their shares to change hands on the

twilight market permitted under Rule 163(2) of the Stock Exchange.

This rule, intended to provide limited transactions in small public companies such as football clubs, simply covers the establishment of a fair "arms length" price for the trade. Apart from this one factor, companies trading under the rule are totally unregulated by the Stock Exchange.

Transactions in the new market will:

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The first set of draft rules for the new market, dubbed the USM (Unlisted Securities Market), were published last December. As described there were grounds for saying that the market was distinct from the market for listed companies. It was to be a transitory market meant for small or young companies which would one day seek a listing. The arrangements for transition would have been purely formal after a compulsory year or so in the USM.

Unfortunately for the neat solution to the problem, the basic premise on which it was based has now been reversed.

After eight months of studying submissions from member firms, merchant banks, institutions, the Bank of England and professional bodies, the committee has now conceded that companies would not be attracted to regulation through a transitional market from which they would be under pressure to graduate.

The new rules therefore provide for a new market which could be a permanent alternative to the listed market. Whereas, under the original concept entry qualifications were to have been pretty well similar to those for listed companies, but subsequent policing was to have been lower, the opposite is now true.

Entry qualifications have been reduced. Companies will now need to offer only 10 per cent of their equity to the general public (originally it

was to have been 15 per cent). Listed companies must issue 25 per cent.

Unless required under the Companies Act, USM companies will not have to produce full prospectuses including audited certificates before being introduced to the market, nor will they need to sign a working capital statement for the Stock Exchange. In fact, the role of accountants and issuing houses in vetting and underscoring the financial stability of USM companies has been greatly reduced.

Thereafter, however, the difference between listed companies and USM companies will almost disappear. USM companies will have to sign a general undertaking to the Stock Exchange very little different from the Listing Agreement central to the main market.

They will also have to maintain the same level of accounting disciplines as listed companies.

An earlier proposal that USM companies need not comply with standards of accounting practice has been bowled over as dangerous and unscrupulous.

Only one specific significant difference remains. Whereas listed companies must disclose details of acquisitions or disposals involving more than 15 per cent of their assets or earnings, USM companies will need only to tell shareholders when such transactions reach 25 per cent. This is a simple adjustment to account for the fact that most USM companies will be small and—it is hoped—growing.

Transition from the USM to the listed market will not be semi-automatic, as was originally suggested. On the other hand companies already in the listed market will be able to relegate themselves to the USM if shareholders approve.

These changes to the original proposals have undermined the clear cut if fine distinctions originally drawn between the two markets. It is now much more sensible to think of one as being a lower-grade variation of the other with lower entry requirements but otherwise identically regulated.

The Stock Exchange continues to protest that it has not created a two-tier market but the confidential document now circulating to those who submitted comments on the original proposals contains a number of subtle admissions that important problems could arise.

These are mostly of a statutory nature. For various fiscal, legal

and Companies Act provisions careful distinctions are drawn between listed and unlisted securities.

Unless required under the Companies Act, USM companies will not have to produce full prospectuses including audited certificates before being introduced to the market, nor will they need to sign a working capital statement for the Stock Exchange. In fact, the role of accountants and issuing houses in vetting and underscoring the financial stability of USM companies has been greatly reduced.

To satisfy these members of the Stock Exchange has dug deep into its unused rules to discover that where fewer than two jobbers make a market in any security, brokers are permitted to "match" business—that is, to marry buyers and sellers without having to go through the jobbing system.

This rule, virtually defunct, is now being dusted down for the USM. The Stock Exchange hopes that it will be so infrequently used that the dust will again be able to settle—it will not, for instance, be rare for there to be two jobbers in a stock. Or will it? The equity market is not so static as it has been. The number of jobbers is declining through mergers and withdrawals.

USM brokers may be forced into acting both as agents and principals in order to maintain steady markets. In any case the spectre of dual capacity is the last thing the Stock Exchange needs while it is preparing to defend its insistence on single capacity in the Restrictive Practices Court.

"I should mention in passing that if in the event prices are quoted on a continuous basis for securities not formally admitted to listing, it will be dangerous and unscrupulous. Only one specific significant difference remains. Whereas listed companies must disclose details of acquisitions or disposals involving more than 15 per cent of their assets or earnings, USM companies will need only to tell shareholders when such transactions reach 25 per cent. This is a simple adjustment to account for the fact that most USM companies will be small and—it is hoped—growing.

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The Stock Exchange continues to protest that it has not created a two-tier market but the confidential document now circulating to those who submitted comments on the original proposals contains a number of subtle admissions that important problems could arise.

The new market is also likely to introduce problems of interpretation in other areas. For instance, it revives the moribund concept of the "switching broker"—a move which raises the problems of dual capacity among Stock Exchange member firms.

This could have the effect of driving exploration companies off the London market altogether to some other financial centre, which will not impose such stringent standards of accounting. For instance, the USM is likely to be constrained to a practical and attractive market which should encourage companies to join. But it is undoubtedly in need of a new name which will bring out into the open the fact that the stock market will now be a hybrid which in

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which some investments will be less risk-free than others by virtue of their lower standards of entry.

The difficulty, says T and C general manager Leslie Pink, stems from "major difficulties at the top."

"It is better that an engagement should be broken off rather than have an unhappy marriage," he adds, in terms rather more positive than the fo-faced official statement put out by Cornwallis and Philip Court, chief general manager at Midshire. "Merger," it said, "is unlikely to be confirmed without some further expression of the views of the members of the two societies."

And that, Pink says, means that from T and C's side at least, members who recently approved the calling of the ban will be asked to reverse their decision and allow Cornwallis to call the whole thing off.

I hear, however, that Court has other ideas, and may yet try to drag Cornwallis unwilling to the altar. Off on a long weekend, he was not available to expand. And since Cornwallis was at home presiding over a happier merger—the marriage of his daughter—I felt disinclined to play the role of spectre at his family feast.

It is, however, that the Group is active in all major insurance centres of the world. It operates in London through its wholly-owned subsidiary NRG London Reinsurance Company Limited which plays a significant role in this market.

NRG

Netherlands Reinsurance Group

Gross Premiums £145,000,000
Net Premiums £96,000,000
Capital and Reserves £189,000,000
Total Assets £143,000,000

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Observer

MEN AND MATTERS

Taking the cure again

Bacon-making never was much of a business for Rank Hovis MacDougall. Now all afrof over its latest breakthrough in bacon food, it has sold Hilliers of Nailsworth, Gloucestershire its sole interest in bacon to Bill Newton-Clare, former chairman of Bowyers, later Scott Bowyers, and now chairman of the Bacon and Meat Manufacturers' Association.

Such international companies do not in themselves prove that BR should be more highly subsidised. It is well known that the railways are often a haven of inefficiency even in otherwise streamlined economies, such as Germany's. BR's productivity failures are well documented. In 1976 BR management announced a plan to reduce the workforce by 40,000 by 1981. So far the reduction has been less than 5,000. In this year's pay negotiations, the management extracted an agreement from the unions to talk about productivity in exchange for a quick 20 per cent pay settlement. Sir Peter Parker stated his reservations on the success of these talks, but the results so far have been largely negative.

Stringent

In view of BR's poor productivity record it is understandable that the Government is reluctant to see more of its money squandered on overmanning and inefficiency. However, experience does not suggest that the extremely stringent financial regime under which BR is now operating as a result of successive unplanned cuts in its subsidy is necessarily conducive to higher productivity.

If unions and management

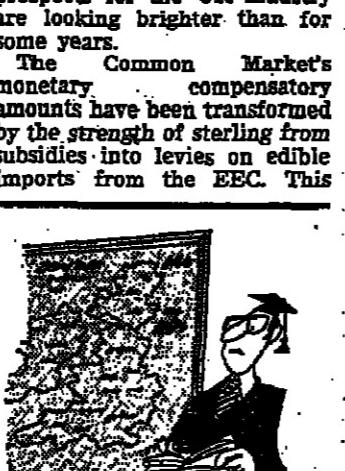
are to prove to be capable of delivering significant productivity improvements, the Government should be willing to consider treating the railways more generously, particularly as regards investment. If, on the other hand BR's management fails to extract higher productivity from its workforce, the Government may have to act more directly to impose discipline in pay bargaining and working practices. Making the commuter or the industrial rail user pay more is no substitute for decisiveness on the part of government and management.

For blooper 1, turn to a key chart on page nine. Purporting to trace 20 years' real growth in GNP per employee in the world's major industrial nations, it is pure garbage.

Blooper 2 can be ascribed only to oversight. Bill Ryrie, now a Treasury mandarin, cast a long shadow during his four-year stint as Britain's executive director. But, he left nine months ago, and it is unfortunate—not to say disparaging—that the name of his successor, John Anson, makes its debut in the report on a scrappy little erratum slip stuck over Ryrie's.

Blooper 3, turn to a key chart on page nine. Purporting to trace 20 years' real growth in GNP per employee in the world's major industrial nations, it is pure garbage.

A mortified fund official ruefully admitted that the chart was "upside down." Inversion of page nine, however, indicates that the explanation is not so simple. A corrected drawing



FINANCIAL TIMES SURVEY

Monday September 8 1980

International Reinsurance

The world reinsurance community—beset as much as any by recession, inflation and high interest rates—is keeping a wary eye on the excess capacity which has for long overhung the market. But fears of a possible threat to stability have so far proved unfounded.

Still no sign of a shake-out

By John Moore

REPRESENTATIVES from the world's reinsurance community will be having a sigh of relief as they gather for their annual conference this week at Monte Carlo. In the space of the year since the last conference the reinsurance market has absorbed insurance losses from three hurricanes and emerged unscathed.

At their last two meetings the doomsday theory had been promulgated by leading experts in the market. The theory was a simple and alarmingly rational one. It was said that cowboy reinsurers had taken a conscious decision to undercut reinsurance premium rates in order to enter the reinsurance market and establish a position within that community. The competition was described as "amazingly" in this quarter and the capacity "innocent" and inexperienced in the art of reserving for catastrophic losses and large series of claims.

The implications for the world insurance community at large were serious indeed. Rein-

surance often proves to be the bedrock of many insurance groups. Reinsurance can assume all or part of a risk undertaken originally by another insurer. This provides them with capacity which enables them to underwrite a larger amount of business than they could otherwise have written.

It protects insurers against the accumulation of losses arising from a big individual loss or catastrophe such as a long series of individually manageable claims from a fire or hurricane. The use of reinsurance spreads the financial burden on reserves attending the growth of premium income; and it generally reduces an insurer's net liability amounts considered appropriate to the insurer's financial resources.

There has not been a major shake-out in reinsurance capacity for nearly 15 years. The experts were arguing that given the equivalent of Hurricane Betsy of 1965—which adjusting for 1980 values would require \$3bn worth of insured damage—then the big bang would take place, capacity would withdraw or collapse and financial pressure would be put on those who survived until premium rate increases could begin to work their way through.

Soundly

As it is Hurricane Frederic of last year caused \$752m of damage, affecting 10 U.S. States. The amount of catastrophe claims in the U.S. last year hit an all-time high, swelled by Frederic, with losses exceeding \$1.7bn.

Hurricane David, which followed closely behind Frederic

in the Caribbean, caused about \$122m worth of insured losses. Early estimates for the recent Hurricane Allen suggest that insured losses of around \$200m might be incurred.

These claims have fallen on a market which is awash with capacity—which is not as innocent as some observers would like to think. The new competition is often more soundly backed than the innocent capacity of previous cycles. Even though certain companies may look on occasion to be under-capitalised and under-reserved they are in many cases backed by sturdy parent companies which can inject fresh capital.

Fire losses, partly caused by recession-inspired losses resulting from arson showed a big jump in the U.S. in the last two quarters of last year. According to Conning and Company, third quarter fire losses rose on the comparable period 19.8 per cent to \$1.16bn while the fourth quarter of 1979 showed a rise of 29.2 per cent to \$1.2bn.

The world's largest ever marine claim remains to be settled. Some \$300m of losses arose from the failure of cargo

insulation systems of three liquefied natural gas carriers being built for El Paso Natural Gas at Arondale Shipyards in New Orleans.

Add in 1979, which turned out to be the worst marine insurance year in peacetime, and the more localised computer leasing losses and the picture looks bleak. Moreover, there are pent-up liability claims, particularly on asbestos, which are going through the courts and causing underwriters a large amount of anxiety on whether they have reserved adequately for what are running out at jumbo-size court awards.

Yet even this may have only a small effect. The most that seems to be happening is that reinsurers are tightening up on treaty wordings to avoid ambiguities and reducing, if not suspending altogether, their exposure in liability insurance which has any asbestos content in the risk. Moreover, for every odd instance of an insurer or reinsurer withdrawing from a certain line of business two more are coming forward to provide the capacity.

Risks are becoming increas-

ingly atomised and fragmented among the companies and the exposures of reinsurers to any one large loss are therefore correspondingly limited.

The most obvious feature of the past year is the remorseless climb of interest rates. U.S. prime rate has risen steadily—then fallen almost perpendicularly at one stage. Rates are now beginning to climb again.

In the UK interest rates have been up at new record levels. Investment income has produced the bulk of insurance companies' profits since before the war.

Exhortation

Despite constant exhortation by members of the international reinsurance community on the importance of a technical underwriting profit, most are not unduly concerned if they are supported by investment income. Even investment income in Lloyd's non-marine market for its closed 1976 underwriting account last year made all the difference between whether the market made a profit or a loss.

Combined ratios of 47 re-insurance companies—the re-groupings of capacity are

taking place in the U.S. market so more reinsurance is retained in the U.S. market and this is putting competitive pressure on the London market, which is seeking U.S. reinsurance business. After all the U.S. market accounts for nearly a quarter of world-wide reinsurance premiums of \$34.5bn.

If there is any mischief coming from the "cash flow cowboys" it is coming from an altogether different quarter. To secure a broad spread of business, reinsurance groups often grant facilities to specialists who will produce business on their behalf. They are not risk carriers in their own right and are remunerated by commissions.

The complex reinsurance programmes which they can arrange sometimes cause trouble which is not helped by the slowness of the transmission of cash balances between one party and another, particularly at a time of high interest rates.

The structure of the American reinsurance market is going through a dramatic upheaval as the reinsurance companies have proved to be attractive takeover targets. Only one major independent U.S. re-insurer is now left—General Reinsurance.

Getty Oil's bid for ERC, worth \$555m, which knocked out Connecticut General's approach to ERC, was described by the Getty organisation in the following terms: Reinsurance is a growing business that provides financial flexibility without requiring an elaborate and large marketing organisation.

Certainly, with any degree of financial muscle behind them these groups have shown rapid growth. As the latest round of regroupings of capacity are

seen to be keeping pace with the growth of capacity. The prospect of fancy salaries attracted a poor response from Lloyd's underwriters when the job offers came from the New York Insurance Exchange.

Competition from other quarters is also intensifying. The Arabs are attempting to keep more business in their own markets. And the captive explosion is not yet over, with an estimated 2,000 captives, compared with 1,200, arriving on the scene by 1984.

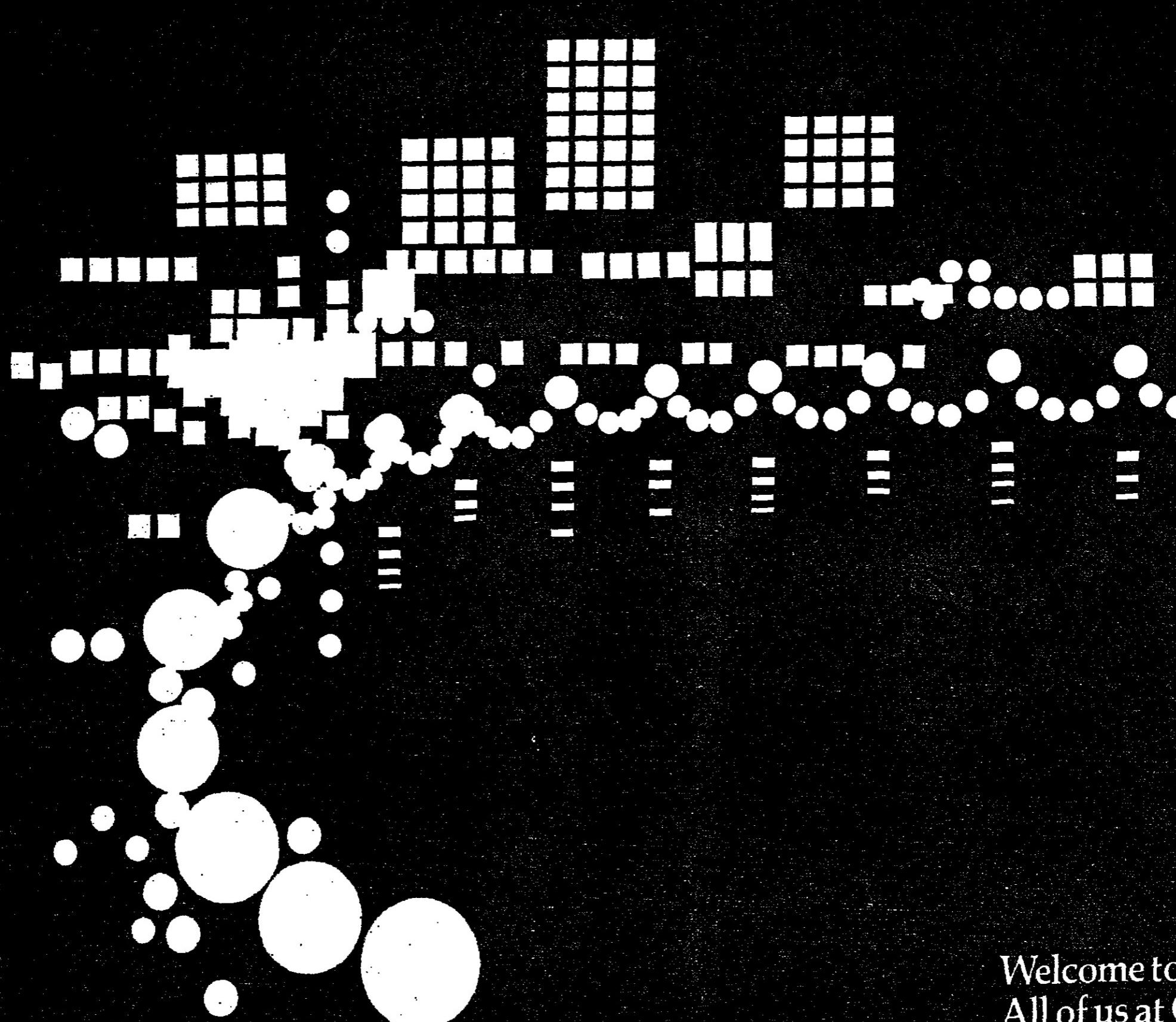
Realised

Small wonder then that many insurance and reinsurance brokers who have realised that growth possibilities in the U.S. market and other areas are becoming increasingly limited, are seeking new markets such as China for future growth.

While the commercial pressures remain intense so the number of legal disputes is increasing—putting pressure in turn on the expenses of all groups. At the same time the disputes themselves are becoming increasingly complex.

All this is taking place against a background where any upturn in the underwriting cycle is still some way off. Experts are now predicting that it will not be before the latter half of 1981 or 1982 that the turnaround will come.

But with so much capacity around—capacity which is becoming increasingly soundly based with the support of strong parents—experts are wondering whether the next upturn in the cycle may be more short-lived and more limited than most.



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Blueprint for a modern Lloyd's

LLOYD'S of London has reached a critical stage in its 300-year-old history. A report prepared by Sir Henry Fisher and a working party which has surveyed self-regulation within the Lloyd's market has recommended a wide range of changes in Lloyd's systems.

The changes recommended by Sir Henry Fisher's report are more numerous and radical than had been expected and have surprised many members of the Lloyd's market in their scope and detail.

In essence the report raised questions about Lloyd's structure, its government, discipline, efficiency, management, security and its accountability, and concluded that "substantial changes in the constitution of Lloyd's are necessary to enable the Society to cope successfully with the problems of the present times."

Almost three months have passed since the appearance of the report and Lloyd's members are beginning to worry that if many of these changes are implemented it might have a material impact on business flows coming into the market.

The worry is understandable. Lloyd's is recognised as the hub of the reinsurance and insurance world, with half of its near £2bn of premium accounted for by reinsurance business.

Controversial

Like all insurance markets Lloyd's is facing possibly the greatest competition that it has ever faced, with world insurance capacity showing little sign of contracting. Many members feel that if some of the Fisher proposals are implemented Lloyd's may be disadvantaged competitively for the future.

The Fisher report noted these fears—which warned that a proliferation of rules, an excess of legalism, and an extension of bureaucracy might stifle initiative and destroy the atmosphere of freedom in which Lloyd's operates best—but stressed that "formal procedures must now be available to deal with those who transgress the rules."

Traditionally Lloyd's evolved as a market which relied on the universal consent and agreement of its members in the way it supervised its affairs. But consent in modern highly competitive conditions is not always obtainable and the wishes of the 16-strong ruling committee are not always observed.

The Fisher team made the following main proposals:

- A new Council of Lloyd's of 25 members should be formed to make general rules and by-laws. The rule-making power of the 18,552 members of the market would be transferred to the Council, allowing it to function with speed and confidence.

- The new council would be composed of 16 working members of Lloyd's elected by other working members. Six non-working members would be elected by a postal ballot of non-working members.

Three members to come from outside Lloyd's, nominated by the Council—the nominations to be confirmed by the Governor of the Bank of England or any other independent confirming authority.

- Executive functions of the Council to be carried out by the committee of Lloyd's, which will consist of the 16 Council members who work at Lloyd's.

- New disciplinary proceedings, with a wide range of penalties, including fines, suspension and expulsion of members.

- Over five years the shareholding links between Lloyd's insurance brokers and managing agencies, the groups which look after the affairs of underwriting syndicates, should be terminated. Over the same period the shareholding links between insurance interests outside the Lloyd's market and managing agencies should be dropped.

- The role restricting the ownership of Lloyd's brokers by insurance interests outside the Lloyd's market to a 20 per cent shareholding should be dropped.

The most controversial of the proposals has been the recommendation that brokers should divest themselves of the right to manage underwriting syndicates.

Fisher said there was a growing concentration of broking business within Lloyd's. In 1978 of the total premiums placed in all markets 41 per cent was placed by three broker groups, and 68.4 per cent was placed by twelve broker groups; in the marine market the figures were the same as for all markets; in non-marine the figures were 36.4 per cent and 68.1 per cent respectively, while in the aviation market 45.3 per cent and 79.6 per cent of premiums were placed by three and twelve broker groups respectively.

The great majority of the

larger managing agency companies, which run the underwriting syndicates at Lloyd's, are broker-controlled or partially owned by a Lloyd's broker; 45.39 per cent of the underwriting capacity at Lloyd's is managed by "broker-controlled" agencies with a further 5.57 per cent managed by "broker-involved" agencies.

Moreover, the concentration of broking business and underwriting capacity is likely to continue as more mergers take place within the UK broking community.

There are many conflicts of interest which exist in this cosy arrangement. The most important abuse that Fisher listed was that action could be taken by brokers which would be contrary to the interest of Lloyd's as a market. Lloyd's is a market, says Fisher, where underwriters are in competition with each other, and where (if there is to be genuine competition) brokers should place their business with those underwriters who offer the best terms.

It is inconsistent with this ideal if brokers favour their own controlled syndicates; it would be even more inconsistent with this ideal if they were to give all, or a substantial proportion, of their business to their own syndicates. It would be contrary to the basis of trust on which Lloyd's operates if an underwriter were to offer terms to his controlling broker which he would not offer to other brokers, especially if he were to make use of his knowledge of other brokers' business to do so.

Drafted

The commercial pressures on members of the market are often intense, particularly when the constituents of Lloyd's often have many conflicting responsibilities.

The largest Lloyd's brokers, says the report, are often public companies and the working party was told that

with the constant pressure on a public company to maintain an increasing trend of profitability at a time of high inflation and difficult trading, and in particular where its agency business represents a substantial part of its total business, it may seek

to maximise the profit return from the agency company without proper regard to the interest of members of the agency's syndicates.

There is a particular danger of abuse when the owning company is a public company, particularly if it has a large broking business and the influence exerted on the underwriter by the weight of its account is usually strong. One witness told the Fisher team: "Modern pressures make it increasingly difficult for brokers to wear two hats successfully, particularly when they are publicly quoted and continually aware of their earnings per share figures."

Although the Fisher team drafted a Bill of Parliament to bring into being the new ruling Council of Lloyd's and amend the existing Lloyd's Acts the divestment proposal is not included as part of the planned initial legislation.

Already the big brokers, who have the most to lose, are seeking to modify or in some cases reject the proposal.

If implemented totally, observing both the letter and the spirit of the Fisher report, divestment could cause many repercussions in the international reinsurance community.

As power has become more concentrated in Lloyd's so Lloyd's has gradually been losing its identity as a market place where free trade can thrive. For those outside Lloyd's bringing their business to the market the attractions of Lloyd's security are always an incentive to do business with underwriters. But—and arguably—the rates they have been offered within Lloyd's have not been as competitive as they would have been if a less concentrated structure had existed.

If Lloyd's were to unbundle its broking interests from the

underwriting sections of the market and allow free market conditions to prevail competition might become keener within Lloyd's. While this might be at some expense to ratings and profitability for Lloyd's underwriters, it would be of overall advantage to the Lloyd's user, and enhance the market's reputation at the same time.

The Fisher report has said that if Lloyd's is to remain competitive, it will have to take advantage of new technology, even if this means abandoning halting practices.

The report recommends a major change to the fundamental rule 3 of the 1871 Act of Parliament which has proved such a major source of contention in the Sasse affair. That rule says that all underwriting business transacted at Lloyd's shall be conducted in the underwriting rooms and not elsewhere. For those producing business overseas for Lloyd's through binding authorities this rule has caused some alarm, particularly since it became a central issue in the Sasse litigation.

Fisher has ruled that the words "in the underwriting rooms" should be replaced by the words "in the room or any other premises approved by the" new "Council for underwriting." Developments in techniques of communication and data processing, says the report, may necessitate changes in the methods of conducting insurance business at Lloyd's. It would be wrong for Lloyd's to have a fundamental rule which might impede or delay the introduction of the most up-to-date techniques."

More caution has been urged in the use of binding authorities, devices whereby outside insurance specialists, often based overseas, can accept risks on behalf of underwriters. The amount of insurance business which a Lloyd's syndicate can accept is strictly related to the amount of capital backing the syndicate. But the amount of premium received can often depend on the amount of business produced by a distant binding authority holder.

Fisher admits that much of the insurance business written at Lloyd's, particularly U.S. business, would not have come to Lloyd's but for binding authorities. Without the use of binding authorities Lloyd's syndicates, with their small staffs, could not have acquired and dealt with the volume of business which has grown over the years come to Lloyd's.

Litigation

"It would inflict serious harm on Lloyd's if measures to control premium income were drafted and operated in such a way as to inhibit this kind of insurance business." But the Fisher team has said that there must be proper processing of the authority through Lloyd's central services. "Every authority should contain a limit to the amount of premium which can be written under it."

A system of Lloyd's tribunals for vetting potential binding authority holders should be mandatory. "It should be an offence to give a binding authority to a cover holder who should have been tribunalled but was not or who failed the tribunal."

This may have some impact, if implemented, on Lloyd's business volume, but the loss is likely to be in the poorer quality of business which the market could well do without.

This change, and the 79 main recommendations together with hundreds of supplementary proposals of the report, are likely to take years rather than weeks before they become part of Lloyd's self-regulatory machinery. But if implemented, as the report says, Lloyd's will be able "to put aside any suggestion that it is not in control of its own membership and affairs, and will continue to play a dominant role in the world's insurance markets."

John Moore

BROKERS IN ALL MARKETS

All Broker Groups with at least a 1% of the Total Markets in any one year are shown		Cumulative Percentage of Total Premium placed in All Markets				
Largest Broker Groups (cumulative)		1978	1977	1976	1975	1974
1		17.7	11.7	11.2	11.7	11.2
2		29.0	21.8	22.3	21.7	20.2
3		39.4	31.1	31.1	30.3	28.4
4		46.3	40.2	39.5	38.2	36.2
5		48.2	44.7	44.5	42.9	40.6
6		53.2	48.3	49.1	47.1	44.9
7		57.4	52.7	48.7	51.3	48.9
8 (i.e. approx. top 5%)		60.4	55.5	57.8	54.8	52.2
9		62.0	58.3	56.6	57.3	55.0
10		63.9	60.6	54.7	59.5	57.6
11		65.5	62.5	58.6	61.6	60.2
12 (i.e. approx. top 7%)		67.0	64.3	68.4	63.6	62.3
16 (i.e. approx. top 10%)		72.5	70.4	75.4	71.1	71.2
24 (i.e. approx. top 15%)		79.4	78.1	81.6	80.7	81.8
32 (i.e. approx. top 20%)		82.6	82.4	87.9	84.4	86.6
40 (i.e. approx. top 25%)		86.6	85.5	91.1	87.1	89.5
All		100.0	100.0	100.0	100.0	100.0

Source: Report of the Fisher working party

THE MARINE MARKET

Largest Broker Groups (cumulative)		Cumulative Percentage of Total Premium placed				
		1978	1977	1976	1975	1974
1		21.1	16.7	12.6	12.4	12.6
2		33.6	23.3	22.3	21.7	21.1
3		41.0	34.2	33.0	30.1	29.0
4		46.3	41.5	40.5	37.9	35.1
5		49.6	45.4	45.7	41.5	39.1
6		52.7	48.3	49.2	45.0	43.0
7		55.8	53.3	52.7	48.3	46.4
8 (i.e. approx. top 5%)		58.5	55.5	55.7	51.5	49.7
9		61.8	58.2	58.7	54.5	52.9
10		64.0	60.3	61.3	57.3	56.1
11		66.2	63.1	64.0	60.1	59.1
12 (i.e. approx. top 7%)		68.4	65.6	66.5	62.8	62.1
16 (i.e. approx. top 10%)		75.3	73.0	75.2	72.6	72.5
24 (i.e. approx. top 15%)		83.1	81.4	82.6	82.8	82.6
32 (i.e. approx. top 20%)		87.2	85.6	88.6	85.1	88.3
40 (i.e. approx. top 25%)		90.1	88.7	91.5	81.5	81.7
All		100.0	100.0	100.0	100.0	100.0

Source: Report of the Fisher working party

THE NON-MARINE MARKET

Largest Broker Groups (cumulative)		Cumulative Percentage of Total Premium placed				
		1978	1977	1976	1975	1974
1		14.6</				

INTERNATIONAL REINSURANCE III

Brokers chasing the cash

"PROVISION against outstanding trading balances" explains a small note in one UK insurance broker's accounts. "Provisions against potential losses in respect of trading balances not directly concerned in but associated with litigation," says another broker's set of accounts, "is marginally more explicit."

The trend has been much the same in the latest results season of the UK insurance broking sector. Many brokers have reported exceptional or extraordinary items which reflect the trouble most brokers are running into in collecting their cash from other intermediaries, agents, agencies, and assorted pools.

As one broker observed: "The money is flowing like glue." The argument runs in broking circles that while they can benefit from universally high interest rates, there comes a cut-off point at a certain level where they can no longer benefit to a large extent from their cash balances.

Predators

That point has now been reached, some claim. For if they have their eyes on the substantial cash flows passing between underwriters and reinsurance and round again in the international insurance chain, so do many more cash-hungry predators.

What is happening, they say, is that money is remaining longer with the more speculative end of the insurance chain, leaving them to fund claims and clear arrears of premiums

MAJOR U.S.-UK LINKS AND PLANNED DEALS

- Marsh and McLennan of the U.S. has bought C. T. Bowring of the UK.
- Alexander and Alexander of the U.S. discussing pooling arrangement with Britain's Sedgwick Group.
- Corroon and Black of the U.S. has acquired a 20 per cent stake in Minet Holdings of the UK.
- Continental Corporation of the U.S. has acquired a 20 per cent holding in Steinhause Holdings of the UK.
- Frank E. Hall of the U.S. has bought Leslie and Godwin Holdings of the UK, but L and G's Lloyd's interests are controlled by Rothschild Investment Trust with Hall holding a 25 per cent stake.
- Johnson and Higgins of the U.S. and Wills Fader of the UK plan more joint ventures. Both are participating in the development of the New York Insurance Exchange.
- Fred S. James of the U.S. and Alexander Howden of the UK have formed a joint venture company to participate in the development of the New York Insurance Exchange.
- Hogg Robinson Group of the UK and Republic Steel Company of the U.S. to create a joint venture company for the acquisition of brokerage interests in North America.

with underwriters in the Lloyd's market from their own cash resources.

Just how bad the movement of cash is and how weak some of the links are in the international insurance chain is reflected in the string of provisions, exceptional and extraordinary items in many of the profit and loss accounts published by brokers this year.

Moreover, most brokers in London are increasing their overall bad debt provisions substantially.

While the movement of cash is slow from the speculative

ends of the market, London itself is adding to the delay. In June Mr. Peter Green, chairman of Lloyd's, issued a stern lecture to members of his market.

He told them that Lloyd's is coming under criticism for its daily handling of the routine of insurance—the delivery of the policy or other evidence of insurance, the collection and payment of premium and, perhaps worst of all, delay in the assured receiving the proceeds of his claim, about which I receive frequent complaints from all parts of the world."

He added: "Too frequently the fault lies fairly and squarely in London." The situation was to be monitored closely within Lloyd's, he warned the members.

Most security checks carried out by the brokers on the risk carriers are perfunctory, mainly because there is often an absence of adequate financial data in the risk carriers' balance sheets. Moreover, if the risk is atomised in a long insurance and reinsurance chain it may not be possible to identify where trouble is likely to occur because of a weak link.

The broker is more exposed in dealings with his risk producers. All brokers, to establish themselves in overseas markets, usually form associations with other local brokers or insurance consultancy firms.

These local concerns are likely to have access to significant lines of business and premium, which can be of variable quality. But the local operations can lack the international capabilities of a large broking group to arrange a placement. How reliable the local contact is in the processing of premiums is sometimes open to question.

Then there are the numerous broker-agents. They usually hold cover facilities from several insurance and reinsurance concerns in several markets, fronting for the companies or rather underwriting on their behalf. They are a necessary constituent in the reinsurance world for they can assist in the speedy and flexible placement of risks. Unfortunately, they are typically very small units of operation and their business skills cannot sometimes cope with the complexities involved in large placements. Moreover, the temptation to use the premiums to finance other business ventures can prove irresistible.

As if UK brokers did not have enough trouble on the trading front—with cash difficult to collect and overcapacity pegging premium rates, and with them brokerage—they are earning a large part

of their revenues in a weak currency area, the U.S. while incurring their expenses in hard currency sterling.

There are other problems.

The U.S. brokers like the well-established international networks of the UK brokers: the UK brokers want to get closer to the U.S. market, which produces around half of the world's insurance premiums. Both U.S. and UK brokers are moving closer to each other to achieve their respective desires. As the deals are struck so the brokers' assets—the men who produce and service the business—are seeking moves to other firms if their aspirations are not fulfilled. With them go accounts or parts of accounts.

Disrupted

The continuity is disrupted and risks become further fragmented and the insurance and reinsurance chain longer. This is likely to be a contributory factor to the slow movement of cash balances in the London market in the months to come.

Yet more troubles have presented themselves to the broking community. Litigation is on the increase involving an increasing number of brokers. Brokers in the UK do not as a rule disclose the material disputes in which they are involved in their accounts, unlike their U.S. counterparts. Those disputes which have become publicised have attracted speculation, affected share prices of the larger groups in London, and even had an impact on the company's goodwill with some groups suffering an attendant loss of business.

While many of the disputes are a direct consequence of a breakdown in proper communication rather than of deliberate misrepresentation, the disputes in the last year have been characterised by increased acrimony and highly lurid allegations. It must be seen as a reflection of the worsening competitive conditions, the growing complexity of the international reinsurance network and a rapid thinning of technical expertise.

John Moore



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Captive companies come of age

AFTER THE 15 years of controversy which followed the formation of the first offshore captive insurance companies in Bermuda, major multinationals such as Exxon, Mobil Oil and Ford, the "captives" have become an established and in many cases respected part of the international insurance business. Insurers and reinsurers are now thoroughly familiar with the principles on which captives operate and with their parents' motivations for establishing an independent presence in the insurance market.

Insurance brokers who for years had opposed the formation of captives, for fear of losing commissions on some of their best industrial business, now stamp up and down America and Europe enlightening benighted industrialists about the advantages of captives, and find the consultancy fees and reinsurance brokerage involved an adequate substitute for the commissions they are losing.

Even bankers are now involved in trying to persuade industrial companies to consider the advantage of captive formation, since captives generate a great deal of banking business. In particular, the proliferation of captives has made Bermuda into one of the world's most important Eurobond market.

In the past ten years, and particularly after the abrupt tightening of the American insurance market in 1976, industrialists have not required much persuading. During the mid-1970s several hundred new captives were established in Bermuda alone.

But in the past two years there has been a marked decline in the rate of new captive formation. One reason is simply that many—perhaps most—of the American companies which were big enough to profit from captives had already established them. In addition, however, even the most vocal champions of the captive movement admit that the advantages of captive formation are now fewer than they were five months ago.

Blatant

The advantage that was most stressed in the early days of the captive movement—tax efficiency—is now the least discussed. The days when captives were primarily a device for funnelling pre-tax profits to offshore tax havens under the guise of insurance premiums came to an end in the late 1980s when the U.S. Internal Revenue Service (IRS) caught up with a number of oil companies which had been paying excessive premiums to their captives in a fairly blatant tax-avoidance exercise. But the tax-avoidance stigma has stuck and the IRS is still doing its best to reduce the tax advantages of captives and to treat them in the same way as either foreign commercial subsidiaries or simply as fully-taxed self-insurance funds.

The tax position is still by no means settled after the Carnation case was decided in favour

of deductibles with corresponding savings in premiums, are now more easily obtained than in the days before the fashion for captives.

However, the third major benefit of captive formation is still as strong as ever. This is the ability of a captive to go directly to the reinsurance market to buy excess-of-loss cover.

Even the larger captives rarely retain more than 10 per cent of the risks they underwrite. Placing the rest with reinsurers is usually much cheaper, and always offers far more scope for innovative underwriting, than simply negotiating a deductible with a direct insurer.

For reinsurers, captives are attractive clients because of the superior loss experience and risk management programmes enjoyed by the risks which the captives carry. The time is long past when established reinsurers shunned captives for fear of alienating the direct insurers who strongly opposed captive formation.

In fact, an increasing number of direct insurance companies are now strengthening their reinsurance departments in order to maintain relationships with former clients who have formed captives. There have even been cases of industrial companies seeking quotations in the London reinsurance market and then demanding, and getting, corresponding rates from their direct insurers without even going to the trouble of forming a captive.

The next major step towards the captives fully integrated members of the insurance market may be for their reinsurers to offer more "reciprocity" to those captives which are interested in underwriting outside risks. The fashion for assuming outside risks originally owed much to the IRS view that a captive could only qualify as a genuine insurance company if it spread risk between its parent and other, totally unconnected, commercial entities.

Aggressive

But the recent experience of some of the captives which have been most aggressive in chasing outside business has not been encouraging. Brokers still tend to think of Bermuda as a last stop in their search for underwriting capacity and many of the risks offered to captives have been decidedly sub-standard.

Given the high quality of their own risks and their growing importance as clients for the reinsurance companies, it is surprising that the captives have not succeeded in persuading reinsurers to retrocede high-quality risks in exchange for the business which the captives offer. So far the captives have concentrated on swapping risks among themselves and forming pools for particular types of risks, but wider kinds of reciprocity and closer contacts with conventional reinsurers are bound to come as the captive movement consolidates itself further.

Anatole Kaletsky

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INTERNATIONAL REINSURANCE IV

Dealing with the jumbo risk

WHAT DISTINGUISHES a "jumbo" risk from the insurance market's more commonplace exposures? Many insurers believe that there is in fact no difference in principle between covering a \$1.5bn North Sea oil platform and a \$15,000 family car—or at least a fleet of 100,000 such cars.

It is certainly not the magnitude of the risk alone which creates special problems. The term "jumbo" has been used over the years to dignify such varied risks as oil rigs, nuclear plants, supertankers, pharmaceutical product liability and, of course, the original risks for which the word was coined—Jumbo jets—with insured values ranging from perhaps \$20m to the \$1.5bn cover on the North Sea's Statfjord A, the world's biggest single exposure.

The most obvious factor common to all these risks is the market's natural suspicion of unfamiliar new technologies. When wide-bodied passenger jets first came into service there were difficulties in marshalling a capacity of \$30m for the hull insurance. The insurance market's misgivings about the possibilities of covering such expensive single exposures now look ridiculous, particularly in view of the collapse in aviation rates since the early 1970s. Persistent overcapacity developed in the aviation market when insurers became familiar with jumbo jets and began to recognise the excellent safety record emerging in the loss statistics.

Insurers are always cautious about approaching new types of risk which have not established a track record of losses that can be analysed by actuarial methods. It is in their willingness to take risks on untried propositions that Lloyd's and the London market have always been pre-eminent. Occasionally it has come a cropper, as in the case of computer leasing insurance, a field of new technology risk which underwriters seem to have entered with only the minimum of technical knowledge.

However, talk about the special difficulties created by jumbo risks is not just the market's way of disguising its reluctance to approach the unfamiliar and to acquire the technical knowledge which non-actuarial risk analysis requires. There is a more fundamental factor which makes jumbo risks particularly hard to manage—the combination of very low frequency of losses with very high peak exposure.

For most normal risks the insurance mechanism functions mainly by spreading losses among large numbers of individuals in any given period. Jumbo risks, however, require

insurers to spread losses over time rather than among individuals. The particular feature of the offshore insurance market, for example, that has most worried observers is the total imbalance between insured values and the market's total premium income.

A total loss on Statfjord A would be impossible to spread among the offshore market's customers since the annual premium volume in this market is less than \$300m. Thus it would take five years for the market to generate enough premiums to cover the loss of a single installation.

Of course rates would no doubt rise dramatically after such a catastrophe. But the very fact that rates are sensitive to a particular year's loss experience in the jumbo markets suggests that these are risks for which the insurance mechanism works imperfectly. The whole point of insurance, and particularly of reinsurance, is to accumulate reserves over many good years which are sufficient to meet the losses in the few bad years. In an ideal world, the occasional disasters would not affect rate setting, unless they suggested that a new trend was developing.

In reality, however, insurers often have only a few years' experience on which to base their ratings, and if there are no more than a few hundred insured risks, as in the offshore market, or if the cycle of loss activity stretches over centuries, as some experts claim it does for earthquakes, it is extremely

unlikely that rate-makers will be able to hit on a rate which exactly reflects the loss probabilities.

To make matters worse, the jumbo markets offer irresistible temptation to the gamblers in the insurance community. If the probability of a serious loss in any particular year is very low, then the profits which can be made by charging a premium and then under-reserving for future years are very substantial.

Substantial

In theory, a re-insurance company which was set up to specialise in excess-of-loss reinsurance for jumbo risks is still the same: the massive reserves which any prudent insurer entering these fields must build up to spread losses from one year to another generate plenty of investment income. Unlike the loss reserves which produce large investment profits in the more common types of long-tail liability business, these "catastrophe reserves" have the further advantage of legally belonging to the re-insurance company's

shareholders rather than to the policyholders.

The degree to which rating is influenced by single occurrences was illustrated this year in the offshore market. A decline in rates was widely expected this year, as a result of increased competition between the dominant London market, the four American offshore pools and the oil industry's captive companies.

However, the collapse of the Alexander Kielland accommodation rig in March was a significant psychological blow to new competitors in this market, although the financial losses from the Kielland disaster were relatively minor. Offshore rates this year are as high as last year's despite the growth of capacity and the reduction in the offshore industry's hitherto explosive growth rate.

In the U.S., household insurers have become considerably more cautious in offering earthquake insurance following the repeated eruptions of Mt St Helens in America's Washington State and last year's serious earth tremors in California.

There is now more talk in insurance circles about the dangers of accumulation of earthquake risks in millions of seemingly innocuous property damage policies. Naturally re-insurers, who bear most of the accumulation risks, are most worried about the apparent increase in seismic activity on the West Coast of America.

If such predictions proved

right, earthquake reinsurance could become the jumbo market par excellence. The UNESCO Working Group for Earthquake Risks has estimated that an earthquake in Los Angeles or San Francisco on the scale of 1906 would today cause property damage of \$50bn, even without the fire that accompanied the 1906 disaster. A 1923-scale earthquake in Tokyo could cause \$250bn-worth of damage.

Re-insurers are now trying harder than ever to unravel the accumulation of such risks in the many different lines of insurance and treaties which they accept, and to impose an awareness of such risks on direct insurers.

However, if earthquake insurance becomes a more significant item in American household and commercial property damage policies, the reserves accumulated by re-insurers for this contingency will also grow very substantially. Between 1929 and 1968, Californian earthquake insurers collected 30 times as much money in premiums as they paid out in claims, despite the fact that their rates sank to what are now regarded as highly imprudent levels.

Yet in the event of an earthquake it would only be the premiums and reserves collected on other lines of insurance that would protect many re-insurers from going under. This gives a measure of the limitations and temptations of low-frequency jumbo reinsurance.

Anatole Kudetsky

Conflict over supervision

THE RAPID growth of the world's reinsurance capacity is focussing increasing attention on the capital adequacy of the sector. Insurance brokers are paying a lot more attention to the security of the companies with which they place business. The days when the underwriter sat in his office and relied on others to assess the business risks are gone for ever.

The problem lies in the quality of financial information about particular reinsurance companies. And the question is whether the security aspects of the business should be subject to closer supervision by national or supra-national agencies, or whether the best course is to leave the companies to look after themselves as they do at present—by supplementing the financial data with close and frequent personal contacts in the various insurance markets.

The UK is steering its own course in this area. New legislation will be introduced in Parliament shortly to bring up to date the methods by which reinsurers active in the UK are monitored by the Department of Trade. But in most other countries in the European Community the authorities do not concern themselves directly with the supervision of reinsurers. And although it has long been argued that there is a need for a common approach to reinsurance being adopted by regulators around the world, there is no sign of such a development in the foreseeable future.

In theory, it is generally accepted that a reinsurance company requires broadly the same balance-sheet ratios and solvency margin as a direct insurer. This is, for instance, the basis of the pending changes in the UK. The difficulty comes in deciding what the numbers mean in particular cases.

Delays
First, the average settlement delays for reinsured claims are likely to be longer than for the total claims on an original portfolio. Reinsurers are likely to be involved in larger claims, which often take longer to settle than small ones. There can also be long delays in reporting claims. One example has been cited where a fifth of potential claims had still not been reported to the motor excess-of-loss reinsurer some three and a-half years after their occurrence.

So key questions which are very often difficult to assess from published financial data concern the basis on which a company has calculated its reserves and the extent to which its portfolio is spread over different classes of risk. The competence of the ceding insurer is another vital issue which can sometimes only be resolved through personal contacts and so, in some cases, is the extent to which the company has laid off its risks with other reinsurers.

Another problem lies in the extent to which accounting standards for insurance companies—where they exist—differ widely in various parts of the world. And relatively few reinsurers are quoted directly on their local stock market, and thereby subjected to stock exchange disclosure requirements.

It is possible, however, to overstate the potential security hazards. It is probable that a number of companies on the margin would have difficulty in withstanding a major cata-

strophe or two. Yet the growing involvement of heavyweight general insurance businesses—and other financial institutions—in the reinsurance sector gives a comfortably solid backing to the overall capital base.

And the fact is that the present informal network of personal contacts in what remains a relatively small community of international reinsurers does seem to produce results. The past decade has been an uncomfortable period for the world's insurance industry, yet there have been very few major financial problems among individual reinsurers.

In the UK, the Department of Trade has not really had any serious problems to cope with in this area, and it seems confident of its ability to monitor the worldwide reinsurance activities of those companies carrying on business in the UK.

Its responsibilities here are about to change as a result of the coming legislation. The prime purpose of the Insurance Companies Act 1981 will be to implement the second EEC establishment directive covering life companies. But the plan is to take advantage of the introduction of this primary legislation to tag in a few other measures. One such proposal will be to apply the EEC directive regime to all companies—not just those where there is a Community obligation to introduce changes (that is, the direct insurers) but also to the reinsurance companies.

There are in fact no Community obligations applying to re-insurers other than a requirement that they should not be subjected to discrimination.

At present the required solvency margin of a reinsurer in the UK is roughly 10 per cent of premium income, as it was with direct insurers until changes which were made in 1977 to comply with the EEC directive. Now, reinsurers are again going to be judged on the same basis as insurers, under a rather more complicated formula which takes into account a company's recent claims experience as well as its different classes of business.

Modified

This will lead overall to a rather more stringent solvency requirement, and in addition the minimum capital base which is required for every reinsurer company is going to be bumped up from the present figure of £100,000. The EEC regime will, however, be modified in its application to life reinsurers, to make greater allowance for the extent to which they reinsurance their own liabilities.

It is not expected that any company will have much difficulty in meeting the new requirements, which in most respects appear likely to be welcomed by the reinsurance community. As one would expect, not everyone is happy about all the details. For instance, the maximum credit for reinsurance which is allowable in the solvency calculations is to be 50 per cent—a ratio which, it is said, will discriminate against new companies. But the authorities seem to think that it is a fairly generous margin, and over the longer term they would like to see companies retaining a much higher proportion of their liabilities on their books than this.

In theory, at least, some UK reinsurers would like to see similar controls extended over the rest of Europe. One good reason for this is the fact that in some EEC territories insurance supervisors do not make any allowance for reinsurance in calculating the reserves of a direct insurer. The result can be that a ceding company in such a country will require the reinsurer to hand over deposits in order to help it meet its reserve requirements. The interest paid on such withheld reserves is often inadequate, and although the reinsurer may need the funds to meet its obligations, they are actually controlled by the ceding company.

Yet it seems highly unlikely that the rest of the Community will be willing to change accustomed practices in order to suit the UK companies. And in more general terms, there does not seem to be much political enthusiasm for improving international standards of supervision in the reinsurance industry. Insurers deal directly with the voting public, but reinsurers deal mainly with fellow professionals. The feeling is that they should be able to take care of themselves.

Richard Lambert

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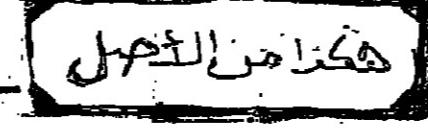
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Changes in Overseas Product Liability



Foreign countries are moving toward standards of product liability making manufacturers and distributors more strictly accountable for product defects—a trend which has resulted in increased awards against U.S. companies with export markets.

A brief review by INA of an insurance topic of interest to business executives.

The liability of manufacturers, wholesalers and exporters for defects involving the safety of their products has traditionally been much more restricted abroad than it is in the United States.

In part this is due to differences in social and economic conditions. For example, the consumer movement is less advanced in nearly all foreign countries than it is here. Conservative legal systems and precedents are also important—including such factors as the relative infrequency of jury trials, the lack of a contingent fee system and limited recognition of liability for pain and suffering.

There is, however, ample evidence of a worldwide trend toward making manufacturers and distributors more accountable for the goods they put on the market. The traditional doctrine of *caveat emptor*—let the buyer beware—is crumbling under the recognition that mass production can result in products which in use prove defective and cause injuries. More and more societies find it neither socially acceptable nor economically necessary to place the major burden on the injured party.

The upheaval in product liability abroad has taken several forms. For one thing, growing awareness of the lucrative awards possible in the United States has led to more foreign plaintiffs initiating suits against American firms in American courts. In foreign courts, too, liability actions against U.S. firms are on the rise and the awards decreed are increasing in size.

Most important of all, there is an organized movement in Europe toward the "strict liability" concept of product liability which generally prevails now in the United States.

Strict accountability

A proposed international agreement, sponsored by the nine-nation European Community (the Common Market), is bringing strict liability closer to reality—in fact, in varying degrees, it is already law in some European nations. As one observer has put it, by 1985 or even earlier, Europe may have "the toughest product liability laws in the world."

Strict liability provides, in effect, that the producer of an article shall be liable for damage caused by a defect in the article—whether or not he knew or could have known of the defect. This liability holds good even if the article could not have been regarded as defective in the light of technological and scientific knowledge at the time the product was marketed. There are some extenuating circumstances, such as unwarranted alteration of the product by a user.

In short, under

strict liability, a plaintiff need no longer prove that a manufacturer was negligent—only that the product was defective and that the defect was the cause of the injury or damage.

Protection at U.S. levels

For a company with overseas markets, these developments intensify the need for a uniform program of international insurance protection.

In individual foreign countries, a base of local insurance in accordance with local laws is necessary. But because these local coverages can vary widely, they should be supplemented with a U.S.-written "difference in conditions" master policy that adjusts all coverages abroad to the U.S. standard of protection level.

Beyond insurance itself, loss control becomes even more important as exposures rise abroad, since product liability claims are often preventable. In addition to loss control measures applying to products generally—such as design analysis and quality control—there are special considerations with products for export. Particularly important are supporting materials and technical services.

Advertising and sales promotion literature prepared overseas should be reviewed to eliminate excessive promises or implied warranties. Warnings and

instructions for use should be translated into local languages clearly and with regard to local conditions. Technical support and record-keeping abroad should measure up to U.S. standards. Efficient handling of such factors can reduce both accident claims and insurance premiums.

INA's product loss control program has assisted many clients insured through INA International in preventing accidents. And ESIS, an INA Corporation company, offers the same services to self-insured clients.

Recognizing and meeting complex needs, such as those of business for product liability protection, typifies INA's comprehensive approach to increasingly sophisticated insurance and risk management problems.

Comprehensive services

The Insurance Company of North America was founded in 1792 in Independence Hall, Philadelphia. Today it is the largest component of INA Corporation's international network of insurance, financial, and health care interests. In property and casualty insurance and risk management services, life and group insurance, health care management and financial services, INA and its affiliated companies offer a unique combination of products and services to business and industry around the world.

For further information, write: INA International Corp., Pacific Marketing Area, 841 Bishop Street, Honolulu, Hawaii 96813, U.S.A.; or, INA International Corp., 1600 Arch Street, Philadelphia, PA 19101, U.S.A.

A corporate foreign policy

Manufacturers with export markets can obtain a "worldwide products endorsement" on their domestic product liability policy to protect their overseas exposures.

This endorsement protects only against foreign suits brought in U.S. courts—not those brought in foreign courts. Moreover, while product liability rates for export coverage may be much lower than domestic rates, the foreign coverage provided by endorsement to a domestic policy is usually added at the higher U.S. rates.

Purchase of a separate foreign policy through a company such as INA International can mean premium savings together with more comprehensive protection.



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LIFE BUSINESS On this page Eric Short discusses the involvement of the life offices in reinsurance, with particular reference to the extent new life companies need support from this sector.

Smoothing out the death claims

TRANSACTIONING life business is an operation very much different from running a general business portfolio and this applies as much to reinsurance as to direct business.

The vast majority of business written these days by life companies relates to savings contracts. In determining the premium rates the life company actuary has to take three major elements into account: interest on investments, the expenses of securing and maintaining the business and the mortality of the policyholders. In savings business, the mortality element is not very much a minor consideration. A 1% per cent change in the interest rate is much more significant than a worsening in the mortality experience.

Today's world is a long way from the days of the plague and other mass killer epidemics. Mortality rates in the UK and the U.S. change slowly and the reinsurance actuary faces problems that the direct actuary does not.

In writing direct business the actuary only adjusts his mortality rates for the source of business or minority of readily identifiable cases. He quotes lower rates for females; he rates for hazardous occupations or medical impairments. But otherwise he uses the same mortality table for his business.

The reinsurance actuary, in contrast, has to look very closely at his sources of business—that is, from which life company the business originates. The mortality experience of life companies is monitored by the Continuous Mortality Investigation (CMI) Committee. Its findings show that there is a wide differential in the mortality rates of various life companies, reflecting both the social classes from which their business originates and the underwriting standards used.

All this is taken into account by the reinsurance actuary. For example, on business from one life company he uses only 30 per cent of standard mortality rates, while on business from another he uses 110 per cent. Since the CMI Committee keeps its findings on differences between life com-

panies strictly confidential, the reinsurance actuary has to rate on his company's own experience.

Since such decisions are subject to individual actuaries, there is scope for rate differences. The old-established life companies tend to remain loyal to their reinsurers. But the newer companies are more aggressive in shopping round for the most competitive rates. Yet there is little sign of life reinsurance industry, unofficial sources put profitability very low in the UK—a very small percentage of turnover. This is certainly the case in the U.S., where figures are much more readily available.

The problems facing the actuary of a life reinsurance company are quite different from those facing actuaries in life companies. The need to get the mortality rates right still remains paramount and the reinsurance actuary faces problems that the direct actuary does not.

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panies such as North Sea divers, or sports such as hang gliding. In such cases, with a comparatively new risk, the reinsurance company can more quickly form a judgment on the higher risk involved and the consequent extra premium needed.

It has now become accepted that if there are enough lives in the "pool" so that the mortality experience for that pool can be averaged out, then almost anyone not on his deathbed can be offered terms for life cover. The problem is that with some impairments there are not sufficient lives to form a pool. The life companies themselves have followed the lead of reinsurers and progressively relaxed their underwriting requirements.

Indeed some life companies, whose premium rates are not competitive, have tended to boost sales by actively seeking savings-oriented contracts from sub-standard lives. The company then reinsurance facilitates enable life companies to take on their books risks that otherwise would be reluctant to do.

By pooling such results, life companies can now offer terms

such as North Sea divers, or sports such as hang gliding. In such cases, with a comparatively new risk, the reinsurance company can more quickly form a judgment on the higher risk involved and the consequent extra premium needed.

Life companies from time to time also reinsure their annuity business, but for reasons quite different from those applying to life business. A life company pays tax on its general annuity fund if its investment income on the fund exceeds the amount paid out on annuities. This affects the annuity rate calculation of the life company actuary.

If the annuity fund of a company runs into a taxpaying situation, it seeks a reinsurer whose annuity fund is in a strong position so that it can accept more annuity business without altering its tax-free position. Then the life company reinsures enough business to put its fund into a position of not paying tax. The terms on which the reinsurance is placed are the subject of some lengthy bargaining.

Essential support for the newcomers

LIFE ASSURANCE in the UK is still booming, and as yet has not been hit by the economic recession. All life companies are sharing in this growth, including those set up in the early 1970s—the heyday of the linked life bond and the guaranteed income bond. But many of those newly formed life companies would not be able to take on this additional new business but for the backing and support given by the major life reinsurance companies.

It is very expensive to acquire new life business, especially regular premium contracts. Commission has to be paid to the intermediary, while the costs of running the supporting staff and meeting all other bills are heavy. For newly formed life companies, there is the additional burden of setting up a field force and head office staff.

In addition, newly formed life companies do not have the reserves necessary to support expansion of business such as the long-established life companies possess. So it is essential that a new life company has adequate capital backing to cope with the strains of securing new business and meeting possible adverse mortality experience.

Monitors

This would seem self-evident, yet surprisingly many life companies set out with very limited capital resources. And now the Department of Trade, having learnt from previous mistakes, monitors closely the activities of new life companies to ensure they have adequate capital backing for its new business commitments. These companies have to submit regularly details of their new business plans and cannot exceed those plans without DofT approval.

How can the life reinsurance company help the newly formed life companies in coping with their capital problems? It does so by accepting 50 per cent of each contract sold as reinsurance.

The use of reinsurance to finance the expense strain can also enable life companies to offer investors a 1% per cent higher yield on certain types of contract than would otherwise be possible. And life insurance in the UK is highly competitive for certain types of plan such as guaranteed income bonds.

The operations of reinsurance

companies in financing the new business of life companies has caused some unease among certain quarters of the life assurance industry. It is felt that it should complement and not be a substitute for adequate permanent capital backing for life companies. But opinions vary on what should be the level of permanent capital for a given level of business.

Thus a life company getting the business can pay the reinsurance company half the premium for reinsuring 50 per cent of each contract and receive in return a commission payment that will cover most of the commission paid to the agent who first introduced the business.

This type of life reinsurance is technically known as financing the expense strain of the life company. It enables the life company to expand its new business prediction without having to find the additional capital that the DofT would otherwise require. For the reinsurance company it enables it to become involved in the operations of the life company, participating in its profits but without having to put up any equity capital.

This method of indirect capital backing of life companies by reinsurers has the approval of the DofT as an effective means of supporting life company operations. It provides flexibility in operations that increasing the capital base by orthodox means would not provide. A life company can accept new business faster than originally planned, without having to wait for the additional capital to be raised.

But there can be problems as some reinsurance companies discovered when Fidelity Life ran into trouble a few years ago.

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The operations of reinsurance

ceived by the life company. This situation in general suit the life companies. The reinsurance company has vast expertise in underwriting and can do the job easily and relatively cheaply. The life company would have to buy in the necessary expertise, and the life company is prepared to wait until it has built up funds of a reasonable size. The approach has to great merit of avoiding duplication, a feature that is common in underwriting of life contracts reinsurance by a well-established life company.

The reinsurance facility provided to newly formed life companies can be related not only to the size of risk on each individual contract, but to the overall mortality risk of the total life business. The life company can limit this risk to a reasonable figure and reimburse everything above.

Finally, some reinsurance companies consider it part of their service to client companies to be actively involved in their operations right from conception. The reinsurers regard these new companies as providing much of the future growth in business, rather than established companies. So they feel that it is in their long-term interests to foster the solid development of new life companies.

So reinsurance companies will be actively engaged in helping clients to design products, calculate premium rates and assist in the marketing of the products. Having been involved in this process for more than decade, the reinsurance companies have acquired considerable expertise in advising new life companies on aspects of management and financial control.

This reinsurance company have moved well beyond the original function of simply spreading the risk involved in writing life business. The activities in helping establish new life companies right from outset should ensure that these new companies operate on sound financial lines.

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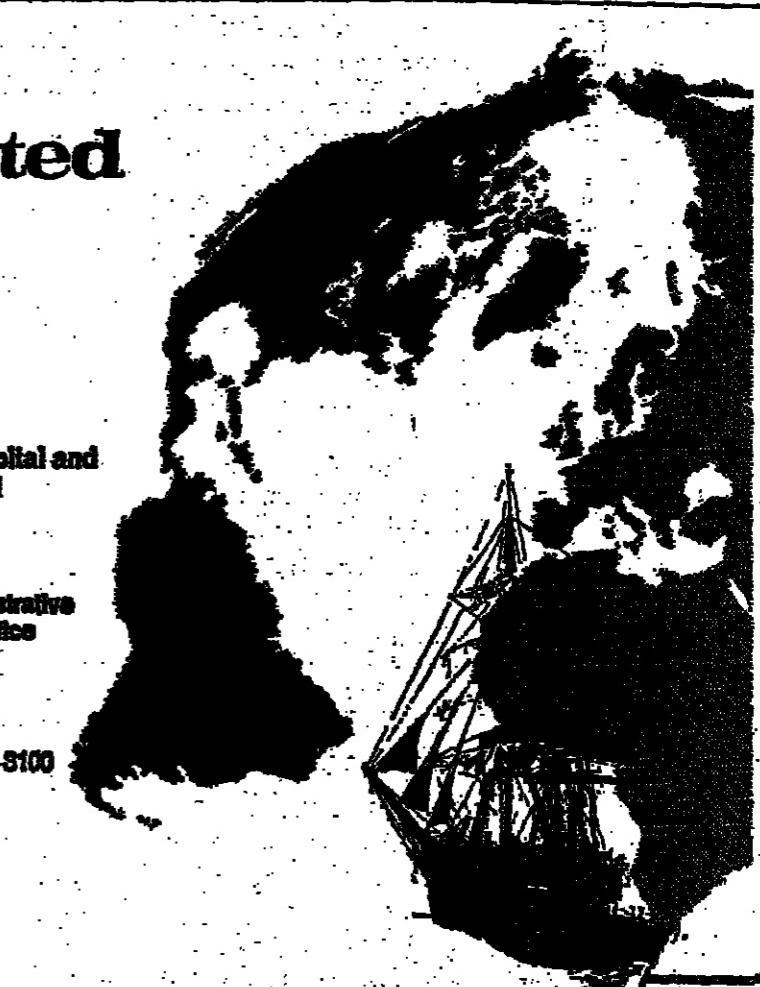
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INTERNATIONAL REINSURANCE VII

Sad days for the big
Continental groups

EUROPEAN reinsurers will prefer to forget 1980. Widespread surplus capacity has forced them to trim their rates and for most companies has produced substantial technical losses. At the same time the cushion of investment income is being slowly depleted as international interest rates fall.

Recent figures from the world's largest reinsurer, Munich Re, tell the sorry tale. Premium income rose by around 12 per cent to DM 7bn (\$1.63bn) in the year to June 30, 1980, but significant losses were recorded in several areas of business, particularly within West Germany.

The domestic problems of Munich Re, which generates around 60 per cent of its premium income from the West German market, are shared by other major groups which depend extensively on a local base. The State-owned French group, Societe Commerciale de Reassurance (SCOR), receives about a quarter of its non-life business from within France and another 43 per cent from the rest of Europe. The pre-tax profits of the parent company dropped from FFr 57.7m (45.7m) in 1978 to FFr 32.2m in 1979 and the dividend was cut from 5 per cent to 3 per cent.

Like Munich Re, SCOR was able to increase its turnover (by 10 per cent) but competition within the European area caused a drop in profits. The surplus capacity makes it extremely difficult for the dominant companies, such as Munich Re and Switzerland's Swiss Re, to force an increase in premium rates.

Fearful

For Munich Re, the heaviest competition is being felt in the main industrial fire classes where, according to the company, rates in Germany are the lowest in the Western world. The company made substantial losses in this business last year despite the absence of any major disaster, but is clearly fearful that any move to push up rates would let the competition pick up some of its traditional business.

There is none the less a feeling among the larger European reinsurance that the cycle must be near its trough. Some say that they would welcome a spectacular catastrophe in order to clear some of the "uninformed capacity" out of the market. Others believe, however, that the point has already been reached where a move to improve returns by the major groups would be welcomed and followed by the smaller and newer competitors.

As one European reinsurance executive expressed it: "All the other professional reinsurers would be happy to step on the band-wagon of establishing new price levels." The fear among the pessimists is that the new competition is better placed to sustain the current pressure. As newcomers they are less

riskily exposed to the consequences of inflation on their outstanding claims and overall expenses. They can also take immediate advantage of the high interest rates on their investments, whereas the older companies are sitting on an investment portfolio containing a significant proportion of low-interest bonds.

Local accounting procedures can create significant apparent differences between the investment performance of individual groups. French reinsurance companies, for example, provide for a full depreciation in stock holdings without any compensation for any increases in others. SCOR last year showed a debit of FFr 18.4m on the depreciation of securities despite a net appreciation of FFr 81m in the overall portfolio.

Munich Re has a published balance sheet total of DM11.1bn but its investments (amounting to DM 6.4bn) are not entered at anything like their market value, with the result that the company's reserves are significantly understated. Swiss Re is in a similar position with a large hidden surplus resulting from the difference between the market and book values of investments.

The major European companies may be obliged to revise their accounting procedures if the EEC regulations on solvency margins are extended to the reinsurance business. Some companies at least would probably be unable to meet the requirements under their current accounting procedures.

The groups which come through 1980 least battered by the continuing rate war will almost certainly be those with the most diversified international presence. Swiss Re, only slightly smaller than Munich Re in terms of premium income, is a force in the international reinsurance market second only to Lloyd's.

The constraints of its fairly modest domestic market have forced it to take a highly international stance. At the same time it continues to derive around 30 per cent of its premiums from Switzerland and Germany, where it operates directly and through its subsidiary, Bavarian Reinsurance. The company is highly active in the US, where it owns the third largest reinsurance North American Reinsurance Corp. Its other major subsidiaries include Swiss Re (UK) and operations in Canada, Australia and South Africa. Finally, it operates extensively in developing countries where the London market has often only a slim presence.

This spread of interests has created problems for Swiss Re as a result of the continuous appreciation of the Swiss franc. It derives about 22 per cent of its premium income from America and another 13 per cent from Africa and Australia, but these percentages can only be maintained or increased in Swiss franc

terms by continuous expansion in these markets. Munich Re, with a smaller international presence, calculates that its turnover would have been DM 700m higher over the past three or four years but for the appreciation of the Deutsche Mark.

Last year, however, the broad diversification worked to Swiss Re's advantage. The appreciation of the Swiss franc slowed and the U.S. market proved a more remunerative area of Europe. The company has not yet published detailed figures for the year to June last but has indicated that the absence of currency translation losses contributed strongly to a 10 per cent turnover increase.

Munich Re reported that whereas European and domestic operations showed higher losses than in the previous year, the profits from overseas improved. Much of that is attributable to North America.

Balance

North America has been the main focus for expansion among the European companies in the past few years and this is a trend which looks set to continue. In part the growth derived from the fall of the dollar, which encouraged groups to expand their business across the Atlantic in order to maintain the balance of risk in their portfolio.

Those companies with an extensive foreign presence try to match their assets and liabilities according to currency exposure. Swiss Re, for example, keeps 36 per cent of its investments in Swiss francs, 38 per cent in other European currencies, 22 per cent in US and Canadian dollars and the remaining 4 per cent in the yen and in Australian dollars. This largely corresponds to the breakdown of its risk liability.

Limited

Equally, most larger companies have only a limited exposure to the equity market. SCOR keeps only FF 4.6m in shares, compared with FF 38.3m in short-term deposits and FF 98.2m in fixed-interest securities and loans.

NRG has no equity investments whatever. An exception is Swiss Re which, at market values, keeps roughly a fifth of its portfolio in shares.

European companies recognise that to obtain a proper portfolio balance they should attempt to push up their business on the other side of the Atlantic to something approaching that figure. Even Swiss Re derives less than a quarter of its premiums from the area.

Dutch companies have been particularly active in expanding their North American operations. The three principal groups—Nationale Nederlanden, Ameva and Emma—have all been buying into the direct U.S. insurance market, with an emphasis on life business. Few Dutch groups are active directly in the reinsurance markets. Apart from Enda Re, the main companies are independent of the majors: Irena, which is owned by Gouda Insurance, and Atlantica, a subsidiary of AMFAS.

Much the largest Dutch re-

insurer is Netherlands Reinsurance Group (NRG) in which Nationale Nederlanden holds a 51 per cent stake. Significantly, NRG has already established a syndicate of the newly formed New York Insurance Exchange. The group's vice-chairman, Mr. K. M. Dublon, says the move is in part defensive but it gives an indication of the aggressive Dutch approach to the U.S.

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Underwriting agencies' role

ARE underwriting agencies more trouble than they are worth? After the experience of the past two or three years many international insurance and reinsurance groups which have used these agencies to secure business are beginning to think that they are, and are curtailling their overseas underwriting operations.

Underwriting agencies acting on behalf of other insurance and reinsurance companies have formed an important sector in the London reinsurance community, accounting for around two-thirds of the non-marine insurance company market business and a similarly high proportion in the marine market. Many of the new companies that have come into the London reinsurance market in recent years have arrived via an agency.

In other international markets use of agency companies has often proved the most expedient way for reinsurance groups to establish a presence in local markets.

Absence of a local office with powers to accept business can often act as a severe constraint on the ability of reinsurance groups to compete effectively. But the establishment of a local office with full underwriting powers can be both expensive and precarious.

Skilled and responsible underwriters who possess an intimate knowledge of the local market are often hard to come by and unless high calibre talent is recruited the overseas reinsurer could face an uneasy time.

The overseas insurance groups seeking a participation in local markets often include a large number of direct companies who are attempting to broaden geographically their portfolio of business, reducing their dependence on home markets and occasionally providing a currency hedge.

Under another arrangement the agent may receive remuneration on an agreed cost basis plus a commission on profits. The agreed costs will meet the agent's expenses of operation while the profit commission, which is based on the underwriting results, provides the incentive to the agent to accept quality business and operate a balanced portfolio.

For a number of reinsurance groups the London agency operations have proved unsatisfactory. Many underwriting agency companies are part of large publicly quoted Lloyd's insurance brokers. As with their Lloyd's underwriting interests the brokers have a glaring conflict of interest in their association with company underwriting.

The agency companies are not

risk-bearing. They accept the business on behalf of principals, administer the portfolio, which includes the collection of premiums and other balances from ceding offices, maintaining the funds to cover technical reserves, and paying claims.

Brokers who own agency companies have a number of additional sources of revenue available to them. If they act as both direct and reinsurance broker they can collect commissions twice over. But if they pass that business on to their agency company then they can earn further revenue, particularly if the remuneration is based on volume rather than performance.

The brokers, of course, bear none of the risks. It is not surprising that the underwriting experience of companies using broker-owned agencies has been patchy, if not disastrous. In the last year or so there have been a number of tactical withdrawals by principals from underwriting agency companies. The public reason given is that the overseas reinsurance groups were of a size to consider alternative underwriting arrangements.

Like all intermediaries the locally based broker and consultant has put the premiums to work on his own account to secure investment income. In a market which is not exactly over-supervised some of the smaller intermediaries and agencies have not behaved in the most businesslike fashion.

Premises have on occasion been invested unwisely, to fund perhaps other business ventures, making recovery by the ultimate risk carrier, virtually impossible. Moreover, those international brokers who have so to develop their own expertise in local markets by acquiring small broking and consultancy firms can find that they have acquired large amounts of liabilities in the form of unpaid premiums to other insurance groups. They face large and unexpected bills.

John Moore

INTERNATIONAL REINSURANCE VIII

DEVELOPMENTS IN THE U.S. On this and the following page David Lascelles of our New York staff reviews events in America, the world's biggest insurance—and reinsurance—market.

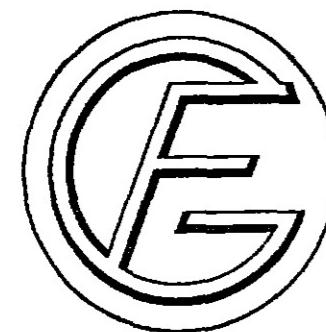
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business year 1978

gross premiums	DM 913,000,000
net premiums	DM 436,000,000
capital funds	DM 91,000,000
underwriting reserves	DM 742,000,000

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TO SAY that the New York Insurance Exchange has been something of a disappointment might seem a fair judgment in the light of the relatively small volume of business that has been done there—about \$13.5m up to the end of July. Moreover, any visitor to the trading floor located in a corner building just north of Wall Street cannot help being struck by the distinct lack of bustle—indeed humankind—in the pale wooden booths.

On the other hand, this kind of judgment could equally be described as premature given that the Exchange has been open less than six months that its main source of business—reinsurance—is going through the doldrums worldwide. Some crucial regulations will also have to be sorted out before the venture can be described as fully-flung.

Mr. Donald Reutershaw, the Exchange's president, admits: "Business has been less than we'd like. But it is not bad in view of market conditions."

Certainly there is no question of the Exchange's imminent demise. Insurance companies may not actually be doing an enormous amount of business there. But most members claim to be in it for the long haul, and not just for short-term gains. In addition, the cost of being a member is comparatively small, so expense is hardly likely to be a consideration in any decision to pull out at this stage.

The Exchange formally opened on March 31 on a cold rainy day that did not seem to augur well for New York's answer to Lloyd's of London. But the project had been so long in the making, and the determination at both a political

and business level so strong to see it work, that the occasion was rich in hope.

The Exchange was born out of a twin desire to provide a market for insurance that was largely free from regulatory shackles, and to try and recoup a portion of the U.S. insurance business that currently goes straight out of the country to Lloyds. It is authorised to deal in direct insurance of foreign risks and large or unusual domestic risks which cannot be placed in the local or "admitted" market, as well as reinsurance of all kinds.

Negligible

As it turns out, reinsurance has become the main, if not virtually sole, source of business for the Exchange—and within that field, facultative as opposed to treaty reinsurance. The market is therefore striving to survive on only a small segment of the U.S. insurance business. The flow of permissible local business and foreign risks to the Exchange has been negligible.

The Exchange currently has 20 underwriting syndicates, each of which had to put up a minimum of \$3.5m, depending on the type of risk it writes. This is about as much as the Exchange's sponsors hoped for. It excludes, however, private individual investors because the Internal Revenue Service (IRS) has been slow to rule on their status. The question is whether partnerships may enjoy the same tax privileges as insurance companies, most notably on the treatment of reserves.

There is still no indication of when and how the IRS will rule on this—for the U.S.—novel issue. But some potential pri-

vate investors are getting impatient and seeking out different paths. Mr. Donald Kramer, one of the Exchange's founding fathers, said last month that he has begun to investigate other types of partnerships permitted under the tax code to speed things up. "What is the point of having this Exchange unless it is going to attract private investment?" he asks.

The other burning issue is regulation. The insurance industry's biggest disappointment is that the New York Exchange was constituted subject to New York's tight insurance laws, except as specifically exempted. This led to criticisms that the regulators were in danger of suffocating the Exchange before it had even got started.

Responding to these criticisms, a task force set up by the New York State Senate recently completed a study of the problem and proposed certain changes.

They did not perceive the relationship between the Exchange and the regulators to be a big problem. In fact they said there was a healthy degree of "give and take." Nor did they think the Exchange was overregulated: "The Exchange has been successful in negotiating with the Insurance Department for the withdrawal of some of the more onerous provisions of such regulations."

But they did propose that access to the Exchange be relaxed to allow more direct New York State insurance to go on to the Exchange.

At the moment such business must first be offered to the Free Trade Zone (FTZ), a facility set up last year to permit the

admitted insurance industry to write large or unusual risks, free from many regulatory constraints. Risks must be turned down by the FTZ before they may proceed to the Exchange.

By the end of June, the task force discovered, only six risks had been turned down by the FTZ, and of these even fewer—only two—went on to be written on the Exchange. The task force notes that this is somewhat at variance with New York State Governor Hugh Carey's assertion that "it is anticipated that the New York Reinsurance Exchange will attract substantial direct and reinsurance business to this state." The report concludes by suggesting that the rules governing access to the Exchange be reviewed by both the Exchange's Board of Governors and the State Legislature.

The reaction of the Exchange to the report was that it made

a fair presentation of the problems but did not make recommendations that went far enough—notably on regulation 86-A which defines the relationship between the Exchange and the FTZ.

But if reforms are on the way, they will be slow in coming. Any changes that need legislative approval will have to await the opening of the next legislative session on January 1. Even then the Exchange is unlikely to be high on the list of priorities.

Advantages

Part of the problem is that the insurance industry itself has mixed feelings about the Exchange. Some influential insurers are more interested in the Free Trade Zone since this offers distinct tax advantages. That and they have little motive to suggest to him that it was writing bad business for the sake of appearances.

Chicago and Florida set to follow

INNOVATIONS ARE coming thick and fast in the U.S. reinsurance business but not all of them are guaranteed success. Indeed, one of them—an ambitious computerised trading facility—has had to be put off for lack of support.

The broad trend of innovation seems to have two goals: One is to find ways of shaking off at least part of the regulatory burden that characterises insurance in the U.S.; the other to create a more unified market for reinsurance, either on open trading floors in the style of Lloyd's of London or through

the wonders of modern technology—or both.

The most advanced—and so far the only active—innovation is the New York Insurance Exchange, which opened with much fanfare earlier this year.

But though most of the publicity has centred on this exchange, there are actually two other projects in the pipeline—in Chicago and Florida—each of which has its own special attractions. Whether either will open for business in the near future remains to be seen.

Of the two, the Chicago Exchange is the more advanced.

This project was born in early 1979 when it appeared that the New York Exchange might get bogged down and eventually killed by the New York State Legislature because of a battle over its proposed constitution.

These difficulties were eventually resolved. But the Chicago idea stuck and eventually acquired a momentum of its own which led to the passage of enabling legislation in the Illinois State Legislature in the spring of last year.

Because it was failing New York, Chicago was able to learn from the mistakes of its East Coast counterpart. As a result it adopted a radically different approach to the question of rules and regulations. Whereas the New York Exchange was created subject to State insurance legislation with certain exceptions (which were admittedly voluminous), the Chicago Exchange was exempted from all State insurance laws, except as specifically provided.

This meant the Chicago Exchange was born into a much freer regulatory environment, a fact that was not lost on New York and which gave the New York insurance industry a stick with which to belabour their own regulators for greater freedom.

In terms of organisation Chicago and New York are similar. They will operate as Lloyd's-style trading floors where brokers can shop for the best price among several underwriters. However, they also differ in a number of detailed respects.

The minimum capitalisation in New York is \$3.5m per syndicate, while Chicago requires only \$2m. But while New York lays down a minimum participation by syndicate members, Chicago requires investors to put up a minimum of \$30,000.

Access to the Chicago Exchange is also easier than in New York. While New York requires that direct U.S. business be first offered to and turned down by the Free Trade Zone (established last year to foster a wider market), there is no such requirement in Chicago. This means, however, that Chicago insurance companies will not get a crack at the business before it goes into the Exchange, which could cause some problems. The New York rules could be eased, though.

The constitution of the New York Exchange has been enshrined in New York's State law, which means that it can theoretically only be changed by the State Legislature. In Chicago the constitution could be changed by the Exchange's membership. Again, the New York rules could be altered.

On the question of the security fund (which would protect policyholders against insolvencies of underwriters), the

Chicago Exchange will start off with a better fund, but once New York has had time to build up its reserves policyholders should be better placed there.

Whereas a conscious attempt was made by New York to separate brokers from underwriters, the Chicago rules have the effect of encouraging brokers to participate in syndicates.

The Chicago Exchange has all the equipment, premises and regulations it needs to start up. The actual opening has been delayed, however, because of lack of member support. Mr. Dennis Skeletton, the official at the Illinois State Insurance Department who is overseeing the project, blames this on three things: the depressed state of the insurance market, the delay on a ruling from the Internal Revenue Service on the tax status of individual investors in the Exchange and the slow start experienced by the New York Exchange.

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The third exchange, in Florida, is still at an early stage. Not only have the rules and regulations to be finalised; a site has still to be chosen. The leading contenders are Miami and Jacksonville, though other towns like St. Petersburg and Clearwater are not out of the running.

The idea of a Florida Exchange comes at a time when the State is riding a financial services boom largely because of its good geographical location as a springboard for Central and Latin America. Originally it was thought that the Exchange could large justify its existence with South American business, but studies have subsequently shown that it would have to cast its net wider than this—and have a solid domestic business base as well.

Conceptually, the Florida Exchange lies closer to Chicago than New York. The regulatory environment will be easier, the minimum capital requirement will be lower (\$1.5m plus another \$1m in surplus) and business will not first have to be offered to regular insurers before it can go to the Exchange.

The project's sponsors would like to launch it with \$30m in capital behind it, though they would be willing to go ahead with only six syndicates putting up a minimum of \$9m. But at the present rate the Exchange is unlikely to open before next year.

The sponsors of all three exchanges are aware that they are launching their projects at

TOTAL AMERICAN REINSURANCE (Summary of Estimated Net Premiums)

Year	Professional Reinsurers		Primary Professional Reinsurance Departments		Unlicensed Foreign Reinsurance		Total American Reinsurance Total Net Premiums
	Net Premiums \$	% of Total	Net Premiums \$	% of Total	Net Premiums \$	% of Total	
1963	484,000,000	35.2	343,000,000	24.9	550,000,000	39.8	1,377,000,000
1968	682,000,000	33.0	442,000,000	24.6	670,000,000	32.3	1,754,000,000
1973	1,607,000,000	48.2	805,000,000	24.2	920,000,000	27.6	3,332,000,000
1978	4,332,000,000	50.8	1,955,000,000	22.9	2,248,000,000	26.3	8,535,000,000

Source: The National Reinsurance Corporation.

PRIMARY COMPANIES WITH PROFESSIONAL REINSURANCE DEPARTMENTS - U.S. 1974-8

NET PREMIUMS WRITTEN Year	UNDERWRITING EXPERIENCE			Profit % 1974-75 1974-78
	Losses Incurred \$	Expenses Incurred \$	Combined Ratio	
1974 933,037,000	71,017	27.5%	106.57%	6.5%
1975 1,102,211,000	71,143	25.57%	103.71%	13.71%
1976 1,383,806,000	75,245	24.34%	99.58%	42.2%
1977 1,720,063,000	70,186	27.85%	98.01%	15.99%
1978 1,955,241,000	76,963	27.34%	104.30%	14.50%

Percentage of Increase: Five Year Average
1977-1978 13.75 1974-78
1974-1978 108.4%

Source: The National Reinsurance Corporation

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INTERNATIONAL REINSURANCE X

London's busy fringe market

GROUPED AROUND Lloyd's Lime Street buildings is what has become known as the fringe market. Sandwiched between Leadenhall Street and Fenchurch Street and scattered up alleys and side streets are representatives acting for nearly 300 overseas reinsurance groups.

The fringe may operate through a UK based representative office established by an overseas parent, through non-Lloyd's underwriting agencies, through underwriting pools or through fronting operations. Hanging under the eaves of Lloyd's, as the fringe does, it hopes to participate in Lloyd's prosperity as well as compete against it.

Much of the fringe market follows the leads established on risks by Lloyd's underwriters as well as offering alternative capacity should Lloyd's be unable or uncompetitive enough to handle some lines of business.

The fringe of course does not like being referred to as the fringe. All the opprobrium of rather shady and irresponsible deals, it feels, attaches to the description.

Its annoyance is justifiable. For while Lloyd's likes to think that it has a monopoly of underwriting talent those groups outside its market have in many cases been making every effort to ensure that their services in London are operating at a high standard.

The UK-based subsidiary companies of U.S. insurance groups have skilled management and usually strong financial teams. Some of the State-backed companies which have set up representative offices in the UK, after several false starts, have realised the importance

of securing the best underwriting talent available. In fact some of the fringe market has been so successful in attracting good underwriters in odd cases that Lloyd's members are seeking to "poach" them from their own overseas reinsurance groups.

Those elements of the fringe operating through underwriting agencies, pools or fronting operations have not been so fortunate in many instances with their underwriting. They are probably learning that the only way to do business successfully in a foreign market is by getting as close to the client as possible.

On the trading front the fringe is experiencing problems similar to those of the Lloyd's market. Less business is emerging from the U.S. as more reinsurance is retained locally. There have been heavy pressures on the fringe at renewal time, with rates falling by as much as 15 per cent or at best staying steady—which is still bad news for the reinsurer trying to build up reserves.

Another problem for the London market, both fringe and Lloyd's, as well as other international markets, has been the trend in liability litigation in the U.S. Insurers providing a broad range of accident, casualty and property covers—including product liability, workers' compensation, employer's liability, group personal accident and disability—found that various asbestos-induced risks underlie part or much of the policies issued. In many cases they have not always understood the policy obligations. One of the main asbestos-related risks, that of asbestos, can involve very long-tail liability.

The main concern among international insurers and reinsurers is the growing number of claims which have been filed in the U.S. against the country's main manufacturer of asbestos products, Johns-Manville Corporation, and the likelihood of more claims to come. Over 3,000 claims have been made related to asbestos, a lung disease con-

tracted over a period of 20 or 30 years by workers who came into contact with the substance regularly. One award to a widow topped \$2.6m in compensation from a Texas court.

In response to the extensive litigation many U.S. insurers have stopped underwriting asbestos-related risks, or will only include them as a minor part of a larger account. Johns-Manville, in turn, sued 27 insurers this year, including Lloyd's, seeking to "define the obligations and duties" of these underwriters in asbestos claims. The Johns-Manville suit involved more than \$400m of excess insurance for personal injury from asbestos-related diseases between 1934 and now, as well as property damage related to other products.

Disruption

More important, the extensive litigation in the transatlantic broking scene has meant that there has been considerable disruption in the continuity of underwriting of business as a major redistribution of accounts has taken place.

As Marsh and McLennan of the U.S. forged closer links with C.T. Bowring, which eventually led to a takeover, so accounts were shifted from Marsh's other Lloyd's of London broking contacts. With very large accounts revolving in the London market among brokers, so the underwriting arrangements were often churned.

The other main problem, which is discussed more fully elsewhere in this survey, is the slow movement of premium at a time of high interest rates. This and the added difficulties of loose wording in contracts and delays in the closing of a risk conspire to make the life of the efficient end of the reinsurance chain particularly

complicated. Quite often, because of a weak link in the reinsurance chain, where documents have not been properly processed, some wordings are never signed although the client would anticipate that his contract had been thoroughly documented.

Against a background of declining standards and what one reinsurer described in London as "irresponsible competition fuelled to a large extent by 'cash flow cowboys'" some reinsurers in the London market are adopting a protective stance.

Some companies prefer to underwrite on a non-proportional basis, accepting excess-of-loss reinsurance where the reinsurer has some control over rates. Under this arrangement, in return for an agreed premium, the reinsurer accepts liability for losses incurred by the reinsured in excess of an agreed amount, subject to an upper limit.

Under a proportional reinsurance arrangement the reinsurer receives an agreed proportion of the original premium less commission, and pays the same proportion of all losses. But whatever the trading experience is in London it is not likely to deter new entrants coming into the market. Geographically London is the nearest European reinsurance centre to the important U.S. market, which produced around half of the world's insurance premiums and account for nearly a quarter of the world's total reinsurance premiums. No matter how difficult it may be to secure business from that market, most overseas groups want to remain close to the centre of activity.

John Moore

Gulf States foster local groups

INVESTORS IN the Middle East have for some years been attracted to reinsurance companies, particularly by the relative speed with which profits can accrue in a large concern with a substantial volume of business. But although the growth of insurance and reinsurance companies in the region has been rapid, accelerated by the injection of oil wealth in the 1970s, local expertise has only recently been built up sufficiently to help achieve the desired increase in local premium retentions.

Local insurance companies presently retain between 3 per cent and 5 per cent of risks, ceding much of the remainder to Europe. But a combination of well-established companies in the region—the Iraq Reinsurance Company, Baghdad, the Arab Reinsurance Company, Beirut, and the Arab Union Reinsurance Company, Damascus, among them—and the establishment of pools insuring a wide range of risks have increased possibilities for greater retention of reinsurance business.

The formation of insurance pools has been seen as a means of retaining more premium income through inter-Arab co-operation. The General Arab Insurance Federation, the regional trade association which has operated since the 1960s, has five reinsurance pools operated by national companies to write fire, engineering, marine hull, marine cargo and aviation risks. Twenty companies from eight Middle East countries are members of the Federation of Afro-Asian Insurance and Reinsurance Companies (FAIR), a fire, marine and accident pool which has operated since 1974, showing a substantial rise in premium income.

The Gulf States have responded with a marine pool to take risk, civil commotion and war risks cover on hull and cargo for vessels operating in the Gulf and flying flags of Arab countries in the region. The syndicate expresses its aims as the co-ordination of the area's marine insurance business, to keep as much as possible within the region, and to make foreign insurers think "very carefully" before imposing new and higher rates.

Thirty-one companies have so far joined the syndicate, which will take business from January 1981, after a five-member technical committee has worked out procedures and established a rating schedule. The Arab Maritime Petroleum Transport Company, owned by eight OPEC States, has already indicated its intention to switch its cover to the new syndicate, while recently declining to pay the increased war risk premiums imposed by Lloyd's.

But there has been some softening in Gulf insurers' attitude to Lloyd's this year, reflecting the continuing need to reinsure marine risks with that market. Gulf insurers did explore placing reinsurance with the French market but apparently encountered a lack of capacity. With the first-year premium income of the War Risks Syndicate estimated at \$10-12m, some business could still find its way to Lloyd's, which has the capacity to take on large marine risks.

This capacity problem could be alleviated with the proposed formation of the Arab Reinsurance and Insurance Group (ARIG), the region's most ambitious pool to date. The Governments of Kuwait, Libya and the United Arab Emirates (UAE) have agreed to pay an initial capital surplus of \$150m in equal shares and have

guaranteed a total authorised capital of \$3bn for the pool, which aims to take business from early next year. The backing is 60 times the capital underpinning the new New York Insurance Exchange, and compares with Lloyd's annual premium income approaching £2bn (£1.76bn).

ARIG was initially expected to cover war risks, and some confusion remains over what marine business it will take and what will be directed to the War Risks Syndicate. Financial and technical details on both projects are still scarce, but there has been speculation that ARIG's massive capital backing could be used for the war risks pool, to help increase the latter's scope for retaining premium income.

In the current international climate, with substantial overcapacity in reinsurance markets and the resulting tendency to cut rates to attract business, ARIG's very substantial capitalisation should attract insurers both within and outside the region. Latest word from the Gulf is that the pool now plans an emphasis on the start of operations on an international rather than local role. The pool's backing makes it immune to many of the constraints on writing business in less well capitalised concerns, while premiums are expected to derive from Third World nations where OPEC countries participate in funding projects; with a natural link between project finance and insurance and reinsurance of the projects being funded.

Plans for the internationalisation of ARIG also include the purchase of companies overseas, both to contribute to cash flow and to gain entry to established insurance markets. This would also provide greater

backing for local risks, through the wider range of business taken on by the pool. The capitalisation would also enable the pool to consider insurance related investments world-wide, both increasing income and reinforcing ARIG's international standing.

ARIG is also likely to attract local business from the oil industry and related activities. Kuwait, Libya and the UAE are significant oil producers, and substantial premium income could derive from the reinsurance of oil production, refining and transportation.

ARIG's managers are aware of the need to co-operate and co-exist with the major international markets, the pool's

advisers stress. This could well result in using the Lloyd's and New York markets to place and secure retrocessions of international business as a further means of spreading the pool's risks.

If executed, these ambitious plans would go some way towards ARIG's aims to become a major insurer for both the Arab and outside world. But with the project details still under discussion, the form in which the pool begins operations next year and its potential for re-insuring a wide range of risks derived locally and internationally, will indicate prospects for the venture's success.

Adrienne Margolis



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Rueckversicherung-Schweiz (Board Appointment)

The Company is one of the larger Swiss reinsurers in terms of capital/reserves and premium income. In its early years the Company acted mainly as the strength of its capital base, the backing of its parent and other useful affiliations to it now seems appropriate for the Company to develop cautiously as a professional reinsurer.

To accomplish this objective the Company wishes to add a seasoned Reinsurance Executive to its Managing Board. This is a great opportunity to develop a young and well-backed company to become a meaningful factor in the reinsurance world. The location of the Company is in Switzerland but flexible arrangements can be made to suit the right candidate.

Reference 1670

INTERNATIONAL REINSURANCE XI

Japan a focus of world interest

"THE JAPANESE reinsurance market, to foreign underwriters, must look like a mountain of gold," says Mr. Seiji Yamada, senior managing director of the Toa Fire and Marine Reinsurance Company, Japan's only institution specialising in general reinsurance. His comment is based on the fact that while the domestic firms take more than 15 times as much reinsurance from overseas than they trust abroad in terms of premium, the balance of payments on international insurance claims is unproportionately in deficit.

Last year Japan's reinsurance premium income from abroad registered ¥273.4bn while the outgoing sum was ¥161.7bn. On the other hand, Japanese companies received only ¥77.3bn in insurance money compared to ¥177.1bn that they paid out to meet overseas claims. Discouraged by the adverse balance, smaller Japanese firms which tried their hands at overseas reinsurance some years ago are now withdrawing from the business.

For foreign reinsurance, however, the same set of figures is

the very reason why they want to be in the market. Some foreign firms are said to be earning five times as much as they give away on this market. "It's a disciplined, orderly market, which makes it very easy for us to do business," attests Mr. Herbert Haag, representative for Swiss Re advisers in Tokyo. He cites the strict control by the Government and the limited number of participants on the market — 22 Japanese and 38 foreign companies — as reasons for the orderliness. "Except for a few areas, there is much room left for growth of non-life insurance in Japan, it does not necessarily promise a bright future for the reinsurance sector."

Pessimistic

Another reason for the pessimistic view about reinsurance market is the intensifying competition in the industry. Unions and mutual relief associations are beginning to meet their insurance needs themselves, taking business away from professional companies. Within the

exchanged on the reinsurance market decreased by 3 per cent. How can this phenomenon be explained? For one thing, slackening of the economy since the 1974 oil crisis slowed capital investment by industry, reducing the opportunities for large-risk insurance. For another, growth of non-life insurance business in recent years has depended largely on an increase in household customers, whose risks are not large enough to put on the reinsurance market. In this sense, although there is much room left for growth of non-life insurance in Japan, it does not necessarily promise a bright future for the reinsurance sector."

What makes the Japanese market attractive is that the quality of risks is generally superior to those in other countries," says Mr. Yamada. For a given disaster of equal magnitude anywhere in the world, he argues, the damage would be much smaller in Japan because of better maintenance of facilities carried out by high-quality labour. Mr. Haag agrees simply to it," says Mr. Yamada. "But because Japanese plant and equipment is newer than in many other industrialised countries."

Even so, Japan still is a far better market than many around the world. Attracted by the good record of Japanese customers, Trans Atlantic Reinsurance, a member of the AIG group, is said to be considering entering the market by establishing a local subsidiary specialising in reinsurance, although application has not yet been made to the Ministry of Finance. If the Ministry should proceed successfully with the plan, more outsiders would be expected to follow suit, further intensifying the competition.

good so far," says Mr. Haag, "but the profit could be wiped out at one blow by an earthquake."

Of the ¥161.7bn reinsured abroad, the major share is processed through London brokers. "Although the greater portion of the business now goes to New York and other insurance centres, London is still attached to it," says Mr. Yamada. "But the trend away from London seems inevitable."

The Japanese, as industrial leaders of Asia, have been aware of the movement to create an Asian reinsurance market but did not participate in the Asian Reinsurance Corporation formed by governments in the region. The presence of Taiwan in the organisation discouraged the Japanese Government, which is eagerly pursuing stronger economic ties with the People's Republic of China. Only Toa Marine and Fire joined the Asian Reinsurance Pool in its capacity as a private firm.

Ayato Doi

Collaboration grows in the Third World

THE DEVELOPING countries are on the point of a new collaborative initiative in the insurance industry. The Third World Insurance Congress (TWIC) in Buenos Aires last March resolved to adopt the Association of Insurance Supervisory Authorities in Developing Countries which had been formulated by the Asian Institute of Insurance in Manila.

The Asian Institute was empowered to collate and incorporate all the comments and amendments submitted by the supervisory authorities interested in joining the Association and to prepare a final draft of its constitution for submission to the CIFT meeting of UNCTAD in Geneva this year.

It is difficult for the moment to determine the exact course this initiative will take but the emphasis of the Buenos Aires resolutions was laid firmly on mutual self-help, collaboration, education and research, and the promotion of permanent contacts among members.

Political inspiration for the Association appears to be taking a back seat. Thus there is now some hope among underwriters in the established

markets that some of the restrictive Third World programmes aimed at local and regional premium retention may be cut back. Yet aspirations among developing countries still vary greatly and there is no certainty that restrictions on broker activity, the reservation to national companies of local cargoes and other insurances, or the local reinsurance monopoly's strict control of foreign cessions will automatically cease.

Conclusion

It seems somewhat optimistic to believe the development of "horizontal" open market business between developing markets is a natural conclusion to conference resolutions but many of the 17 papers addressed to the second congress alluded to the needs for regional pools and an orderly growth of local capacity.

Perhaps it was only right that Dr. F. Frenchman should take as his theme "The integration of insurance activity within common markets." Dr. Pierre de Vouge, of France's Société Commerciale de Reassurance (SCOR), pointed out that the

policies implemented by the developing countries until now have dealt mainly with the concern to prevent growing insurance industries from relying excessively on foreign markets.

"As much as these defensive and protective measures may be justified presently to allow the launching of new insurance institutions," he told the 1,000 or so delegates, "they will in the long run exhaust their effect and raise inconveniences."

Such protection, he believes, leads to retaliatory action by foreign insurance industries which especially affects the companies of smaller countries by preventing them from developing abroad and thus reaching the size required to attain a portfolio balance and thus to cut their reinsurance requests.

A lack of competition may involve a risk of "sclerosis" he said, by eliminating the natural stimulus to progress. "This is notably the case of very strict systems controlling reinsurance; a desire to channel excessively the reinsurance needs towards state institutions deprives the primary market of the advantages which they would normally enjoy from the interplay of

competition on the secondary market."

Mr. F. Abdel Rahman, chairman of Egyptian Reinsurance Company, picked up the theme in his exposition of "Cover of Catastrophic Risks in Developing Countries."

The creation of State-controlled or semi-government-owned entities solely authorised to insure within the national territory, he said, "of course imposes an enormous burden on the national insurance market, particularly in the event of catastrophes."

Emphasised

He emphasised that the major consideration in the provision of adequate insurance cover is capacity but "as many of the newly established insurance companies in the developing countries are under-capitalised, reinsurance has to be arranged, and after the national capacity has been fully utilised, the surplus is placed in the traditional overseas reinsurance markets." Obviously, total retention represents only a small proportion of the total value of risks covered and the required capacity must be found elsewhere.

In this respect," Mr. Abdel Rahman continued, "due emphasis must be made of the advantages of retaining the maximum possible proportion of the risks within the national markets with its dual effects of both consolidating market capacity and restricting the flow of currency abroad."

It seems fairly clear that the Third World's sometimes frosty relations with the West have by no means thawed completely. The chairman of the Korean Reinsurance Company in Seoul, Mr. Un Ho Park, called for more suitable reinsurance commissions in his speech on "Reinsurance as a means of International Co-operation."

"The actual commission paid is far higher than that required to produce a marginal profit over the production cost. Sometimes the developing countries are asked to pay over 50 per cent." His quick answer to the question of why the scales are so high was straightforward. He blamed the brokers and underwriters in industrialised countries.

The concept of regional pools and regional self-help through the Asian Reinsurance Pool, FAIR Pool, African Re and the rest was widely supported and there is little doubt that the exchange reinsurance business will grow as will the rate of premium retentions.

Whether these pools will enlarge to form a lake of worldwide co-operation is another matter. Certainly the concept was widely mooted in Buenos Aires, as was the understanding that the scale of catastrophe loss is straining the world's insurance framework to its limits.

Perhaps by the time of the third TWIC in Kenya in two years' time the idea will have grown further. It may take more than the four years before the Morocco congress. Whatever the outcome, the "First World's" underwriters and brokers will be watching keenly to assess the chances of more practical multinational action among the Third World insurance professionals.

Ray Maughan

Unfettered environment
in Bermuda

IMPLEMENTATION last March of the Bermuda Insurance Act of 1978 says a great deal about the nature of the Bermudian insurance industry.

The fact that companies have been setting up in Bermuda at a growing rate over at least the past 20 years without having to live with any statutory insurance requirements whatsoever, points up the attractive lack of paperwork and officialdom that the island offers.

The Act itself has been framed specifically not to deter further growth. Its principal purpose is to impose solvency disciplines on the island's insurance companies rather than the all-embracing product, rate, market conduct and policy regulations imposed in the main shore markets.

To this end Bermudian carriers are required to institute statu-

tory accounting principles, to submit auditor's reports and a certificate of solvency which indicates conformity to minimum solvency margins. Companies are required to calculate and provide the Bermudian registrar with the ratio of premiums to capital and surplus and to file their business, managers' and intermediaries.

The law stipulates that companies should not write business on which the premium income is more than five times the aggregate of their capital and surplus.

Highlighting the comparative freedom of the Bermudian insurance market still further, the authorities propose to supervise the industry by consent and consultation. The Insurance Advisory Committee comes into this supervisory framework and its members are mostly Bermudian-resident insurance execu-

tives who will in effect be regulating the activities of their peers. Committees have also been set up to supervise admissions, brokers, managers, life assurance, accounting and auditing and insurance education.

Exemption of this nature makes Bermuda the ideal home of the captive insurance company, principally serving a parent based in, say, the UK, the US or Canada. Given its location, Bermuda makes an ideal middleman between the two major markets of London and New York.

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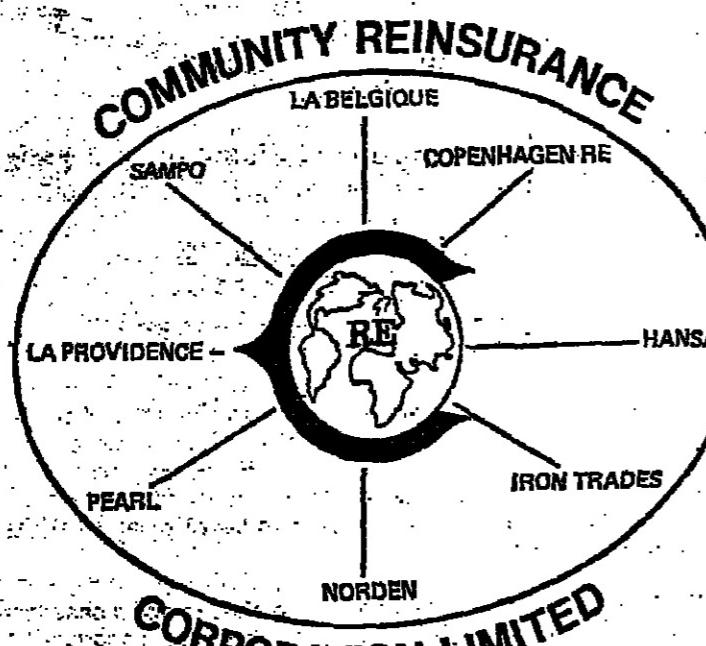
It is difficult to dissociate Bermuda from the captive market. In-house or self-insurance facilities are offered elsewhere — in the Channel Islands, the Caymans, Gibraltar and one or two American States, for example — but Bermuda remains the foremost home for big industrial companies' insurance subsidiaries.

Recently, prompted by the US Internal Revenue Service (IRS), the captives have been branching out into third party business. The IRS has ruled that premiums are only tax-deductible if paid by bona fide insurance companies and those captives dealing solely with the affairs of their parent did not qualify. It is generally assumed that a tax claim will not be challenged by the authorities if about a quarter of a captive's capital is allocated to outside risks. It is also true to say that the captives were already using their underwriting capacity and accumulated reserves to enter third party business and reinsurance markets.

Reinsurance is an attractive outlet for a captive which would not want to fill an offshore office with the many staff and administration requirements which policy writing requires. Moreover, the costs of acquiring reinsurance are usually substantially less than primary insurance expenses and the business is generally more accommodating of large risks.

Few insurers expect the captives to clamber back onshore to face the inevitable competition, to say nothing of the huge setting up costs implicit in a major mainland invasion. Few insurance companies, conversely, have deigned to set up captive operations in Bermuda.

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Technical Reserves	410,293,471,533
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Premium Income	
Argentine Business	815,034,456,856
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Profit	38,523,323,121

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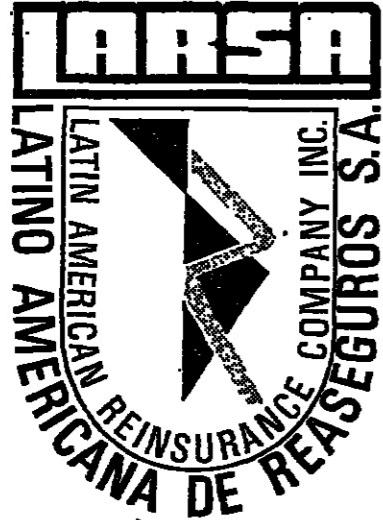
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INTERNATIONAL REINSURANCE XII

National regulations vary widely

STRADDLING every sort of national and business frontier, the reinsurance industry is not one which lends itself easily to regulation. Although countries in the world's industrialised and developing regions have worked out their own widely differing methods of exerting some sort of supervision—how loose attempts at setting up a comprehensive universal control mechanism are a long way from fruition.

In some areas, reinsurance companies are viewed more or less in the same light as insurers. Elsewhere, as in South America, full-scale monopolies operate. Other nations prefer to keep controls as small as possible, while the U.S. boasts one of the stiffest regulatory systems of all.

Within the EEC there are also sharp variations in approach. The French, for example, take a fairly laissez-faire attitude. Controls are at a minimum, with none at all exercised over reinsurers based in the country itself or the rest of the EEC. Companies from outside, however, have to gain authorisation to carry out business and must furnish certain figures. Apart from marine and aviation business, direct insurers must show reserves for gross acceptances, with no allowances for reinsurances, and keep up the necessary degree of

solvency on that basis.

In West Germany, foreign insurers are unfettered by the State. But domestic specialist reinsurers do come in for a limited amount of official scrutiny. They are obliged to supply statistics, but there are no definite provisions on solvency. Companies doing both direct insurance and reinsurance business are handled as if all their business were direct. The Swiss allow foreign groups to carry out reinsurance business without any controls, though domestic companies are subject to authorisation and financial requirements.

"It is probably true to say that there are almost as many systems of control as there are controlled territories," said Mr. Julius Neave, managing director of Mercantile and General Reinsurance in a lecture delivered a few years ago. Since then, he believes, not much progress has been made in working out a basic framework of regulation, even within the EEC. "I don't think anyone will find a solution that will be universally accepted," he said recently.

In Britain, reinsurers have always been seen as insurers and are subject to more or less the same controls. All reinsurers must be authorised class by class, by the Department

of Trade and must hand in legally required returns. For both insurers and reinsurers, these are on the basis of business written, less reinsurance ceded, with technical reserves and solvency margins required

Specifically on the net business retained.

Reinsurers in the U.S. are kept on a tight supervisory rein, needing authorisation in each State where they wish to do business and having then to submit detailed quarterly and annual returns on all parts of his business. These are subject to rigorous scrutiny by officials

Despite the thoroughness of the American system, said Mr. Neave, "the extent of its success, if measured by the failure of companies, is not so obvious." As well as the controls aimed specifically at reinsurers, the latter are also supervised further through the rules affecting direct insurers whose returns—usually on a "net" reserve basis—may only be offset by reinsurance placed with reinsurers "admitted" by the State authorities.

In his lecture, Mr. Neave highlighted one key difficulty opened up by the varying regulatory systems in major markets. This was that of generally very worried about

reserves. Because the reinsurer is not, in some EEC countries, under the jurisdiction of insurance authorities, this can lead to the disallowance of credit being given by the supervisory authorities for the protection afforded by reinsurance in calculating the reserves of the direct insurer.

"This attitude has been named the 'greengrocer syndrome,' since it has placed reinsurers in a situation, in relation to insurance, that is no different from that occupied by a greengrocer, a chemist or any other trader," he commented.

If the principal of reserving on a gross basis without credit for reinsurance were carried to its logical conclusion, he added, this would present serious problems. The investment of technical reserves would become the responsibility of the ceding company in whose hands the gross reserves must be established. Reinsurers usually get only a nominal rate of interest on withheld reserves—a vital point in these high interest rate times—and the funds are controlled by the ceding company.

Another major problem in considering the pros and cons of regulation is the fate of the risk once the reinsurer has passed it on. "Supervisors are trying to sort out the position of the reinsurer in the case of an insurance company which goes bankrupt. To what extent could a claim be made through the ceding company?"

Underwriting is shared

equally by the four members,

with this year's total coming to \$30m. In addition, a number of other companies have since

been given permission to operate in the international reinsurance market.

Although insurance still only represents 1.1 per cent of Brazil's Gross Domestic Product (GDP)—which in itself points to a vast area still untapped in the Brazilian market—compared with a figure of around 5 per cent for developed countries in Europe and North America, the rate of growth has been consistently higher than the national growth rate. As Sr. Claudio Silva, president of the National Federation of Private Insurance Companies, explained: "Since 1975 the accumulated expansion of GDP was 28.7 per cent, giving an annual figure of 6.5 per cent. The rate for the insurance sector was 42.7 per cent, an annual average of 9.3 per cent."

Sr. Julio Bierrenbach, a director of the Brazilian Insurance Company, added that this year the story will be different.

"In 1980, with inflation currently running at 107 per cent, it will be the first year in many that we shall have a growth rate for the sector below that of the national economy."

Rik Turner

this," says Mr. Neave. "It is a very real problem when you get a lot of newcomers in the business. We can take a good deal of care of where our business goes; we try very hard to see we get good security." But what happens when the risk is finally passed on to a reinsurer in a far-flung corner of the world?

In the EEC, he adds, there is still a wide measure of disagreement on the proper regulatory approach to the reinsurance sector. With the varying attitudes in such member countries as the UK, France and Germany, unanimity is bound to be elusive. One aspect that officials are trying to sort out is the position of the reinsurer in the case of an insurance company which goes bankrupt. To what extent could a claim be made through the ceding company?

The idea of regulation takes on a different slant when applied to the developing countries where, if generally goes hand in hand with a monopoly operation. Since these are obviously government-backed, their security is beyond question. But they may be deficient in a major underwriting aspect and become a target for the dumping of poor business.

There are some signs, how-

ever, that the monopoly grip is easing in South America. Chile is contemplating whether to allow private reinsurers to work side by side with its own monopoly system, though it is hard to say at this stage what will emerge. The Argentinians have previously been on the brink of permitting some measure of private involvement but then decided to pull back.

Government participation in national reinsurance groups does have the advantage of ensuring that sizeable risks are more or less adequately underwritten. If local reinsurers keep a large slice of the business for themselves, they obviously stand to suffer if anything goes wrong.

Clearly, the task of placing a secure regulatory net under the world's complex and many-sided reinsurance business will be long and wearisome—the requiring immense reserves of patience and skill. Whether this will ever be achieved is another question. There are certainly plenty of arguments against close supervision. Nor can comprehensive controls, however rigorously implemented, remove the pitfalls from an industry which is, after all, concerned with risk.

Andrew Fisher

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World Business Weekly is a close relative of the FT—it published each Monday in New York as a 64-page magazine containing news items and background on world business trends. Material from the Financial Times is specially selected and re-edited for the internationally-minded business community of North and South America.

Since its launch in October 1978 "WBW" has attained a weekly circulation of 20,000, predominantly in the USA, with a wide distribution among the different business centres. It is rated as a first-class guide to what is happening in the business world outside the Americas.

On October 20th a specially condensed and adapted version of today's Survey will tell America all about Re-Insurance.

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FINANCIAL TIMES OF LONDON
World Business
Weekly

Philip Bowring

POLAND AFTER GIEREK

The Party puts a policeman in charge

POLAND'S new leader now faces a difficult task consolidating a ruling party which is in danger of losing confidence in its ability to function after the trauma of recent events.

Christopher Bobinski, in Warsaw, writes about the crisis which has produced Poland's new leader, and, with

Anthony Robinson in London, looks back on Mr. Kania's career

Now the party badly needs to be told as it was on Friday in Parliament by Mr. Andrzej Zabinski, who has become a Politburo member, that "the absolute majority of our leading cadres are competent and honest men who enjoy the confidence of the people."

"As for the manner of Mr. Kania's appointment, although in normal times Poland's official party controlled press stir little excitement in its sceptical leadership, once Polish Radio had announced on Saturday morning that the nation had a new party leader, queues immediately formed at the news stands.

Once the papers did arrive, however, they had little to say about why Mr. Kania was the man who had actually emerged as Mr. Gierek's successor.

It is different within the party, where the authorities have just mustered through two months of strikes and industrial unrest.

The final blow came last week when widespread strikes started in Silesia, Poland's most important industrial district and Mr. Gierek's power base. Silesian miners and steelworkers, it was always thought, were loyal to the party, worked hard and did not go on strike. Once they did strike no one could doubt the depth of the crisis.

watched the way that the economy has been slowing down in recent years with growing concern and their horror mounted during the wave of strikes.

They blame Mr. Gierek for letting things slip and this is why Mr. Kania won their backing when he presented himself as prospective leader.

The Russians trust that Mr. Kania will not embark on any dangerous ideological experiments but they know as well as he that reforms in the way the country is run must be introduced because otherwise the economy would come grinding to a halt. And they share Mr. Kania's realism.

It was Mr. Kania who kept telling the authorities that they must not use force against the strikers. It is Mr. Kania who is reported to have told the central committee meeting last week which gave the go ahead for independent trade unions that "even though this was a step to the right, better than a step over the precipice."

In his first speech as party leader Mr. Kania underlined that the authorities would co-operate with the new unions. Also the fact that Mr. Kazimierz Barlicki who negotiated the agreement for independent unions with strikers in Szczecin has been promoted and Mr. Jagiełski who was in Gdansk has become the First Deputy Vice Premier shows that for the moment the agreement stands. Advocates of reform like Tadeusz Grabki were also promoted in the latest reshuffle.

Although Mr. Kania has been critical in his attitude to the strikers, his sharp attack on "anti-socialist forces" in his first speech shows that he is no liberal and that Poland's dissidents can count on no respite.

Given the chance he would no doubt turn to hard line conservative policies. Certainly once the party regains control he will work to rebuild its monopoly of power.

But for the moment there is ferment in the country. People have had enough of shortages in the shops and the waste of time and materials in the factories. The working class is slowly but surely organising itself into independent trade unions.

Intellectuals are beginning to speak out in favour of reform. Disillusioned rank and file party members are demanding a democratisation of the party. Outspoken speeches criticising the past and demanding a better future in parliament last Friday by deputies who were all hand-picked by the authorities show that the leadership will come under considerable pressure for change.

Mr. Kania by virtue of his previous responsibilities should be better informed than anyone else of the real mood in the country.

The first real reaction to the news of his appointment was



Faces of power and anticipation—Mr. Kania (left), and workers reading the edition of the newspaper announcing his appointment

that the party had chosen a policeman for the top post.

Vet in Gdansk during the strike he told a party meeting that the crisis must be solved "with political means because we have none other at our disposal." It was a statement of fact not a political declaration.

Portrait of a survivor

THE EMERGENCE of Mr. Stanislaw Kania as Poland's new party leader demonstrates once again the mysteriousness of the process by which leaders are chosen in the secretive and close-knit inner circles of Communist power brokers.

Mr. Kania by virtue of his previous responsibilities should be better informed than anyone else of the real mood in the country.

This stocky 53-year-old peasant origins has been close to the centre of power since 1975 when he became a member of the party politburo in charge of internal security. But, un-

broke out and three years later he went to work in a local blacksmiths. He joined the Communist Party in April 1945

In the early 1950s, during the height of the Stalinist period, he spent two years at the party school and then made the important move to Warsaw where he joined the central staff of the youth movement.

It was as a senior official of the youth movement that he experienced Poland's first major explosion of popular discontent in October 1956—an outbreak which was contained in Poland but subsequently spread, with tragic consequences, into neighbouring Hungary.

Two years later he became an official in the Warsaw district party organisation, traditionally a recruiting and proving ground for the higher echelons of party power.

In 1968—a year of student unrest followed by an outbreak of anti-semitic nationalism within sections of the party—he became head of the adminis-

trative department which is the party equivalent to the Interior Ministry. From here it was a logical progression to the post of party secretary responsible for internal affairs in the new Gierek regime.

As such Mr. Kania became the man who had to administer Mr. Gierek's delicate policy of limited appeasement towards the powerful Catholic church on the one hand and an increasingly vocal and active dissident movement on the other. This policy came under the severest pressure in June 1976 when workers in Warsaw and Radom again rioted over the sudden sharp rise in meat prices.

Then, as in 1978, the first reaction of the authorities to this spontaneous outburst of violent resentment was to use oppressive means to crush the outbreak. But it was the suppression and jailing of workers at this time which led to the formation of the organised dissident movement in Poland dedicated to forcing the Government and party to rescind the sentences, and respect legal and human rights.

Eventually the regime was obliged to accede to these organised demands and release the arrested strikers. Mr. Kania gained throughout these years an insight into the depth of opposition to the regime.

As the man ultimately responsible for the party's relations with the Catholic church he also learnt to respect its power, his voice may well have been instrumental in securing permission for Pope John Paul II to visit his native Poland last year. That visit was a huge success for the church—but the fact that it passed off peacefully and without incident was also in its own way a major success for the kind of tough bargaining over principle, but concessions over detail, which has been the hallmark of Mr. Kania's career so far.

Letters to the Editor

Reacting to change

From Mr. A. Ball

Sir.—Amid all the talk about the poor state of the economy and the welter of concern for the escalation in the number no longer gainfully employed, can we not pause and gaze in wonder at the tremendous good fortune that this nation has.

Note the abundant energy—the fact that we are one of the most inventive nations on earth—not too that our people are decent law abiding folk who given the leadership can produce the productivity necessary to capitalise upon the first two elements—not too the skill and experience we have accumulated over the years. In truth this combination of priceless assets, if effectively deployed, would put this nation in a peerless situation notwithstanding other forces.

Therefore, if there is not a need to illuminate unfathomably the fact that the disposition of our managers is the base cause for these assets not being put to effective use? Management effectively deployed produces results.

I trust that our senior managers will not be angered by this assertion. There is no question of "fault". There is undeniably the question that the attitudes that have produced results heretofore, will not produce results in the future.

Sensitivity to events and a much greater use of curiosity and imagination will be necessary to produce the innovation, adventure, and higher quality of endeavour all vital to the successful mastery of the rate of change now space all over the world. As things are we are being overrun by change and out-managed by executives elsewhere. It need not be so!

A. J. Ball

3 Gower Street, WC1

Commercial rents

From Mr. C. Clarke

Sir.—Your leader "The squeeze on profits" (August 30) is undoubtedly right to draw attention to the danger of too high a proportion of the produce of industry being absorbed by wages to the detriment of profits (interest) on capital employed. Unfortunately like other commentators you fail to mention that other element in the distribution of wealth—rent—the return paid to land and other forms of monopoly.

Britain prides herself on having a highly developed and professional approach to land and property but one result of this is that all commercial rents tend to be geared to revision every three or five years—always in an upward direction never downwards.

This arrangement ensures, especially in times of falling production and an appreciating currency, that an increasing proportion of such production is absorbed by payment in the form of rent leaving less and less to replenish capital or reward labour.

The outstanding example of this is the increasing cost of energy (oil and gas) which is largely a payment to monopoly rent. This has led and continues to lead to a massive misdistribution of world resources. But

these offer less advertised but ever present rental charges are equally and increasingly debilitating in their detrimental effect on the economy.

Mr. Heath's Government depreciated the currency but froze commercial and agricultural rents. Mrs. Thatcher's policy strengthens sterling but allows the benefits to be drained away by the rent monopolists.

Unless an effective and more permanent way to deal with this aspect is found by the Government, it is likely to go the same way as that of Mr. Heath but with more serious consequences to us all.

Richard C. Clarke
Sunflower Cottage,
Little London, Lechlade,
Glos.

Manufacturing tyres

From the Director of Marketing, Uniroyal Englebert Tyres

Sir.—I read with interest Mr. Barling's article (September 2) on the slimming down of the British tyre industry.

I would like to bring to your attention certain facts about Uniroyal Englebert Tyres within the UK which were not mentioned in the article.

Uniroyal Incorporated sold off its tyre operation within Europe to Continental Gummi Werke AG, but Uniroyal Englebert Tyres Europe is very much a force within the European market and, indeed, within the UK. We produce tyres from our Newbridge plant in Scotland for the original equipment market and the replacement market in passenger, van and truck tyre ranges and employ over 1,000 people.

Our company manufactures these tyres still under the brand name of Uniroyal, but as an entirely separate operation from that of Uniroyal Incorporated, U.S.A.

The latest move by Continental to acquire Kleber-Colombes of France now makes the group of Continental/Uniroyal Englebert Tyres and Kleber-Colombes the second largest group within Europe.

By omitting Uniroyal Englebert Tyres and naming every other manufacturer member of the British Rubber Manufacturing Association and by linking Uniroyal Englebert Tyres with "others" including Cometcon countries, the segmented chart implies that Uniroyal Englebert are imported tyres, which, as you will see from the above statements, is not the case.

The point which will always be contentious is that of market share with our increased penetration into the original equipment market and our continued success in the replacement market.

M. W. Craddock
Uniroyal Englebert Tyres
62 Horseferry Road, SW1

Measuring unemployment

From Mr. N. J. Greenwood

Sir.—The recently published figure of over 2m registered unemployed has understandably generated plenty of comment by the Press and others and comparisons are already being made with the 1930s. That unfortunate period in our history is now well over 40 years ago and there cannot be many people under 65 with mature first hand experience of the misery of that time. The number of registered

unemployed on a single day each month is well known to be a crude measure of unemployment. Without going to much further trouble the Government and the reports in the Press that follow could present the figures to the public in a more comprehensible form.

First, those who are registered as unemployed but have left school, higher education or training establishment within the last six months could be identified as a separate class of new comers to the market.

Second, the number of registered unemployed not included above could be identified in, say, four categories by duration since registration, for example: first two months, second two months, third two months and over six months.

It would do nothing to help each person unemployed, but it might help to give a better idea to the public than the oversimplified concept of a fixed group of over two million people being increased each month.

N. J. Greenwood
Lower Hill Road,
Epsom, Surrey.

Shopping for spectacles

From Mrs. E. Hern

Sir.—I refer to David Churchill's article on the cost of spectacles (August 30).

It is possible to "shop around" for one's frames and lenses. I did this and discovered that lenses varied by as much as £12 and frames by as much as £20.

I found most opticians were only too willing to acquaint me with the prices of their lenses and frames, and only one refused because I had not had my sight tested there.

(Dr.) E. S. Staveley.

Rhu na bith, Shieldaig,
Strathcarron, Ross-shire.

Women at work

From Dr. E. Staveley

Sir.—With unemployment in a rising trend it must be time seriously to question the very favourable treatment which is afforded to "working wives" by our present tax system. If one takes into account both the married woman's earned income allowance and the existing differential between the single person's and the married man's allowance, it is presently the case that the total personal allowances which may be claimed in respect of a married woman in paid employment (£2,145) amount to 56 per cent more than those which may be claimed in respect of any male (£1,375) and to an astounding 130 per cent more than those which may be claimed in respect of a wife who elects to devote all her labour to the management of her household (£770).

This most anomalous of situations would scarcely be tolerable even if it could be argued, as no doubt once it could, that the attraction of married women into paid employment was an urgent social need. Today it is surely indefensible.

Such services are very necessary tools of their trade, whether commercial or industrial. Yet, it is left to commuter associations, with relatively no power to try to obtain improvements. It should be realised that commuter services are deemed to exist at employers' behest.

A. J. Jones
64 Brookside Crescent,
Cuffley, Potters Bar, Herts.

Althrough there will always be

Power to the people

From Mr. W. Taylor

Sir.—On September 4 you wrote of the "unions" being democratic in constitution only and "if Parliamentary elections were settled on a minority vote of activists, there would be calls for reform." In a General Election the majority of votes cast count for nothing. I live in an area where a rabbit with the right ribbon would win. Could it be that we might be in less of a mess if government was more representative of public opinion and not subject to extremes of view—held by small minorities from the left or right (even centre)—if that were possible?

I look forward to the day when each vote does count—should the votes be in red or blue Britain (even neither).

W. J. B. Taylor.

Home Farm, Abberton,
Pershore, Worcestershire.

Commuting problems

From Mr. A. Jones

Sir.—Is it not time that the vast conglomerate of employers in, for instance, south east England and particularly Inner London, assumed some responsibility, or negotiated for participation in the operation of commuter services.

This most anomalous of situations would scarcely be tolerable even if it could be argued, as no doubt once it could, that the attraction of married women into paid employment was an urgent social need. Today it is surely indefensible.

A. J. Jones
64 Brookside Crescent,
Cuffley, Potters Bar, Herts.

GENERAL

UK: Liberal Party assembly continues, Blackpool

Ergonomics and Transport conference opens, Swansea (until September 12).

Centre for Policy Studies statement on pensions and index linking.

International Hardware Trades Fair continues (trade only), Olympia (until September 12).

Freight Transport Association tachograph seminar, Harrogate.

Ephemera '80 exhibition opens, Kensington Town Hall.

Yachting: Contender World Championships Hayling Island;

Fireball European Championships, Lyme Regis.

Lord Snowdon, David and Harry Secombe take part in thanksgiving service for Peter Sellers, St. Martin-in-the-Fields, Trafalgar Square, 11.30.

Section of the Employment Act coming into force today include:

exclusion from trade union membership, compensation, liability for compensation, action

short of dismissal, picketing,

sympathetic industrial action,

UK COMPANY NEWS

Bertam Consd. little changed

After crediting replanting cess refunds on a cash received basis of £17,710, against £47,084, and charging replanting provision of £40,503, compared with £21,510, pre-tax profits of Bertam Consolidated Rubber Co. were virtually unchanged at £57,144 for the year ended March 31, 1980, against £583,397.

Turnover improved to £1,73m (£1.55m) and the dividend is effectively raised to 8.8p (0.75p) net per 10p share. Earnings are shown to have slipped to 1.88p (1.87p) per share.

Profits for the year included associated share of £73,582, against £60,736, and was subject to tax rates totalling £260,888 (£248,886).

There was a net gain on investment and fixed asset disposal amounting to £7,378, compared with £4,546.

Prof. Smith reduces commitments

Professor Roland Smith, recently appointed deputy chairman of House of Fraser Group, is continuing to reduce his other business commitments and has resigned three more director-

Garford-Lilley in strong position

Having built up its reserves and improved its plants, Garford-Lilley Industries is in a strong position to survive the present difficulties and to continue in profitable business, says Mr. Trevor Williams, the chairman, in his annual statement.

Although continued progress was achieved in the 1979/80 trading year, Mr. Williams says it would be optimistic to expect this to continue in the immediate future, considering the recession in trade both in the UK and abroad.

However, there should be a demand for the group's products for many years to come, he states.

Last year, pre-tax profits of the group, whose interests comprise engineering, plastic extrusion and moulding and wood-working, improved from £436,373 to £521,745 — as reported August 7. Turnover was ahead at £61.8m (£6.04m).

At balance date, shareholders' funds had improved from £1.77m to £1.84m.

Meeting: Great Northern Hotel, N, September 26, 11.30 am.

Lanca falls to £50,847 in half-year

With turnover down from £1.05m to £844,500, taxable profits of Lancashire manufacturer and wholesaler of ladies' handbags, declined to £50,847 in the six months to June 30, 1980, compared with £96,373 for the same period last year.

In his annual report for 1979, Mr. Eric Binns, the chairman, said prospects for the current year were somewhat disappointing after the continuing growth of previous years. Turnover, he added, had fallen following a general downturn in retail sales of fashion goods and associated accessories and operating costs had increased in line with inflation.

Pre-tax figure for the half year was struck after an extraordinary debit of £8,988 (£nil) and subject to a marginally increased tax charge of £26,500 (£24,500). Six-month earnings per 20p share are given as 2.21p (6.44p). There is again no interim dividend. For the whole of the previous year 2.4p net was paid from taxable profits of £138,000.

Operating surplus for the six months shows a drop to £41,798 (£1,791). Bank interest received results including Glass and Metal Holdings from April, 1979.

HAT chief optimistic for year

There was a "better than even chance" that HAT Group, which supplies specialist services and materials to industry, would make further progress in the current year, Mr. Alfred Telling, chairman, told members at the annual meeting.

For the whole of the 1979/80 year pre-tax profits advanced from £2.82m to a record £4m.

results including Glass and Metal Holdings from April, 1979.

ROBERT FLEMING
Robert Fleming Holdings announces the formation of an insurance broking subsidiary to be called Robert Fleming Insurance Brokers Limited. The company will have an initial capital of £1m. Directors and senior executives of the new company will have a significant shareholding.

Webb expects improvement

Mr. J. M. Webb, chairman of Joseph Webb and Co., is hoping for an overall increase in profits for the estate development, property investment, holidays and entertainment group for the year ending March 31, 1981.

In his annual statement, the chairman says a very good level of return bookings continues from previous visitors to the holiday villages and caravan parks which must be a measure of confidence shown in the facilities and service provided.

As reported on August 14, pre-tax profits moved ahead from £152,483 to £281,428 in the year to March 31, 1980. Group turnover for the year improved from £3.99m to £4.39m.

The final dividend was effectively raised from 0.882p to 0.9308p for a total of £0.621p (£0.4998p adjusted). A one for 10 scrip issue is also proposed.

Shareholders' funds stood at £3.44m (£3.04m) at March 31. Loans totalled £1.79m, compared with £1.84m, and bank overdraft amounted to £441,537, against £267,688.

Meeting: Dudley, September 26, at 12 noon.

Marling sees 'creditable results'

"THE IMMEDIATE outlook in the UK may not appear too bright, but the company is soundly based ... and with most of our companies maintaining their position and order books, I am confident that we will continue to produce creditable results," Mr. Louis Courts, chairman, tells shareholders of Marling Industries in his annual report.

The substantial capital expenditure programme of the last few years, he adds, has been completed and has yielded the anticipated savings from improved efficiency — particularly from diminished space usage.

The chairman says the company is now in a position to reduce its working capital needs and has made positive moves in this direction by the elimination of peripheral activities and low margin business. "We are not planning any increase in borrowing levels in the near future," he adds.

As announced on July 17, the company, which manufactures industrial textiles, made taxable profits of £1m (£1.3m) in its last financial year to March 31, 1980. Shareholders' funds increased to £5.77m (£3.57m) as did bank overdrafts from £2.07m (£1.548).

RESULTS AND ACCOUNTS IN AERONAUTICAL AND GENERAL INSTRUMENTS — Results for year ended June 30, 1980, and prospects reported August 7. Shareholders' funds £2,686 (£1.38m), bank overdrafts £1,000 (£2.00m) and loan (secured) £65,203 (£20,063). Historic pre-tax profit of £500,056 (£37,684) reduced to £219,986 (£1,791). Bank interest received results including CA 634 (£5,130) but unsecured bank stock interest took £897 (£1,548).

BRIEF

£2.65m (£1.84m). Stock and work in progress, £2.58m (£2.25m). Bank advances £1.05m (£1.27m) secured. Chairman says sales of freshold properties surplus requirements being pursued vigorously. Considerable profitability in current year through increased productivity though margins are being maintained with difficulty, he adds. Meeting: Bonnington Hotel, WC, September 25, noon.

BROWN BROTHERS CORPORATION (vehicle component distribution and engineering) — Results for year ended June 30, 1980, reported August 29. Shareholders' funds £19.25m (£15.77m). Bank overdrafts £4.8m (£4.33m); mortgage loans £143,000 (£17,000). Ultimate holding company is Dana Corporation of the U.S. Meeting: Great Eastern Hotel, EC, September 25, noon.

BLACKMAN AND CONRAD (children's, ladies' and industrial wear) — Results for year to January 31, 1980, already known. Shareholders' funds

BIDS AND DEALS**Brengreen pays £0.24m for Jobmart**

Brengreen (Holdings) has bought Jobmart and Jobmart (North) for £235,000, of which £160,000 will be satisfied in shares.

The Jobmart companies are industrial and commercial contract cleaners, their largest customer being the Tesco group.

KWIK-FIT ISSUES SHARES FOR FIRESTONE PURCHASE

Kwik-Fit (Tyres and Exhausts) announced yesterday that £3.12m of its consideration for its purchase of the 180 tyre and exhaust retail fitting depots from the Firestone Tyre and Rubber Company will be satisfied by the issue of 4m new shares.

The price of the new 10p shares is to be 73p each and have been placed with institutional clients of Edinburgh Financial and General Holdings.

Kwik-Fit paid £1.26m for the Firestone depots. Following the issue of the new shares, Atlantic Assets Trust will hold 3m ordinary of Kwik-Fit (7.4 per cent of the enlarged capital), after acquiring 1.2m shares,

UYCK ACCEPTS BTR OFFER

BTR Fabrics (U.S.A.) Inc., an indirect wholly-owned subsidiary of BTR, has received acceptances from holders of more than 90 per cent of the share capital of Uyck Corporation, following its offer to purchase. The offer has been extended until September 12.

The cash offer of U.S.\$25.12 per share, together with outstanding options and costs, amounts to U.S.\$185m, which will be financed by BTR through U.S. dollar borrowings.

Any shares not purchased in the tender offer will be acquired compulsorily.

Uyck is the parent company of an international group which manufactures fabrics and felts and a range of other equipment used in paper-making, and for industrial use. It has five factories in the U.S. and in Canada, Brazil, UK, Austria, Australia and Japan.

Uyck's sales for the half year ended June 30, 1980 reached \$75.9m (£66m) with net income of \$5.4m (£4.0m). 1979 full year net income of \$5m was derived from sales of \$84.8m.

MANESTY MACHINES — Manesty Machines, a subsidiary of Renold, has acquired a majority shareholding in Howard Brown Engineers, a small company at Prescot, near Liverpool.

Howard Brown is engaged in process plant design and manufacture, specialising in powder handling systems for the food and confectionery industries, which are complementary to those activities presently undertaken by Manesty Machines.

ASSOCIATE DEAL

On September 4, 1980, S. G. Warburg bought on behalf of Grand Metropolitan Group 100,000 ordinary 10p shares of Coral Leisure Group at 90p. Grand Metropolitan has bid £81m for Coral.

BOARD MEETINGS

The following companies have notified Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final, and the subdivisions shown below are based mainly on last year's results.

TODAY

Interims — STR, C. D. Bramall, Carlton Industries, London. United Investment, Metal Closures. Finlays — Matthew Clark, Melody Mills, Murray Glendevon Investment Trust.

FUTURE DATES

Automs Sept. 23
Burton (May) Oct. 6
Orex Sept. 16
United States Debenture Corp. Sept. 17
Finals —
Armstrong Equipment Sept. 24
Second City Properties Sept. 18

overdrafts from £2.17m to £2.53m. Loans amounted to £1.36m (£1.05m).

Meeting: Charing Cross Hotel, WC, September 26, noon.

Exeter Bldg. advances at midterm

On turnover up from £6.22m to £8.8m, taxable profits of listed Exeter Building and Construction Group doubled in the first half of 1980 to £196,000 compared with the corresponding period in 1979.

At the annual general meeting in June, the chairman said results for the first part of 1980 had done little but break even, but significant progress had been made on a number of major contributions which should make 1980 a very worthwhile year.

He now says the company has consolidated a good forward order book in the face of gathering economic gloom and poor national forecasts for construction.

"We face the future with considerable strength and confidence," he adds.

The directors expect combined results for 1980 to resemble aggregate figures for the previous year.

A number of recent and current property developments will affect future results when they are realised, but the board cannot be sure when these accruals will be brought into the accounts.

The interim dividend for the half year is increased by one-third to 2.5p.

For the year to end-December, 1980, the group made taxable profits of £565,000.

RESULTS AND ACCOUNTS IN MANUFACTURING

BEHN BROTHERS (publisher) — Results for year to June 30, 1980, and prospects reported August 7. Shareholders' funds £2.686 (£1.38m), bank overdrafts £1,000 (£2.00m) and loan (secured) £65,203 (£20,063). Historic pre-tax profit of £500,056 (£37,684) reduced to £219,986 (£1,791). Bank interest received results including CA 634 (£5,130) but unsecured bank stock interest took £897 (£1,548).

BRIEF

£2.65m (£1.84m). Stock and work in progress, £2.58m (£2.25m). Bank advances £1.05m (£1.27m) secured. Chairman says sales of freshold properties surplus requirements being pursued vigorously. Considerable profitability in current year through increased productivity though margins are being maintained with difficulty, he adds. Meeting: Bonnington Hotel, WC, September 25, noon.

DAVID NIXON AND SON (LEEDS) — Woolen cloth manufacturers — Turnover to March 29, 1980, £2,354,749 (£2,778,957). Net loss £62,245 (profit £59,197). After tax £29,269 (£22,262). Shareholders' share 0.83p (earnings 11.24p). No dividend (9.6p).

FINANCIAL HIGHLIGHTS FROM THE ACCOUNTS FOR THE YEAR ENDED 31ST MARCH, 1980

1980 HK\$'ml. 1979 HK\$'ml.

Consolidated Net Profit After Tax 168.64 117.00

Exchange Fluctuations (9.25) 5.33

Extraordinary Items 117.20 2.48

Total Dividends Paid and Proposed 276.61 124.81

Total Dividends Paid and Proposed 62.89 55.90

Special Capital Bonus Proposed Payable in Cash 13.97 6.99

Consolidated Net Assets 7,704.91 905.53

Consolidated Net Asset Value Per HK\$1.00 "A" share 53.95 53.24

Per HK\$10.00 "B" share 0.40 0.32

Earnings Per Share (before Extraordinary Items) Cents Cents

Per HK\$1.00 "A" share 60.3 41.9

Per HK\$10.00 "B" share 6.0 4.2

COMPANY NOTICES**KOMMUNLANEINSTITUT AKTIEBOLAG**

UA 15,000,000 7½% 1978/1993 Bonds

Notice is hereby given to Bondholders of the above loan that the principal amount redeemable on October 12, 1980 i.e. UA 450,000 was bought in the market.

Amount outstanding: UA 14,100,000.

Luxembourg, September 8, 1980.

The Fiscal Agent

KREDITBANK

S.A. Luxembourg

Rue de la Poste 185, Luxembourg

J. A. ROSS, Company Secretary

2 September, 1980.

Mr. Paul Middlemiss

2 September, 1980.

P. H. HEINE COMPANY LIMITED

NOTICE IS HEREBY GIVEN that the

Post

Technical Page

EDITED BY ARTHUR BENNETT AND ALAN CANE

• PROCESSING

Advanced graphics camera

DEVELOPMENTS MADE by Itek in the U.S. mean that a graphics camera can be offered which combines the quality and cost advantages of diffusion transfer materials with automated operation in daylight. The machine, designated model 530, is microprocessor assisted.

In diffusion transfer the image is first recorded on Imager material and in a chemical bath is transferred to a sheet of receiver material, resulting in higher quality and less cost than direct processes states Itek.

In the 530 however, all the operator has to do is load the receiver sheet and the original and press some buttons. Then, the cartridge fed light sensitive Imager material is automatically cut to the necessary length, exposed, transported and joined with the receiver sheet, immersed in appropriate chemicals and moved into a transfer compartment. After 15 to 60 seconds a light and an audible signal will indicate that the materials can be removed and peeled apart.

Thus, no darkroom is needed and there is no off-line processing. Furthermore, highly trained personnel are not required as a result of microprocessor control.

The micro has some 16 different programs selectable by the operator and these relate to such things as type of final image (screened, positive, negative, etc.) lighting, density, contrast, etc.

• VENTILATION

Keeps the damp at bay

A SIMPLE but effective device from Sweden, the Torrboll, is about the size of a goldfish bowl and can be put in store-rooms, transport containers, cellars, bathrooms, cupboards or in any enclosed space with little or no ventilation where excessive humidity might cause mould, rot, corrosion or deterioration of goods.

The unit has upper and lower compartments. The upper contains deliquescent chloride salts contained in a perforated "colander", while the lower is initially empty. Once a seal is removed the salts absorb moisture from the air, first becoming damp and then dissolving, the solution dripping down into the vessel beneath.

In a completely closed space the Torrboll will reduce relative humidity to below 40 per cent and will remain effective for up to three months without attention. After that the solution is simply poured away (it is non-toxic) and a new colander of crystals inserted.

The UK supplier is Better Airproducts, c/o The Swedish Trade Commissioner's Office, 73 Webber Street, London W1M SAN (01-935 9601).

Companies and Markets

WORLD STOCK MARKETS

NEW YORK

	1980		1980		1980		1980		1980		1980		1980		
	Sept.	High	Sept.	High	Sept.	High	Sept.	High	Sept.	High	Sept.	High	Sept.	High	
High	Low	Stock	Sept.	5	High	Low	Stock	Sept.	5	High	Low	Stock	Sept.	5	
4334	272	ACF Industries	3878	755	Combined Int.	33	GT. Atm. Pac. Tce.	63	65	237	Mess Petroleum	53	918	Stearns Brew J.	192
2228	115	AMP	22	134	Combust. Eng.	751	GT. Basic Pet.	141	92	564	MEM	53	919	Schlumberger	169
1241	142	ASA Int'l	214	134	Combust. Equip.	873	GT. West Finance	204	47	504	Metrov. Ind.	53	920	Sequoia Paper	19
5614	114	ASA	264	124	Comm. Satellites	404	GT. Greyhound	16	60	453	Minnesota Min.	53	921	Schindler Duo V	123
654	574	ASA	264	424	Comsat	504	GT. Greyhound	22	69	505	Missouri Pac.	53	922	Sea Contr.	277
354	17	AVX Corp.	457	37	Comm. Satellites	404	GT. Gulf & Western	191	70	511	Mobil Inc.	53	923	Seabord Coast L.	471
504	84	Abbott Labs.	457	37	Consumer Prod.	15	GT. Hall (P&G)	101	10	74	Modern Merch.	53	924	Second Power	255
3578	19	Acme Cleve.	517	27	Comp. Science	273	GT. Hall (P&G)	201	20	104	Mohawk Ind.	53	925	Second Power	254
513	2078	Adobe Oh & Gas	512	42	Cone Mills	13	GT. Hall (P&G)	124	63	425	Monsanto	53	926	Scars (C.D.)	254
244	154	Aeroflex Int'l	561	42	Conc. Gen. Ins.	429	GT. Handiman	127	58	401	MooreMcCrak	53	927	Seatrain Lm.	63
483	224	Aerojet Corp.	454	24	Concor	20	GT. Hanna Mining	34	61	414	Motorola	53	928	Security Pac.	295
164	154	Air Prod. & Chem.	454	24	Conrac	184	GT. Harcourt Br.	174	12	415	National Ind.	53	929	Sequoia Steel	58
564	234	Azusa	135	26	Cone Edisons	244	GT. Harshey	27	12	416	North America	53	930	Sea Contr.	277
78	78	Albany Int'l	47	27	Cone Foods	254	GT. Heublein	31	58	417	North America	53	931	Sea Contr.	277
124	144	Albany Gulf	144	27	Cone Freight	454	GT. Hobart	70	78	418	North America	53	932	Sea Contr.	277
554	224	Albion Corp.	214	15	Consumer Powr.	181	GT. Hobart Corp.	18	51	419	North America	53	933	Sea Contr.	277
244	254	Alco Standard	52	11	Conti Air Lines	83	GT. Hobart Corp.	272	58	420	North America	53	934	Sea Contr.	277
564	254	Alegheny Ludlum	541	29	Conti Corp.	274	GT. Holden	151	30	421	North America	53	935	Sea Contr.	277
604	424	Allied Chemical	532	52	Conti Group	252	GT. Honeywell	252	52	422	North America	53	936	Sea Contr.	277
25	194	Allied Stores	244	31	Conti Ultora	214	GT. Hoover	174	40	423	North America	53	937	Sea Contr.	277
64	53	Alta-Chalmers	161	16	Control Data	144	GT. Houston Ind.	48	48	424	North America	53	938	Sea Contr.	277
16	12	Alpha Porta	161	75	Control Data	152	GT. Hudson Hotel	70	78	425	North America	53	939	Sea Contr.	277
68	53	Alcoa	68	49	Cooper Inds.	457	GT. Hunt (H.J.)	214	11	426	North America	53	940	Sea Contr.	277
442	204	Alcan Sugar	188	92	Copalands	184	GT. Holly Sugar	85	58	427	North America	53	941	Sea Contr.	277
326	204	Amerada Hess	254	184	Cone Mills	154	GT. Homestake	59	54	428	North America	53	942	Sea Contr.	277
116	64	Am. Airlines	204	204	Conti Corp.	274	GT. Hotchkiss	124	11	429	North America	53	943	Sea Contr.	277
875	59	Am. Brands	28	28	Cook Broadcast	204	GT. Howard	174	40	430	North America	53	944	Sea Contr.	277
204	204	Am. Broadcasting	51	51	Cone Freight	184	GT. Hoover	184	40	431	North America	53	945	Sea Contr.	277
554	214	Am. Cyanamid	274	31	Cone Freight	184	GT. Hospital Corp.	454	32	432	North America	53	946	Sea Contr.	277
271	234	Am. Express	355	355	Cone Freight	184	GT. Hospital Corp.	454	32	433	North America	53	947	Sea Contr.	277
654	254	Am. Express	355	355	Cone Freight	184	GT. Hospital Corp.	454	32	434	North America	53	948	Sea Contr.	277
224	214	Am. Hotel & D.	204	204	Cook Broadcast	204	GT. Hospital Corp.	454	32	435	North America	53	949	Sea Contr.	277
314	214	Am. Home Prod.	311	30	Cook Broadcast	204	GT. Hospital Corp.	454	32	436	North America	53	950	Sea Contr.	277
42	24	Am. Hosp. Supply	264	264	Cook Broadcast	204	GT. Hospital Corp.	454	32	437	North America	53	951	Sea Contr.	277
51	234	Am. Med. Int'l.	204	204	Cook Broadcast	204	GT. Hospital Corp.	454	32	438	North America	53	952	Sea Contr.	277
504	407	Am. Pet. Reserves	216	216	Cook Broadcast	204	GT. Hospital Corp.	454	32	439	North America	53	953	Sea Contr.	277
64	31	Am. Petfina	294	294	Cook Broadcast	204	GT. Hospital Corp.	454	32	440	North America	53	954	Sea Contr.	277
394	234	Am. Quasair Pet.	264	264	Cook Broadcast	204	GT. Hospital Corp.	454	32	441	North America	53	955	Sea Contr.	277
68	454	Am. Standard	66	49	Cook Broadcast	204	GT. Hospital Corp.	454	32	442	North America	53	956	Sea Contr.	277
554	454	Am. Tel. & Tel.	598	598	Cook Broadcast	204	GT. Hospital Corp.	454	32	443	North America	53	957	Sea Contr.	277
534	284	AMF	454	454	Cook Broadcast	204	GT. Hospital Corp.	454	32	444	North America	53	958	Sea Contr.	277
477	334	AMF	364	251	Cook Broadcast	204	GT. Hospital Corp.	454	32	445	North America	53	959	Sea Contr.	277
286	114	AMAX	144	144	Cook Broadcast	204	GT. Hospital Corp.	454	32	446	North America	53	960	Sea Contr.	277
474	304	Amstel Ind'l	453	453	Cook Broadcast	204	GT. Hospital Corp.	454	32	447	North America	53	961	Sea Contr.	277
184	14	Anheuser-Busch	184	14	Cook Broadcast	204	GT. Hospital Corp.	454	32	448	North America	53	962	Sea Contr.	277
50	24	Anscheuer-Busch	273	273	Cook Broadcast	204	GT. Hospital Corp.	454	32	449	North America	53	963	Sea Contr.	277
29	194	Anscheuer-Busch	273	273	Cook Broadcast	204	GT. Hospital Corp.	454	32	450	North America	53	964	Sea Contr.	277
234	154	Arco	273	273	Cook Broadcast	204	GT. Hospital Corp.	454	32	451	North America	53	965	Sea Contr.	277
181	128	Armstrong CK.	172	52	Cook Broadcast	204	GT. Hospital Corp.	454	32	452	North America	53	966	Sea Contr.	277
274	154	Arrow Prods.	381	381	Cook Broadcast	204	GT. Hospital Corp.	454	32	453	North America	53	967	Sea Contr.	277
574	303	Asarco	46	46	Cook Broadcast	204	GT. Hospital Corp.	454	32	454	North America	53	968	Sea Contr.	277
261	171	Asd A Goods	573	573	Cook Broadcast	204	GT. Hospital Corp.	454	32	455	North America	53	969	Sea Contr.	277
576	576	Archer Daniels	332	332	Cook Broadcast	204	GT. Hospital Corp.	454	32	456	North America	53	97		

Rising oil revenue gives new hope of better deal for Mexico's Indians

BY WILLIAM CHISLETT, MEXICO CITY CORRESPONDENT

GIANT, orange-coloured sheets of flaming natural gas light up the sky in Mexico's tropical, oil-rich state of Tabasco. Nearby there are thatched huts housing people who look at the fazed gas with a mixture of fear and awe. The flaring and the huts are the two symbols of contemporary Mexico—the one of "modern" Mexico, developing one of the world's most promising new oil industries, the other the "traditional" Mexico which has changed little over the centuries.

Probably nowhere else in Mexico is such a pointed contrast drawn between the country's future—as a rising oil power and the dynamic effect this will have on the economy and the country's Indian past.

These two different worlds of Tabasco are symbolised by the oil workers who wear tin helmets and the local indigenous population still wearing the traditional sombrero.

As the Mexican economy expands the stark contrasts between the world of modern, thriving development and third world underdevelopment are in danger of becoming more marked and the risk of conflict is greater.

Now the Government is making a serious, concerted effort to improve the desperate plight of the 6m indigenous Mexicans—and it is mainly thanks to the oil. The rising oil revenue, probably around \$1bn this year, is giving the Government resources to tackle this long overdue task.

The 1980-82 global plan reorients public sector investment in favour of neglected sectors like agriculture and education. Growth of the dynamic oil sector, which in the past three years has been breathtaking, will be slowed down in order to channel more funds into the impoverished countryside.

Ethnic groups

The definition of indigenous is someone who belongs to one of Mexico's 73 different ethnic groups and whose standard of life is at subsistence level. Of these 6m over 1m speak no Spanish at all, but one of numerous ethnic languages. And most of the other 5m speak Spanish to varying extents. If this definition of indigenous is broadened, as it is by the Government to include all those who are considered to be "marginados" (literally on the margin), then we are talking of 10m people out of a total population of 68m.

With the increased resources has come a new approach to

the indigenous problem. Now any idea of trying to assimilate Mexico's Indians into a general Mexican culture has been abandoned in favour of a multi-ethnic policy aimed at preserving their culture and way of life. At the same time the Government wants the different ethnic groups to feel part of the Mexican nation.

To the visiting tourist Mexico's Indians are a colourful part of the country's folklore who dress up in their bright, traditional costumes, perform ancient dances and re-enact rites to the amusement of foreigners or sell beautiful handwoven rugs and pottery at ridiculous low prices.

Apart from seeing Indian women begging in fashionable quarters of Mexico City like the Zona Rosa, accompanied by moon-faced, barefooted children, visitors to Mexico have little idea of the size of the problem and the misery unless they get off the beaten track.

And should tourists visit the isolated areas of Mexico they will find a world totally alien to that of cosmopolitan Mexico City. For example, in the state of Nayarit there are still Indians who pray in their caves for a sick person's wandering soul.

Ever since the Spanish conquest of Mexico in 1521 Mexico's Indians, the original inhabitants of the country, have been treated as second class citizens. The conquistadores imposed their language, their Catholic religion and their legal system on the indigenous population.

When the Spanish yoke was cast off in 1821 and Mexico achieved independence the lot of Indians did not improve. By then Mexico was ruled by a European elite.

The Indians were treated as colonials within what was a colony and they continued to suffer the same ruthless exploitation as the negroes.

Later in 1910 the conservative dictatorship of Porfirio Diaz was overthrown and the constitution of 1917, which followed a bloody civil war, laid down the principles of a liberal society.

But good intentions amounted to little more than revolutionary rhetoric and the colonial attitude towards the indigenous population persisted. The very word "Indio" (Indian) has now come to be used as a term of abuse, meaning dirty, stupid, lazy—some of the many charges that are laid at the feet of the Indians as a backward element which is holding back the country's development.

What is so cruelly ironic about the attitude of mind which has grown up is that

the definition of indigenous is broadened, as it is by the Government to include all those who are considered to be "marginados" (literally on the margin), then we are talking of 10m people out of a total population of 68m.

With the increased resources has come a new approach to

most Mexicans have some Indian blood in them. Over 80 per cent of the population is mestizo (mixed blood). "If each of us examines our past he will discover that most of us have at least a centilitre of Indian blood in us," said a friend who works for the National Indigenous Institute (INI).

It is estimated that less than 5 per cent of the population is pure European. At the other end of the scale 10 per cent of the population is pure Indian.

The plight of the indigenous population of 6m, not to mention the other 4m, "non indigenous," who live in equal squalor, has reached such proportions that President Jose Lopez Portillo believes that a solution to this problem is vital for the country's stability.

Modernisation

It is the indigenous population which has borne the brunt of the failures of the Mexican revolution. Economic policies of successive governments have failed to improve their condition. Indeed, many argue that the policy of modernisation has left them worse off.

A study published recently in the magazine of the Banco Nacional de Comercio Exterior (the Government's foreign trade bank) revealed that whereas in 1958 the richest 5 per cent of the country's population had an income 22 times greater than that of the poorest 10 per cent, by 1977 the gap had widened to the richest 5 per cent having an income 47 times greater.

Lip service has been paid to the ideals of the 1910 revolution. In the countryside 2.4m people have an average annual per capita income of around \$80.

The World Bank reported last year that 70 per cent of the urban population had access to safe water compared to only 49 per cent of the rural population. In the countryside—where 40 per cent of the population produces 84 per cent of the GDP—28 per cent of the population have access to electricity compared to 80 per cent in the cities and towns.

No wonder that 1,000 people migrate to Mexico City each day from the countryside, according to official estimates. They arrive in the slums on the outskirts of the city, the women carrying young children on their backs wrapped up in rugs.

Mexico's best known writer and philosopher Octavio Paz has written that "the theme of the two Mexicos, one developed, the other underdeveloped, is the central theme of our modern history, the problem on whose



An Indian couple in Villamosa, in the oil-rich state of Tabasco

solution our very existence as a people depends."

Paz argues that the problem, however, is not just a quantitative one of whether "the developed half will be able to absorb the underdeveloped," but also one involving "historical and cultural realities" which cannot be reflected in statistics.

Apart from the purely economic aspects of the indigenous problem there is a realisation by the Government that the problem is also one of identity. Attempts to eliminate the cultures of the different ethnic groups and make them indistinguishable from the rest of the population have failed.

In fact, the wheel has come full circle in matters like bilingual education for in the past children were forbidden to speak any languages but Spanish in the classroom. Now a key element of a project being run by the National Indigenous Institute in conjunction with the education ministry is to provide 125m Indian

children with a bilingual education.

An extra 22,000 teachers from Indian communities are being trained for the plan.

Political parties are becoming more involved in the issue which for years has provoked little more than platitudes from the Institutional Revolutionary Party (PRI), which has ruled Mexico without opposition for 50 years.

The introduction of proportional representation for 100 of the 400 seats at last July's congressional elections, which are held every six years, has given the Left a voice in Parliament for the first time and ended the PRI's monopoly over political life. The PRI, as the ruling party, cannot hold any of the 100 proportional seats.

The presence of a vociferous Left in the congress is spurring the PRI into turning its well-worn revolutionary rhetoric into political action, for not only is the Left more active on

the issue, but the Indians themselves are becoming better organised. They have their own national congress and are no longer content to be passive spectators.

Typical of the change of attitude by the Government is the severing of its relations with the Summer Institute of Linguistics (SIL). The Government used to leave the matter of studying Indian languages to the SIL, a protestant U.S.-based organisation which has been involved in Mexico since the 1930s for official education and which attempted to ignore ethnic cultures.

But matters came to a head in September and the Education Minister bowed to demands to end its agreement with the SIL. Accusations were labelled against the SIL that it was involved in U.S. espionage and, contrary to the Mexican constitution, was proselytising. But more than this it went against the Government's new policy of seeking the support and development of indigenous communities as a central part of Government policy.

The Government has given priority to the indigenous problem by creating a new organisation called Coplamar which reports directly to the President and therefore has political weight. Coplamar is the umbrella organisation for the different projects aimed at the poorest 10m and money is being quickly channelled to it. In 1977, for example, the Indigenous Institute alone had a budget of 250m pesos (\$1.1m) and this year Coplamar, which includes the institute, has a budget of 1.1bn pesos (\$486m).

Coplamar has just signed an agreement with Conasupo, the state's basic food agency, to distribute 500,000 tonnes of maize to indigenous people at the official price next year. Price speculation has been rife recently. Sugar, for example, which has an official subsidised price of 2.10 pesos a kilo reaches some areas at over 10 pesos a kilo because of transport costs and speculation.

Coplamar has also started the number of clinics in isolated rural areas by 2,000 this year—more than the number provided in the past 50 years.

And in the state of Tabasco ambitious plans are going ahead to turn lakes into cultivated land so that communities living by the water's edge can be self-sufficient in basic foods. I stood on one such piece of land which only a year ago was water and now it is sprouting maize and vegetables.

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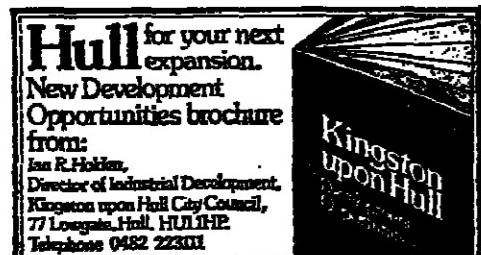
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FINANCIAL TIMES

Monday September 8 1980

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West faces \$10trillion shift from oil

By Ray Dafter in Munich

THE WESTERN WORLD will have to spend about \$10 trillion (million million) on new energy equipment in the next 20 years, leaders of the world's fuel and power industries will be told in Munich this week.

The capital investment will be needed to restructure energy supplies to shift the emphasis away from oil and toward coal, nuclear energy and natural gas.

The estimate was prepared by the Dresden Bank of West Germany, and is in one of 164 papers to be presented to the 11th World Energy Conference, to be opened today by Chancellor Helmut Schmidt and Dr. Franz Josef Strauss, Premier of Bavaria.

Coal riches

Delegates are expected to emphasise the fact that the world is still placing an undue and potentially dangerous reliance on crude oil for its energy

Last year oil accounted for almost 45 per cent of total energy consumption, though new figures to be presented to the conference show that proven oil reserves represent less than energy consumption, though 3.8 per cent of known energy raw material.

On the other hand, hard coal reserves account for about 60 per cent of total proven energy materials.

Based on present-day consumption, known global coal deposits will last for more than 200 years, whereas on the same basis oil would run out in about 30 years.

The amount of uranium available when used in the present generation of nuclear reactors, would provide energy roughly equivalent to the amount of proven oil reserves.

Recognising this position, executives of the Dresden Bank will report that future energy assessment will be characterised by particularly capital intensive projects, and by development of such processes as coal liquefaction and gasification.

Of the \$8,660bn expected to be invested by non-Communist countries by the year 2000 (in constant 1978 dollars) about half could go towards nuclear power and development of electricity grids.

More than a quarter, about \$2,800bn, could be spent by the oil industry as it ventures into more remote and hostile areas and employs increasingly sophisticated techniques to recover a higher proportion of available reserves.

The coal industry, now firmly convinced that it is about to make a comeback, is expected to invest about \$805bn in the next two decades. Much of this money will go toward development of international coal trading, which could grow at the rate of 6 per cent a year.

Funding concern

The Dresden Bank report will show that, depending on the respective energy source, between 35 and 80 per cent of the required energy investment funds should be generated internally.

This would leave roughly half the \$10 trillion to be raised externally. Dresden executives believe that the capital markets can furnish the necessary funds.

But concern is expressed in a number of papers about ability of developing countries to fund their required energy development.

It is generally concluded that crude oil and its derivatives are the most effective energy carriers for those countries striving to raise living standards. As a result the present "excess depletion" of oil resources is seen to be placing a particularly heavy burden on energy-poor developing countries.

Government backs moves to keep Japan cars curb

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

REPRESENTATIVES of the full motor industry have the full support of the Government in their attempts this week to persuade the Japanese to continue voluntary restraint of shipments of vehicles to the UK.

This became clear at the weekend when Mr. John Knott, the Trade Secretary, travelled from his Cornish constituency for last-minute talks with members of the industry team before they flew from Heathrow.

This was a "gesture to show the Government is behind the team and that it fully supports the industry's efforts in Japan," according to a Department of Trade spokeswoman.

Mr. Nott's intention was also "to get himself fully briefed and to boost the team's morale."

Two-day meetings begin in Tokyo tomorrow between the Society of Motor Manufacturers and Traders and the Japanese Automobile Manufacturers' Association as part of the regular round of discussions about motor trade between the two countries.

Since 1975 the Japanese have voluntarily restricted shipments of cars and trucks to Britain. The UK team will say that the restraint should continue to give the British industry more time to restrain

the Japanese will accept the British argument and agree to

ture.

Apart from the support of the Government, the SMMT is armed with depressing statistics about the state of the industry, statistics released earlier than usual this month, obviously to give the team extra ammunition.

The Department of Industry reported last Friday that car production in August reached the lowest level for 10 years, and possibly since 1957, while commercial vehicle output was also near its historic low point.

Then on Saturday the SMMT produced the August sales figures, which showed BL's market share of new car registrations down to 15.29 per cent, only marginally better than the worst-ever of 15.1 per cent in January, while Japanese penetration for August reached 19.7 per cent, against 13.8 per cent for the same month last year.

At the last meeting between the SMMT and the Japanese in Mexico in January, there was a hint from some Japanese that they were becoming disillusioned with the results of their restraint. The benefit was felt by European manufacturers, and not BL, they suggested.

But the indications are that the Japanese will accept the British argument and agree to

continue what they call "prudent" marketing in the UK in 1981.

There are already signs that the Japanese are working hard to bring down their new cars sales to below 11 per cent of the market by the New Year. This is the level they seem to believe it would not be "prudent" to exceed.

The UK team will seek reassurances from the Japanese about their undertaking not to ship lorries of over 3.5 tons in built-up form to Britain.

This agreement seems to have been breached, because a new company has said it intends to sell about 500 trucks originally made by Hino, Japan's biggest heavy truck producer, in Britain in the next 12 months.

These are being assembled in Ireland from kits sent from Japan. The Department of Trade has become so concerned about the project that it has started unofficial inquiries in Ireland and Japan as well as Britain.

The SMMT delegation will be headed by Sir Bernard Scott, its president. Other members include Mr. George Turnbull, chairman of Talbot UK; Mr. Pratt Thomson, chairman of BL International; Mr. Tom Fraser, director of the SMMT; and Mr. Hugh Cowney, its economic adviser.

Kaiser to spend \$20m on Fontana

By Ian Margrave in New York

KAISER STEEL is to spend \$20m (£8.29m) on modernising its Fontana integrated steelworks. There is also to be a management shake-up.

The company is the largest steel maker on the US west coast, and the ninth largest in the country.

Low productivity, high wages and fierce competition from Japan have created apparently insoluble difficulties in recent years for the Fontana works.

But the Board of the company, whose steel mills have lost money for the last four years, decided after a six-hour meeting in San Francisco that it would cost too much in pension and severance payments to liquidate the ailing company.

The Board also decided that it would sell, for \$217m, its last significant non-steel asset—25 per cent stake in Vancouver-based Kaiser Resources, which British Columbia Resources last week offered to buy for £5.55 per share.

This sale will be the last of a long line in the past year as Kaiser Steel has sold its ships, property, Australian mines and Canadian coal for over \$450m.

The proceeds have been used to offset steel losses of over \$150m since 1976, and it had been widely assumed that Kaiser had left itself with little option but to sell its steel plant and liquidate the company.

But when the company's consultants added up the numbers, they found that the cost of a shutdown would be so great that shareholders would not retrieve the current market price of their shares through a sellout.

So Kaiser is left with the task of turning round its steel business, which may not be as difficult as it seemed a year ago.

Since then two important things have happened. First, the United Steelworkers of America has accepted that financially weak companies can be exempted from the terms of a national pay contract.

Second, the political context in which the U.S. steel industry operates has been transformed, with much of President Carter's industrial revitalisation programme aimed at creating an easier fiscal and regulatory climate for steel.

The White House has also grudgingly accepted that steel needs stronger protection from imports and is negotiating with U.S. Steel, the industry's largest company, about what form these protections should take.

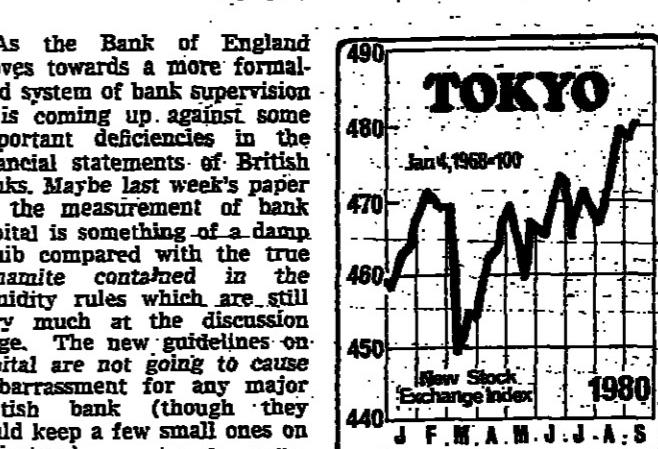
The solution seems likely to be a tougher trigger price system to replace the mechanism withdrawn by the President in February. That would raise the price of foreign steel and improve margins for the domestic industry.

These negotiations are proceeding against an October deadline, when the Commerce Department is due to rule on a dumping case brought by U.S. Steel against seven European countries.

Mr. Edgar Kaiser, 88, chairman of Kaiser Steel, will remain in that post but his number two Mr. Dale Pilz, has resigned as president.

THE LEX COLUMN

Measuring capital in the dark



management. The two most important elements of the eight-part package are the step-up of public sector projects and the loosening of the "window guidance" in the level of banks' lending. After falling back in April-September, public works contracts will be raised 30 per cent above the level of a year earlier in October-December. Meanwhile, the window guidance will allow banks to increase lending to industry by 5 per cent for the first time since early 1978.

The stock market reacted by pushing up the Tokyo New Stock Exchange Index 1.4% to an all-time high of 480.78, with large gains in public works-related sectors such as construction and cement. Despite reaching a new peak, however, this year, the market has performed relatively dull, and is less than 5 per cent above the level at the beginning of January.

Consumer price inflation in Japan is now about 8 per cent on an annual basis, having peaked in double figures in the second quarter. Manufacturers are managing to absorb a rather higher level of cost rises and Government pressure on them to continue doing so looks like being successful. Meanwhile, there is a strong hint that the discount rate will be cut in the not too distant future—possibly next month. Bearing in mind the recent strength of the yen, which has appreciated from Y264 against the U.S. dollar in April to Y218 on Friday on the back of a strong export performance and foreign buying of equities, such a cut is unlikely to weaken the currency.

In the last couple of months about five of all equity purchases have been made by foreigners, compared with 3 or 4 per cent in the previous few months. Buying from the Middle East has been particularly prominent. This trend looks like continuing, with diversification of international portfolios gaining pace. At the same time the Japanese investment trusts, which have been heavy net sellers of equities, became net buyers in the last fortnight. With controls on deposit rates being lifted, the comparative attraction of fixed rate investments is disappearing, which should encourage the trusts to invest in equities. An economic upturn is widely predicted for the middle of next year, so it is not surprising that investors are increasingly optimistic about the development of a modest bull market.

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The Bank of England politely expresses the hope that a more consistent treatment of deferred tax will develop, and less politely gives a warning that it may decide to write down a bank's capital where it considers that the bank has been insufficiently prudent in providing for future tax payments.

Japan

Friday's economic package in Japan was a signal that the Government now believes it has broken the back of inflation and can afford to turn its attention to moderating the present downturn by means of demand

Liberals to debate centre party

BY RICHARD EVANS, LOBBY EDITOR

MR. DAVID STEELE, Liberal leader, will seek at his party's Assembly at Blackpool this week to maintain total freedom of action in the event of a new centre party being formed next year.

Although the increasingly uncertain prospects for a new party will depend largely on the outcome of the Labour Party's Blackpool conference in three weeks' time, the subject could dominate the Liberal Assembly.

The problem for the Liberals is that on their own they cannot precipitate the break-up of two-party dominance. What

aim will be to set out the party's position clearly and distinctively.

Mr. Callaghan's decision on whether he is likely to lead the Labour Party into the next election will not be known until the new session of Parliament in November. He will then have to decide whether to stand for re-election as party leader or to retire.

Mr. Anthony Wedgwood Benn, leading Left-wing member of Labour's National Executive, confirmed yesterday that in the event of a leadership election in the autumn he would stand.

One of the two key debates during the week—the other is defence—will be on the party's philosophy and values when the

autumn election will be held.

Mr. Steele has been asked to

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